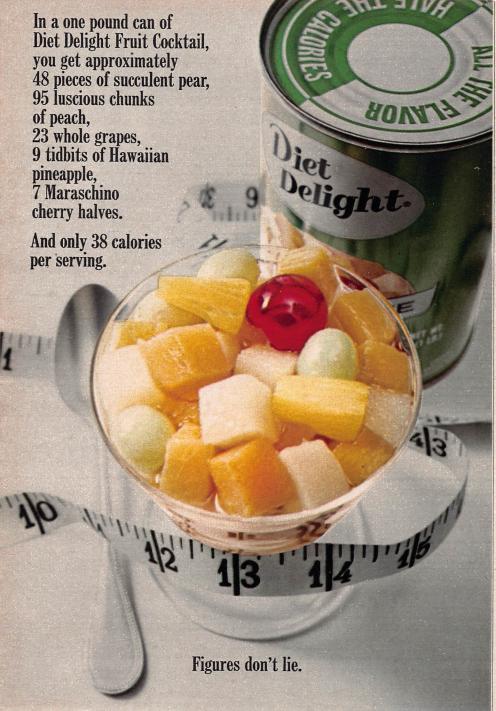
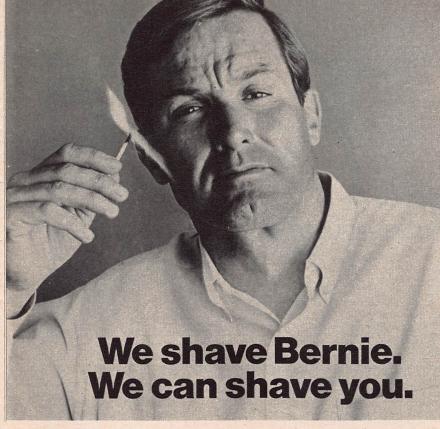


### TV GUIDE

An audience with Gleason By the author of Only You, Dick Daring

'Jeannie' as a bride





The Norelco Tripleheader is for guys like Bernie who are proud of their beards. Who think their beards are as tough as they come.

Of course, Bernie had some pretty stiff arguments against electric shaving at first.

He'd tell you there was obviously only one way to shave a beard like his. With a blade.

You could tell him that an independent lab proved the Norelco shaves as close as a leading stainless blade in 2-out of 3 shaves. But he'd say: "Sure, maybe...but not on a really tough beard like mine."

Well, we finally got Bernie to face up to the Norelco Tripleheader.

When it was over, Bernie was man enough to admit that the Tripleheader could match shaves

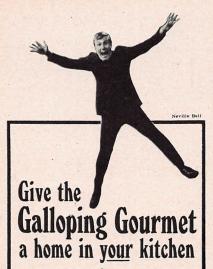
with a blade on any beard-even a beard like his.

You see, the Norelco Tripleheader's got floating heads that fit the curves of a man's face. And inside those floating heads are 18 self-sharpening blades that shave close and smooth every day. The Norelco unique rotary action keeps blades sharp while it strokes off whiskers. Every time you shave.

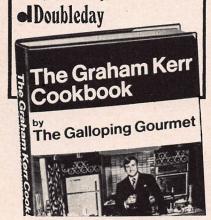
And besides that, the Tripleheader has a pop-out trimmer. Plus flip-top cleaning.

Bernie's beard was tough. As tough as they come. But so's Norelco. It's even tough enough for a beard like yours.

Norelco® Even on a beard like yours.



Put his brand-new, galloping bestseller to work and reap thousands of compliments. There are over 200 international recipes. Nearly 300 photo-sequences show how it's done. Stunning color photographs whet your appetite. And the ebullient wit of TV's top gastronaut keeps you cooking with laughs. It's a handsome gift, toojust \$7.50 at book and department stores or, postpaid, direct from Doubleday & Company, Inc., Dept. 1-TV. Garden City, New York 11530.



### as we see if

■ Politicians spent about \$300 million getting elected (and defeated) in 1968. and some \$59 million of that went to broadcasting. There are those who feel this is too much money for electronic electioneering.

Bills introduced in the House and Senate this year would attempt to make things a bit easier for candidates by granting them bargain prices for air time. A House candidate could buy an hour of spot announcements, and a Senate candidate two hours, during the last five weeks of the campaign for 30 per cent of regular commercial prices. They could also buy a 30-minute block of time-or its equivalentfor only 20 per cent of regular rates.

A special commission of the Twentieth Century Fund has another idea:

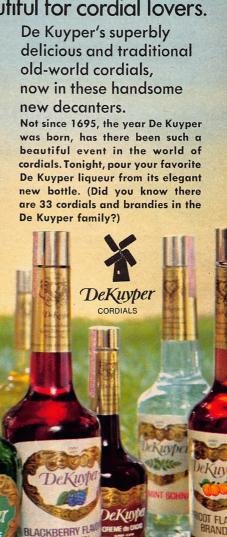
This one had the Federal Government picking up the tab for blocks of time to be used during the five weeks before Election Day, Republican and Democratic Presidential and Vice Presidential candidates would be allocated six half-hours each: candidates of parties that received at least oneeighth of the popular vote in the previous election would have two halfhours, and new parties on the ballot in at least three-quarters of the states would have one half-hour. The Government would pay only 50 per cent of regular broadcast rates for this time.

In addition the plan provides for reduced rates for House and Senate aspirants and a way to compensate the stations for the discounts. Finally, all political broadcasts would be aired simultaneously on all radio and TV stations. The public would have no choice.

ABC and NBC see no need for legislation. They have volunteered reduced rates for politicos—a third off regular rates by ABC, half off by NBC.

■ Whichever plan appeals to you, at least some thought is being given to cutting down the cost of campaigning -and that's something.

### De Kuyper announces: the dawn of something new and beautiful for cordial lovers.



DE KLYPER CORDIALS, \$4,80 PROOF, JOHN DE KLYPER & SON., N.Y., N.Y. FOR FREE BOOKLET "UNUSUAL CORDIAL RECIPES," WRITE DE KLYPER, P.O. BOX 186, WALL STREET, STATION, N.Y., N.Y.

GREME de MENTH

DeKuyper

OE GIN

DeKuypei

TRIPLE SEC

### TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

Writer GEORGE PLIMPTON, the contemporary Walter Mitty who plays other people's games so he can tell fans what pro sports are like, will star in three DAVID WOLPER specials next season. Plimpton, whose amateur experiences with pro football's Detroit Lions made a best-selling book and popular movie, "Paper Lion," will pitch for a major-league ball team in one special and enter the bull ring in another . . . Science-fiction producer IRWIN ALLEN (Land of the Giants) is looking into the future again. He's working on a still-untitled pilot for NBC's 1971-72 season.

CARL BETZ, making the guest-star rounds since <u>Judd for the Defense</u> quit his TV law practice, is involved in another kind of practice next season. He'll be a resident psychiatrist in <u>The Crisis Clinic</u>, a new CBS series being produced by QUINN MARTIN (<u>The Fugitive</u>, <u>12 O'clock High</u>, <u>The FBI</u>)... BING CROSBY's line-up for his Dec.18 NBC special includes CAROL BURNETT, JULIET PROWSE and ROY CLARK (Hee Haw).

\*Trade-mark, Teletype Corp.

Continued on page 42

Vol. 17, No. 47   November 22, 1969   Issue #869
LOCAL PROGRAMS
Week of November 22-28Following 22
TELETYPES
Hollywood4
New York42
ARTICLES
'Jackie Gleason Wants You in Miami,'
by Merle Miller6
Newsroom Makes News, by Robert de Roos14
Don Knotts Among the Hippies,
by Muriel Davidson18
Macdonald Carey, Dean of Medicine,
by Leslie Raddatz
What Is TV Doing to Them? (Seventh of a Series), by Edith Efron
PICTURE FEATURES
Sale-Used 1950 Station Wagon12
Jeannie Takes the Leap28
REVIEWS, COLUMNS
Cleveland Amory44
Judith Crist Doan Report (U.S.) Second Look Program Section
Canadian Report
Cover: Barbara Eden, by Ken Whitmore



Published by Triangle Publications, Inc. National Offices, Radnor, Pa. 19088 America's Television Magazine

Merrill Panitt, Editor Alexander H. Joseph, Managing Editor Roger J. Youman, Assistant Managing Editor Harold B. Clemenko, Local Editions Editor William A. Marsano, Associate Editor William M. Morris, Programming Editor Jerry Alten, Art Director Alma C. Moore, Women's Editor

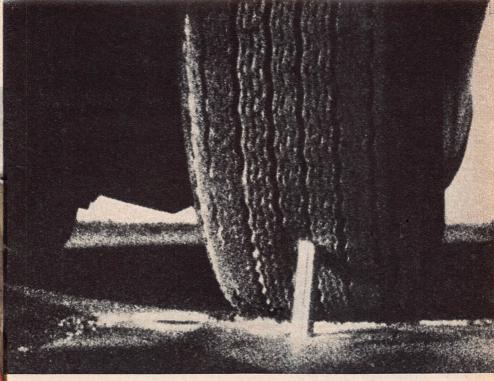
New York Bureau: Neil Hickey (Chief), Edith Efron, Robert Higgins, Richard K. Doan, Susan Ludel

Hollywood Bureau: Dwight Whitney (Chief), Leslie Raddatz, Joseph Finnigan, Dick Hobson, Laddie Marshack (Pictures)

Eric G. Larson, Advertising Director David Lichtenberg, Circulation Director Francis J. Howley, Business Manager

Brian P. Bradfield, General Manager

Send subscription orders to TV GUIDE, Box 400, Radnor, Pa., Zip Code 19088. Allow 5 weeks for arrival of first copy. Send changes of address and subscription inquiries to Box 900, Radnor, Pa. 19088. If possible, please include the mailing labels from your latest TV GUIDE. Allow 5 weeks for corrections. TV GUIDE pages 1909. Allow 5 weeks for corrections. TV GUIDE pages 1909. Allow 5 weeks for corrections. TV GUIDE pages 1909. Allow 5 weeks for corrections. TV GUIDE pages 1909. Allow 5 weeks for corrections. TV GUIDE pages 1909. Allow 5 weeks for corrections. TV GUIDE pages 1909. Allow 5 weeks for corrections are supposed to the page 1909. Allow 5 weeks for corrections are supposed to the page 1909. All rights reserved. No material in TV GUIDE, including program information, may be reprinted without permission of the copyright owner. POST-MASTER: Send Form 3379 to TV GUIDE, Radnor, Pa. 19088.



Photograph made by a special high-speed camera during an actual 60-mph test run over a 3½-inch steel rod, ¾-inch diameter.

This tire has 40,000 test miles on it.
But it can still survive this impact test.
The new Super Shell HP-40.
It can still take it when it's an old Super Shell HP-40.





### Jackie Gleason wants you in Miami tomorrow morning'

An author relives a glorious dream and a sad awakening

By Merle Miller



I picked up the telephone, and the voice of a woman who was once my agent and is still a friend said, "Merle, are you sitting down?" I said that I was, although I wasn't, and the woman said, "I know you won't believe it, but Jackie Gleason wants you in Miami tomorrow morning."

I said, "Oh." The woman said, "You don't even seem surprised." To tell the truth I wasn't. As a child I had always expected a telephone call from New York saying that Eddie Cantor wouldn't be able to do his radio program next week unless I immediately got on a

train and came to New York. Or a call from Hollywood saying that Joan Crawford was having script trouble, and in the entire country there was only one writer who. . . All right. So I'd had to wait a few years, like 40, and it wasn't Cantor or Crawford; it was even better; it was The Great One himself. Naturally, he wanted me in Miami tomorrow morning. He was in trouble, and in the entire country . . .

The woman said, "Sam Cohn—he's Jackie's agent—will meet you at Kennedy International. He'll tell you all

about it."

Cohn, who originally comes from Altoona, Pa., and has been Gleason's agent for seven years, is a rumpled, outwardly calm man who explained what The Great One had in mind—a 90-minute play, with music, about the skulduggery that goes on behind the scenes in television. If the show was a success, and, of course, it would be, it would be the pilot for a 90-minute series every Saturday night.

"What does CBS think about this?" I said. "Do they know that I . . . ?"

I was thinking in particular of Michael Dann, a roundish vice president at the network who has survived many revolutions; Dann and I had had one or two encounters in the past, none of them exactly chummy.

"Merle, you don't understand," said Cohn. "Jackie Gleason doesn't ask people what they think. He tells them what he's going to do, and he says you've got the best ear anywhere for

the way these people talk."

I nodded. My opinion of Gleason, which has always been high, rose even higher. I agreed with John O'Hara, the novelist who said some of "The Honeymooners" sketches are the kinds of things Dickens might be writing today if Dickens were around. Not only Dickens, but Tolstoy and Dostoevsky, too.

"Jackie will explain the whole thing to you; it's all his idea," said Cohn. "And, by the way, the first thing he'll say to you is, 'Hi, pal,' and then he'll ask if you want coffee or booze."

"Hi, pal," said Jackie Gleason. "What would you like, coffee or booze?"

I had already decided on coffee, and Gleason introduced me to the others in the office: his partner, Jack Philbin, an amiable man who looks like an aging matinee idol; Eddie DeVierno, a kind of jack-of-all-trades who has been part of the Gleason entourage for years; Frank Bunetta, director of the present show; and an agent named Victor who must have had a last name, too.

They were all dressed in Miami Beach exotic and wearing formidable sun tans. They greeted me with varying degrees of enthusiasm, and there were the usual jokes. There was, however, none of the hysteria that one associates with television, particularly a television pilot. The atmosphere was more like that of a well-ordered brokerage house, and, indeed, later, there was a good deal of talk about stocks.

I remember Philbin, who was once a song plugger, saying of some company or other that was up for grabs, "They only want 10 million."

I gathered he was disappointed that the sum was so paltry.

Gleason's office was huge, but it could easily have been mistaken for the waiting room of a successful orthodontist. There was a thick, wall-towall carpet, cardinal red; some Japanese prints on the wall; and behind The Great One's desk a forgettable Chinese screen.

Here and there were clusters of plastic flowers in nondescript vases. There was nothing personal about the office. It was as if a maid could in half an hour's time get it ready for the next occupant. One would have welcomed a little clutter.

It was cold in the office, 60 degrees. Eddie DeVierno said, later, "It's cold enough in there to hang meat." I asked why it was so cold, and DeVierno said, "Because Jackie likes it that way." Were there other questions?

Gleason was seated in a black leather chair behind a huge black desk; he was wearing gigantic horn-rimmed glasses, baggy black pants, and a blue sweater-jacket with his name embroidered on it. I couldn't help wondering who anywhere in the world would have the slightest doubt as to his identity.

I sat at his right and looked at him at length, the way I might have if I, as a commoner, had been invited to Versailles to meet Louis XIV.

Gleason was, I think, the saddest-looking man I have ever met. He →

looked like a disenchanted Buddha, like a man suffering from a profound and permanent melancholy. He was clearly not somebody you would want to slap on the back and tell the latest Rotary Club loke, and that is true not because of the fame. Frank Sinatra, for instance, is surely as famous, and one feels instantly at ease with him.

There is about Gleason an impenetrable sense of privacy that no one would or, probably, could trespass on. Art Carney once said, "Off-stage, Jackie is a hard man to meet." Sam Cohn said, "In the seven years I've known him I haven't once been a guest at dinner at his house; we've played pool, but that's different."

Gleason looked across the giant abyss of his desk and smiled at me. It was not a happy smile; it seemed only to suggest that we shared some secret sorrow.

He said, "In this series I'm the vice president in charge of programming or maybe the president of a network that has its headquarters in Miami."

Everybody nodded vigorously at this

intelligence; I did myself.

"I think people are interested in what goes on in television." said Gleason, "and you know how these people act and talk. You've written about it. A man like Mike Dann, for instance. He's the greatest broken-field runner in history. He's the only man who ever lived who can say both yes and no at the same time.

"And they're always having meetings, but they never decide anything. Now they have meetings on a yacht in Hawaii. I don't know why a yacht or Hawaii, but that's what they do.

"And they're rude. I remember one day when I went over to see Aubrey." (James T. Aubrey Jr., former president of CBS Television.) "He had his feet on his desk. I said. 'I want to see the president.' Aubrey said, 'I'm the president.' I said, 'You can't be the president. The president doesn't have his feet on his desk.' He waited a minute, and then he took his feet down."

Everybody laughed discreetly, and Gleason took various pieces of yellow paper from his sweater-jacket. "I made some notes," he said.

He started to read the notes, but the phone rang. Otto Preminger was calling, I believe from California. Gleason did not take the call, which may have been a mistake. Maybe Preminger wanted to suppress "Skidoo," which had not yet been released. Even when it was released, it didn't tarry long. It was one of the worst movies ever made. It is very difficult for Gleason to be bad, but in this movie he managed.

Lasked one of Gleason's associates why he had appeared in it. Didn't he

know it was awful?

"He likes Preminger," the associate said, "They got drunk together and did a Greek dance together. That's one of the things you have to understand about Jackie. When you've done the treatment, he may say, 'I don't have to read it. I like Merle Miller. I know it's good.' "

On that basis it seemed to me that. without having committed a word to paper, I was in. If there is one person in the world I am more likable than, it

is Otto Preminger.

After that, Gleason's secretary held all calls, with one exception. Fritz, the office chef-there is another at the house-called from the supermarket, and he and Gleason had quite a lengthy discussion about a three-rib roast of beef.

I later saw the roast in the compact kitchen to one side of the office. It was beautiful. Nothing in the kitchen was plastic, and the refrigerator didn't look at all like the one in the Kramden kitchen, which is surely the oldest ice box in the world, and, as you know, frequently as bare as Mother Hubbard's cupboard.

The Gleason refrigerator was stuffed with enough food to keep a gourmet grocer in business for a week.

Gleason looked again at his notes.

He said, "The pilot could be a story like Orson Welles'. He went to South America and spent all this money making a film, and then he got fired, and there they are with five cans of film, and they don't know what to do with it.

"I know a little about that. Orson did his magic act on our show, and it cost us \$2000 just to get his equipment here and back to California.

Orson costs money."

Everybody laughed affectionately at the thought of Orson and his magic act.

"Maybe the story could be about this news commentator that gets called down to Washington," said Gleason. "Everybody gets in a panic over it. It takes very little to get them in a panic. Or maybe the story is about who's going to get the top job at the network, the 'Executive Suite' kind of thing."

Gleason talked about several other ideas he had jotted down on the pieces of yellow paper. Then he said, "But whatever it is, it's got to be the kind of show that will interest good actors like Jack Klugman and Anne Baxter and Peter Falk and my pal Gene Kelly. . . . Would you be interested in writing it?"

I said that I would.

"That pleases me very much indeed," said Gleason, looking as if a bunch of older boys had said he could play on their baseball team.

While Gleason and the others talked over whatever they talked over, I typed up the notes I had made. After that, I walked for a while in the sterile courtyard around which the Gleason head-quarters are built. There were several orange and lemon trees, and they were plastic, and the leaves were dusty. This struck me as odd until the following morning at the airport restaurant when I asked for fresh orange juice. The waitress said, "You have to be kidding. This is Miami. We ship the oranges." I believe the eggs I had were plastic too.

Later, when I said good-by to Gleason, he said, "I don't envy you going

back to Brewster."

Brewster, N.Y., where I live, is not far from the \$650,000 circular house that CBS built for Gleason in Peekskill. It was once described by George Jessel as "a bar with a built-in house."

"Never again," said Gleason. "It took an hour to come from the city, and then it would be snowing, and I couldn't get driven up the driveway, and I couldn't walk up. Never again."

We shook hands a final time. "It's going to be beautiful, pal," he said, and he started shuffling out of the room, much the same way he shuffles off the stage of Miami Beach Auditorium every Saturday night.

He looked back once and smiled.

"Make it a killer, pal," he said.

Then he was gone, and I thought, again, that he was the loneliest man I'd ever met or, likely, ever will.

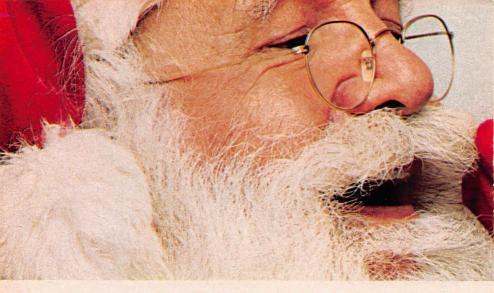
In the next two months I wrote the equivalent of a first draft of a 90-minute play with music. The title was "A Man Named Dundy," and it had to do with a television star, an eternal innocent who gets mixed up with the man-eating tigers in the front offices.

I thought it was a good enough first draft and that Gleason would be brilliant as Frank Dundy. Cohn said he loved it, and, when the season ended, Gleason took the script with him on vacation in Jamaica. I was later told that he liked most of it.

It turned out, however, not to matter what anybody thought. NBC had announced that next fall it was putting Andy Williams opposite Gleason on Saturday nights. Competition, really for the first time. So it was decided that Gleason would concentrate next season on what he knows best, "The Honeymooners."

"Nobody wanted to take a chance on something new," said Cohn, "and I know how ironic that is because that's what your script's about. But that's the way television is. Nobody knows that any better than you, do they?"

I said that no, nobody did.



### "This is the first Christmas a Kodak Instamatic camera

"It's the new 44, and it's everything a Kodak Instamatic camera should be. Just drop in the film and take really good, sharp, color snapshots, color slides, or black-andwhite snaps. Indoors or after dark, just pop on a flashcube. And yet it's less than \$10."





"How about giving someone the stylish, compact 124? Better still, give them the 124 outfit. It includes the camera, wrist strap, batteries, flashcube, and Kodak film for color snapshots. So they can take pictures first thing Christmas morning. The complete outfit is less than \$22. The camera alone is less than \$19."



you can give someone for less than \$10."

"The 134 has an electric eye that automatically sets the lens for bright, clear pictures under a variety of light conditions. And a signal lights up to tell you when you need to use a flashcube. The complete 134 outfit is less than \$30."





"The 414 is the automatic wonder. Electric eye, film advance, flash-cube rotation—they're all automatic. Plus a sharp lens and a special setting for easy close-ups as near as two feet. The complete 414 outfit is less than \$52."

Kodak gifts give happily ever after.

Prices subject to change without notice. Prices slightly higher in Canada.

Kodak



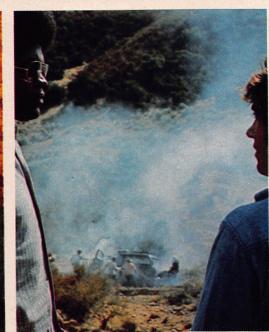












### SALE

Used 1950 station wagon, dark green, needs some body work...

Mod Squad's 1950 Mercury station wagon comes to a fiery finish on ABC, Nov. 25. On these pages. actors Michael Cole and Clarence Williams III are seen, top left, before the jalopy starts its final ride, over a California cliff. The next two shots catch their stuntmen-doubles escaping from the car just before its plunge. At bottom (of both cliff and page), bombs planted in the gasolinedoused car cause it to explode. And the last photo shows studio hands moving in to prevent a brush fire, as Williams (left) and Cole look on somberly. The automobile had been with them since the start of the series.

The producers had originally spotted it near the Paramount studios, and had offered its youthful driver \$250. He demanded \$750, and got it.

Said production manager Jack Voglin, "I put \$3500 in repairs into that car before we wrecked it. When she went over the edge everyone was sad except me. I got on my knees and thanked God."

## 'NEWSROOM' MAKES NEWS

### And reports it, too

By Robert de Roos

Northern California people who like to write to television stations—and there are thousands of them—have a splendid target for their love and hate letters. It is Newsroom, a one-hour news program broadcast at 7 five nights a week at San Francisco's enterprising publictelevision station, KQED.

The program has its admirers, but when Mel Wax, its executive producer and editor, opens with, "Welcome to Newsroom, a unique program of news and news analysis, made possible by a grant from the Ford Foundation," many viewers tense up for an hour of good, old-fashioned loathing.

Wax presides over a group of newsmen who report their own slant at the news of the day. "What success we have had is due to the staff of extraordinary reporters," he says. "They do the original reporting themselves. That's the innovation of the show."

Before ringmaster Wax and his sprightly lads, who range in age from 27 to 60, passes a variety of guests to round off the grist of the day—Black Panthers, anti-Black Panthers, rebelling students, conservationists, city planners, politicians, educators and at least one Rockefeller, John D. III.

Newsroom's men-they call them-

selves "The Wax Museum"—do their work well. They know their facts and when they do not, say so and promise to find out. They know they will be questioned by Wax and their other colleagues—on the air—which acts as a kind of built-in quality control.

Newsroom's staff of nine regulars sits on the periphery of a U-shaped table. Mel Wax sits in the slot and swivels around to face his reporters. It is quite a crowd to cover and Newsroom's cameras frequently present viewers with the back of the head of a speaker. Normally, the cameras show the face of the reporter, sometimes backed with still or motion pictures.

A serious informality rules the show. Some reporters appear in shirt sleeves with loosened ties. Except for the big table, there is no set and the cameras pick up people wandering in the background. Pictures used on the show are often amateurish, but Mel Wax is off-beat enough to show a color series on Golden Gate Park—"just because it was a nice day and these are pretty pictures." Newsroom has also presented other "features" whose news content was nil.

Reporters almost always give their own views of the events they cover. Of a bill before the legislature: "It doesn't have the chance of a snowball in hell." Of the People's Park controversy in Berkeley: "If someone plants an unauthorized rhododendron in your yard,

the National Guard will protect your rights." Of a timberman under fire for cutting trees on a ridge across the Golden Gate, Wax asked, "Won't they ever learn?" And an off-camera voice replied, "No."

Newsroom broadcasts little sports, no weather reports or three-alarm fires and no run-of-the-mill crime. It has a top-heavy budget of educational news. Necessarily, since universities and colleges in the area have been seething.

In one episode, gleefully exaggerated by the press, S.I. Hayakawa, a semanticist who does not know the meaning of fear, president of the battleground known as San Francisco State College, accused *Newsroom* of biased reporting.

Dr. Hayakawa told *Newsroom* on the air, "I regard this as an entirely hostile group. I resent very much this gang of newsmen ganging up on me." He went on for 11 minutes. Once, when a *Newsroom* man objected, "We don't create the news," Dr. Hayakawa retorted, "The hell you don't."

Dr. Hayakawa was right—Newsroom occasionally does make news. Newspapers front-paged his own encounter with Newsroom. Word that a car-men's union would not strike hit the air first via the show. And, in a case involving police macing of three women, Newsroom got Mayor Alioto to make public the police report on the incident.

Mayor Alioto made an uninvited appearance on the show once while he was waiting to present his own monthly report over KQED. He listened to a discussion of his proposed land-use plan. The talk ended with, "It looks as though the Mayor's going to act as his own Planning Commission."

Alioto galloped into the *Newsroom* studio. "Now, wait a minute," he cried. "The implication is that this is some kind of backroom deal. I am surprised that reasonable newsmen could make such an implication."

Mel Wax smiled broadly. "Yes, Mr. Mayor," he said sweetly, "I too am surprised that reasonable newsmen could make such an implication."

No one seems to know how many viewers *Newsroom* attracts, but they are a vociferous lot. The Hayakawa incident drew hundreds of phone calls and more than a thousand letters, 45 per cent damning the station. Viewers frequently call while the show is on the air to castigate or correct reports.

"I think this indicates some involvement," says Joseph Russin, "city editor" of the show. "We're often accused of bias, but whereas commercial TV comes on with the image of objectivity, we don't conceal our feelings. I think that a fairer way to do the news. Maybe it's a good thing we're less than perfect—it's a good thing to have the viewers call and get their two bits in."

Less than perfect they are—especially mechanically. Much of the equipment was not designed for heavy use—and with only a year of life assured, Newsroom hesitated to invest in proper equipment. Also, it did not have the money. Video-tape machines break down, slide projectors fail, sometimes the cameras are out of action.

Newsroom's amazing mechanical aberrations have caused no alarm, but the sight of its newsgivers themselves at first handed its viewers a jolt. There never had been such newsmen on the tube before. Men with beards! Negroes!

"There was a tremendous emotional reaction to the beards," recalls James Day, newly elected president of National Educational Television and former president and general manager of KQED. "People are not used to seeing real people on television news. It was a shock to viewers who expected the usual denatured, one-dimensional figures who lead electronic lives on television."

Newsroom is the direct descendant of The Newspaper of the Air born in early 1967 during a strike of San Francisco's newspapers.

"Two years before the strike actually happened, there was strike talk," Mel Wax says. "Jon Rice, program director, asked a group of top newsmen if they would be interested in being on a news program in the event →



### Have A Rall Relieved of Menstrual Distress

Be an active, modern woman. Be with it. In on what's happening. Always on the go. You don't want to stop or even slow down. And you don't have to. Not even because of menstrual distress. How? With MIDOL.

Because MIDOL® contains:

- An exclusive anti-spasmodic that helps STOP CRAMPS ...
- Medically-approved ingredients that RELIEVE HEADACHE, LOW BACKACHE ... CALM JUMPY NERVES ...
- Plus a mood brightener that gets you through the trying pre-menstrual period feeling calm and comfortable.

Be on the go. Any day. With MIDOL.



continued

of a strike. When the strike did come. it was a surprise. It happened on Friday, and over the weekend I got together with some of the men Jon had talked to and the show just hatched."

By that time Mel Wax, former newspaperman and Nieman Fellow at Harvard, had moved to KQED as publicaffairs director. His entire \$50,000 budget was set aside for Newspaper, which started without underwriting. Later the Ford Foundation contributed \$50,000.

So successful was Newspaper that a weekly program—a news in review kind of thing—was presented by KQED on Sunday nights. This petered out when summer vacations began.

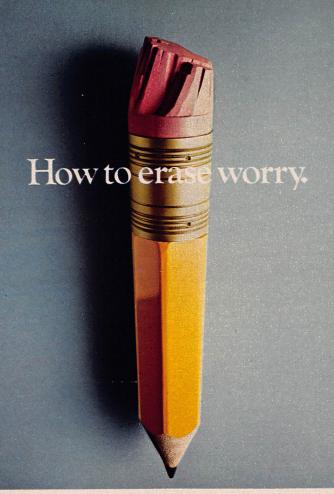
"Ford was excited about the newspaper idea," says Wax. "We got the feeling they would almost be insulted if we didn't ask for a grant. So we did-\$742,000 worth-and Newsroom. We recruited the staff primarily from the newspaper area but brought in people from radio and TV, too. Many of the guys gave up jobs they had held for years.

"Then Jim Day, who thought there ought to be more minorities represented in television, suggested we start an apprentice program. We have six apprentices now who occasionally get on the show and we hope that, after a year here, they'll be able to qualify for television."

Fred W. Friendly, the Ford Foundation's advisor on television, said, in announcing a \$745,000 grant for a second year of Newsroom, "We feel Newsroom has been a very successful experiment. The fact that it works in San Francisco is established. We want to know if it can in other large cities."

Friendly will have his answer soon. With the aid of Ford Foundation grants, public-TV stations in Pittsburgh, Dallas and Washington, D.C., are starting experimental Newsroom programs of their own this fall and winter.

The transplant could be difficult: Mel Wax has gathered a remarkable crew aboard Newsroom-able-bodied, quickwitted reporters. It could be a hard act to follow anywhere in the country. [END]



Worry won't pay the extra bills you run up when you're sick. But Prudential's "Disability Pay" will. It'll keep extra money coming in to help you get well without getting poor. See your Prudential man. When it comes to erasing money worry, Prudential understands.

The Prudential Insurance



Company of America

### The ultimate square makes the scene

An account of Don Knotts among the hippies

### By Muriel Davidson

A Mount Everest of incongruities arose recently when Don Knotts, symbol of the Establishment, darling of the squares who take the Universal City tours, became the idol of a colony of beaded, bearded, pot-smoking Honolulu hippies.

Knotts himself best pointed up the ludicrousness of the situation. "You know," he said thoughtfully, his solemn, bassett-hound eyes swiveling around as if seeking the familiar sight of his too-

large nose and pouting lower lip, "I'm so square that when I ran a stag reel in my home, it got a G rating."

And yet there he was, a while back, strolling quietly along the beach at Waikiki on a solitary vacation, kicking at the sand, his scrawny legs conservatively covered by sincere navy-blue slacks, his concave chest hidden by a long-sleeved knitted shirt, when a rap on the shoulder nearly felled him on the spot.

A huge, hirsute youth handed him an unwrapped cigarette paper and said, "Hey, man, give us an autograph."

Knotts fumbled in his slacks pocket for a pen, since none was offered, looked at the cigarette paper and said,

"You got grass?"

"Like wow, man," said the happy hippie. "You're groovy. Do you turn on, too?" Knotts, who is struggling to quit smoking plain cigarettes, hastened to say that he didn't turn on. But his new friend already had grabbed a handful of Don's shirt and integrated him into the rest of the group, which consisted of five very pretty girls and many more—to Knotts—overwhelmingly large young men. Flanked on either

side by "these walking redwood trees and their birds" (as the comedian described them), they headed him toward a kind of village Knotts called a thatched condominium. The village, located on a small side street near the beach, consisted of a long row of houses in various stages of disrepair. Not a door was shut and rock music blasted the incense-laden air.

And that's how Don Knotts's Trip with

the Honolulu hippies began.

"I was loose, I had no specific plans and I was curious about this kind of kid," said Don. "For quite some time now I've known I've had a really tremendous following among the hippies, and I hadn't been able to figure out why. I had just finished a movie called 'The Love God' but I really didn't think I was." He paused. "Do you think I am?" he asked me. He didn't, thank heaven, wait for me to answer. "But in spending all that time with these kids. I suddenly realized that they equate my kind of humor, where I'm always in some terrible mess because of my stupidity, with the kind of world they think they've been pushed into. they consider themselves inept, they know I'm inepter.

"One night a girl, pulling on the 'joint' being passed around the group—but who later refused my offer of a straight cigarette by saying, 'I'm too young to smoke'—told me, 'We like you because like you never really made it, either.' " (Producers who ante up his movie and TV fees are under the impression that he has made it.)

Nearly every morning Don would leave the comfort of his hotel suite

and take a taxi to the pad of his friends. Once he got there too early and was asked to wait outside until they untangled themselves and got their pillows and blankets off the floor where they all slept in unplanned piles.

One afternoon, when he arrived after a luncheon date with friends, he found the hippies waiting to give him a surfing lesson. Knotts demurred, saying he had no swim trunks with him. "Like



who has, man?" said one. "The girls were wearing some little scarves," said Don, "and the boys had simply hacked off the bottoms of their trousers." Knotts excused himself, went into their tiny bathroom, found a razor blade and did, as he says, "the only decent thing. I hacked off the bottoms of *my* pants. I don't guess they knew I blew a \$300 suit." When he emerged, a girl shrieked at the sight of him, "Who needs pot? I can blow my mind just looking at

his shins."

The surfing lesson was a disaster. "I guess I just didn't understand you were supposed to be on top of the board," said Knotts. "Anyway, the kids told me I was the only one they'd ever seen who could surf so good underwater."

Although Don constantly invited the group to dine with him at his hotel, they steadily refused. They countered

by asking him to abandon his "square pad" "crash" and come with them. ("To 'crash' is to sleep," explained a hippie.) Knotts explained why couldn't accept their invitation. "I never put them down, but I did say that if they ever were raided because they were smoking pot and I was, uh, crashing there, why, that couldn't be too good."

One night shortly before the end of his vacation, the hippies all were going to a party at another pad, and they asked Knotts to join them. Knotts said he didn't have a date. "Hell, man," said the hippie who originally had accosted him, "take one of ours. You can have

pick of the litter." Said Knotts: "I never litter." The hippies just stared at him.

The party, numbering in all about 50 hippies, was well under way when Knotts and his group arrived. He was introduced to the others simply as "The Great Wrinkled Coconut." He no sooner was in the room when a large girl wearing what looked to Don like a see-through muumuu, said to him, "You got uppers and downers on you?" Knotts was busily explaining that all



# Maybe what you've got isn't ordinary dandruff.

If you use a dandruff
shampoo on Tuesday but dandruff's back
on Thursday, see your doctor.
What looks like dandruff may be an early sign
of psoriasis, eczema or seborrhea.
So shampoos for ordinary dandruff may not
relieve the scaling, flaking and itching. But
Tegrin Medicated Shampoo guarantees relief
from these symptoms in 7 days—or your
money back. Tegrin doesn't just wash and rinse
away. It leaves an invisible medicated barrier
that keeps working for days. Helps control
scaling, flaking and itching with regular use.
Leaves hair neat and clean.

TEGRIN MEDICATED SHAMPOO

TEGRIN SHAMPOO

It's guaranteed.

continued

his teeth were his own except for a small bridge, when his friend told him the girl was a pill-head.

"Oh, it was a wild scene, man," said Knotts, looking pleased with his new vernacular, and he told it like it was.

"There was the usual heavy smell of incense in the pad. The incense smell of the month was mocha, they told me. Everybody was smoking but there was no *smoke* anywhere. In one corner a whole group of them were sitting on the floor meditating. Somewhere else a girl was doing a hula dance wearing a grass skirt she said she grew herself.

"I asked one of the boys if there were any draft dodgers there. He said, 'Hell, we don't worry about draft dodgers here. We just tell 'em to walk

across the state line."

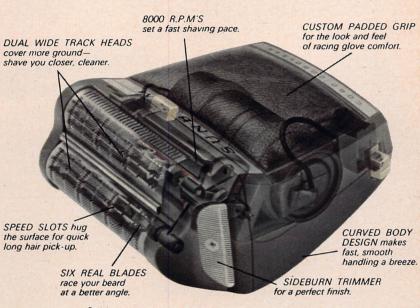
The hour grew late, the party grew wilder, and all around him the hippies were crashing. When it began to appear to Knotts's group that "to crash" could have a connotation other than sleep applied to it, they took him once again by his skinny arm and hustled him out of the party. "Can't have you mixed up in that scene, man," said his friend. Also they seemed to sense that it was time to say good-by.

"You're really groovy, Mr. Knotts," said one of the litter. As he shook each boy's hand and kissed each girl's cheek, Don was astonished to find he

felt tearful at leaving them.

"Basically they were really good kids," he said. "I remember asking one of the girls what she thought she'd be doing about five years from now. 'I expect I'll be married and having babies,' she told me. So in a way, she, and the rest of them, are moving toward the Establishment. But I think we ought to take time to know what these young people are and listen to what they are trying to say before their Establishment gets mixed up, and their kids have nothing to drop out of, or nowhere to crash."

### The makings of a winner:



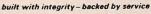
© 1969 SUNBEAM CORPORATION, CHICAGO, ILLINOIS. SUNBEAM APPLIANCE COMPANY, A DIVISION OF SUNBEAM

TEST SHAVE A FASTBACK SHAVER. NEWEST SLANT ON SHAVING!



SUNBEAM





### "I'd walk a mile for a Camel."

CAMEL

TURKISH & DOMESTIC
BLEND
CIGARETTES

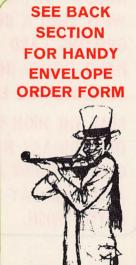
Camel smokers, you know what we mean You other guys, start walking.





ANNOUNCES
A LOW COST
HOLIDAY
OFFER





### USE THIS MONEY-SAVING TV GUIDE GIFT ORDER FORM IN BACK SECTION

TO GIVE A WHOLE YEAR OF GREAT TV ENTERTAINMENT TO YOUR FRIENDS AND RELATIVES. GIVE 52 GREAT WEEKS OF TV GUIDE AT LOW COST. ONCE-A-YEAR HOLIDAY GIFT RATES. WE'LL SEND A BEAUTIFUL GREETING CARD HAND-SIGNED IN YOUR NAME TO ANNOUNCE EACH GIFT. BEAT THE HIGH COST OF ORDINARY HOLIDAY-PRICED GIFTS. GIVE TV GUIDE AT REDUCED RATES AND EVEN PAY LATER IF YOU WISH.



### The Doan Report

### Many Back Agnew's Attack on Net News; TV Chiefs Deny Bias

The TV networks last week found themselves under heavy attack from Americans in sympathy with Vice President Spiro Agnew's attack on televised news

In a speech in Des Moines televised by all three networks and devoted exclusively to a scathing denunciation of TV's treatment of news, Mr. Agnew charged that a "little group of men" based in New York who decide what goes on the air engage in a "passionate pursuit of controversy" and what emerges often is "a narrow and distorted picture of America."

He offered new solutions and insisted he was not proposing Government censorship, but he called on the American people to "defend themselves" against biased reporting and to "let the networks know that they want their news straight and objective."

Thousands of phone calls to the networks were triggered by the appeal. Within hours, ABC in New York clocked about 3500 calls, "overwhelmingly supporting Mr. Agnew's views," a spokesman said. NBC reported the following morning about 1900 calls siding with the Vice President to about 1600 disagreeing. At CBS no tabulation was immediately available, but one source said "the calls are coming in like crazy."

Mr. Agnew's remarks were apparently triggered by what he called "the news analysis and querulous criticism" of TV newsmen following President Nixon's Nov. 3 speech on Vietnam.

TV's chieftains responded swiftly to the allegations. Mr. Agnew's blast

was an "appeal to prejudice," said NBC's Julian Goodman. The "unprecedented attempt . . . to intimidate a news medium" simply wasn't legitimate criticism, said CBS's Frank Stanton. Leonard Goldenson of ABC claimed that his network's news "has always been and will continue to be fair and objective."

Many a TV newsman saw Mr. Agnew's remarks as the opening sortie of a controversy that's likely to rage until 1976.

TV's prime-time pap is forever being ridiculed, whereas public- (alias educational) TV usually is forgiven its faults because it's so high-minded and commercially spotless. But last week it was public-TV's turn to catch a dressing-down, "Talk talk, culture culture," snorted critic Marva Mannes. keynoting a National Convention of Educational (er. Public) Broadcasters in Washington, D.C. "The inability-or rather refusal-of the Congress to recognize" need for a strong national noncommercial network, Miss Mannes conceded, "is, quite simply, a national tragedy." But public-TV largely has only itself to blame for failing to "penetrate the public consciousness." "How long can you be the beggar with the cultured voice?" she exhorted. "As long as you pay for your franchise by playing it safe-by holding your cap in your hand. So-stand up! Speak up! Communicate! Or die."

-Richard K. Doan

TV GUIDE / 235 Montgomery St., Suite 1620/San Francisco, Cal. 94104/981-1820

### Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

### TV'S EFFECT ON CHILDREN

I have extremely bright children, but they have not, as you say, begun to "yawn at the set." Instead they've become critics. They study performances. They ad-lib lines to improve the dialogue, and suggest plot twists and better endings. I watch two shows—one on TV and one in my living room.

Jacqueline A.C. Wood Albertson, N.Y.

I am one proof that TV does affect children. When I was young I used to watch Fury, Lassie, Rin Tin Tin, Circus Boy, My Friend Flicka and the rest. Today I'm studying for my B.Sc. in Animal Science.

Dale Pilgrim
St. Laurent, Que.

I, for one, would much prefer to leave every one of the "144 murders, 143 attempted murders, 52 justified killings, 14 cases of drugging, 12 jail breaks ..." in the programs if we could really police and clean up the value-destroying ele-

> Mrs. S.M. Hughes New Bern, N.C.

All this nonsense about television teaching violence is enough to make a person violent.

Henry Fried New Orleans

#### ASTRONOMY, NOT ASTROLOGY

ments of commercial advertising.

Although your reader ["Letters," Oct. 25] is confused regarding the use of astrology for propagation predictions, John H. Nelson has been in the employ of RCA for a number of years. Although he doesn't use astrology per se, Mr. Nelson's long-distance, high-frequency propagation predictions for RCA are strongly influenced by the way the planets are aligned because he has found disturbed radio propagation conditions exist when two or

more planets line up with the sun or form an angle of 90 degrees with it.

J.R. Fisk, W1DTY Editor, Ham Radio Greenville, N.H.

[Mr. Nelson himself, located at RCA Communications, says he uses astronomy, not astrology, to study shortwave-radio conditions and sunspot activity.—Ed.1

### RIGHT PALACE, WRONG TOWN

Dwight Whitney wrote an excellent article on Kurt Kasznar ["He Acted His Way Out of a Paper Bag," Oct. 25], but I would like to make a correction. Schoenbrunn Palace and the Max Reinhardt Seminar are located in the 13th District of Vienna—not in Salzburg.

Richard C. Lawson Baytown, Texas

#### COMMERCIALS.

I read Mrs. Anderson's Nov. 1 letter about her 7-year-old son who learned from a TV show to pull her chair out and put it back. That's nice. But is he also a potato-chip cruncher? Does he get every kind of stain on his clothes? Does he barge into any meeting or lecture shrieking, "look, dad, only one cavity!"?

Mrs. N.L. Harman Indianapolis

After being bombarded by the daily flood of infantile commercials, I was overwhelmed by the beauty of the commercial made by Eastern Airlines showing a child setting a bird free to soar in flight. I would like to compliment Eastern.

Cynthia Bligiotes Jacksonville, Fla.

Which is worse—the guy "kicking the cigarette habit" or the same guy polluting the water with his discarded pack? It makes one wonder.

Ann Moras Woonsocket, R.I.

### This Week's Movies By Judith Crist

SATURDAY, NBC
SUNDAY, ABC
TUESDAY, ABC
TUESDAY, NBC
TUESDAY, NBC
WEDNESDAY, ABC
THURSDAY, CBS
FRIDAY, CBS
FRIDAY, CBS
Please Don't Eat the Daisies

A first-rate double-level adventure story and a he-man Western distinguish this network-movie week that also offers antique collectors "beach blanket bingo."

A High Wind in Jamaica, Alexander Mackendrick's 1965 film version of the Richard Hughes novel, is a rousing, romantic color-filled adventure movie that can be enjoyed as such but also provides a penetrating and powerful comment on the moralities and the minds of the young, on children's unwitting inhumanity to man. Hughes story of a group of children captured by pirates in the 17th century en route from Jamaica to England has been brought to the screen with high fidelity and a dramatic license that works to excellent cinematic effect, lulling the intellect with the surface excitement and exoticism of the tale until suddenly we are in the eye of an emotional hurricane and hurled to the heart-rending climax. It provides high adventure-and a great deal more than meets the eye.

Adventure on the tough-guy level is provided by Rio Conchos, a Western distinguished by terse masculinity, wry dialogue and good gritty characterizations by Richard Boone, Tony Franciosa, Stuart Whitman and Jim Brown, the last making his screen debut herein. It sags in spots and comes to an incredible climax—but it offers compensation along the way.

Antiquarians only can be interested in Beach Blanket Bingo, which makes you realize how far filmmakers have come in four years in their estimate of teen-age intelligence. This 1965 passel of surfing nonsense has fleeting fun from Paul Lynde, Don Rickles and Timothy Carey-but honestly! On the other hand, why scorn teen-age cliches when we get adult ones galore in Please Don't Eat the Daisies, the fourth rerun of Hollywood's notion of how drama critics don't live. Another Hollywood notion, of how Broadway flops can become filmdom's failures. is demonstrated in Rosie, wherein Roz Russell plays a female King Lear from funsyille to booby hatch.

For those with a fondness for plodding crime movies, Robbery, a detailing of Britain's then-unsolved Royal Mail holdup that netted the criminals between two and four million pounds. is a bonanza. It so details the criminals' plans that suspense is lost in a morasse of minutiae and proves only that speeding cars, clipped phrases and terse-looking types do not a thriller make. If comedians make for romantic comedy, you may find it in the unpreviewed minimovie, In Name Only, since Paul Ford, Eve Arden, Elsa Lanchester and Ruth Buzzi are on hand-a minimum quarantee of sorts.

In some areas network movies may not be seen on the days indicated.

### Second Look By Scott MacDonough

'Debbie Reynolds and the Sound of Children' 'How Life Begins' 'An Evening with Julie Andrews and Harry Belafonte' 'The Bob Hope Special: Roberta'

The effect of TV on children is too complex a matter for us to tackle here. But one thing is a certainty: the medium can either ossify or edify young minds, as witness two specials—NBC's "Debbie Reynolds and the Sound of Children" and ABC's 60-minute documentary "How Life Begins" (scheduled for a third telecast this Friday on ABC).

Miss Reynolds' program, an elephantine dose of whimsy-poo, was apparently aimed at Debbie-devotees and particularly youngsters. Admirers of Miss Reynolds (and her sheer ebulliency in itself is admirable) no doubt ached for a rerun of "Tammy." As for children, one reliable 4-year-old critic we know took the show as a personal affront and yelped "It's silly!" The sight of Debbie gallivanting around with a horde of kiddies was presumably intended to remind us of "The Sound of Music"-but the nondescript nonsongs (original, no less) evoked instead the sound of Muzak. Perhaps we should dismiss the whole affair as harmless fluff, but is a program that acts merely as a juvenile pacifier entirely harmless?

By contrast, we previewed "How Life Begins," an examination of the reproductive process in cells, plants, humans and other animals that performs a remarkable educational function for children. And, like all programs worthwhile for youngsters, "How Life Begins" is a treat for grownups as well. Almost incidentally, it is a beautiful hour, rich in striking photography and

subtle insights into the mysteries of life. Moreover, its depiction of human fertilization, fetal development and birth should serve as a springboard for intelligent parent-child discussions about the facts of life—and lay the clumsy birds-and-bees metaphor to rest once and for all.

In retrospect, "An Evening with Julie Andrews and Harry Belafonte" began with the co-hosts demolishing an ornate TV-special-type set (something we've always wanted to do) and promising us "an informal evening with just a few props." Informal it wasthe "few props" ranged from a triangle, a gong and a stageful of suspended bells (for a jubilant duet of "Ring Bell") to an exotic collection of musical instruments for a survey of round-the-world songs. Miss Andrews and Belafonte complemented each other as personalities and vocalists. Bolstered by Gower Champion's imaginative sets and Michel Legrand's sleek arrangements, they provided some enchanted evening indeed.

Among the highlights of Bob Hope's cheerful updating of his 36-year-old Broadway hit "Roberta" were Michele Lee and John Davidson's glowing renditions of the Jerome Kern ballads, and Hope's scalpel-sharp quips. During a gurgling solo of "La Vie en Rose," Hope cracked: "I sing of love between man and woman—back in the days when that was still popular." Plushly upholstered and languidly paced, "Roberta" may have been corn—but corn popped to perfection.

Companion plan to Medicare

### BLUE CROSS/65

This plan significantly extends health care benefits for time only-from now through those 65 or older-costs just \$4 a month, payable quarterly.

Blue Cross 65 has been designed to fill in many of the gaps remaining even after Medicare has been paid.

Blue Cross 65 is available the year around for new members who apply before their 65th birthday or within 90 days after.

For those who are more than 90 days past 65, the Plan will be open for a limited Nov. 24th. 1969. Don't miss out.

Remember, the Blue Cross identification card is the best known-the most widely accepted-in California, in the country, in the world.

Now, before the closing date, complete and mail the coupon below.



Oakland . San Francisco . San Iose . Sacramento . Fresno

, CALIF.	94612	6516-A 11/22/69
protecti	ion.	
	nemus i	
Zip		
Please Do Not Write Below		
2	3-4	5-6
	80	
	protecti	Please Do Not Writ

### Sports and Specials

7R refers to KRCR, Redding 9R refers to KIXE, Redding

#### APOLLO 12

If the mission is proceeding on schedule, the flight plan calls for splashdown in the Pacific this Monday at about 1 P.M. The networks will pre-empt regular programming for bulletins and coverage of significant developments during the capsule's return voyage.

### **SPORTS**

SATURDAY
College Football 10:15 A.M. (7, 7R, 11, 13)
Ohio State vs. Michigan.
Wrestling 10:30 A.M. (44), 5 P.M. (2), 6 P.M. (40), 9 P.M. (44)
Roller Derby 12 noon (2)
Boxing 1:30 P.M. (7, 7R, 11, 13)
Nino Benvenuti vs. Luis Rodriguez.
College Football 3 P.M. (7, 7R, 11, 13)
UCLA vs. USC.
Girls Basketball 8 P.M. (32)
Auto Racing 8 P.M. (40)
Bridgehampton Double 500.
Boxing 10 P.M. (40)

SUNDAY
College Football 8 A.M. (44)
Taped repeat: Stanford vs. California.
College Football 8:30 A.M. (2, 3, 8)
Taped repeat: Notre Dame vs. Air Force.
AFL Football 10:30 A.M. (3)
Cincinnati Bengals vs. New York Jets.
AFL Football 10:30 A.M. (4, 7R, 8)
Houston Oilers vs. Miami Dolphins.

NFL Football 11 A.M. (5, 10, 12, 46)
San Francisco 49ers vs. New Orleans Saints.
NFL Football 1 P.M. (5, 10, 12, 46)
Dallas Cowboys vs. Los Angeles Rams.
AFL Football 1 P.M. (3, 4, 7R, 8)
Oakland Raiders vs. Kansas City Chiefs.
Roller Derby 3 P.M. (40)
Golf 5:30 (46)
Arnold Palmer vs. either Dow Finsterwald or Sam Snead.
Pro Basketball 8:30 (32)
Taped repeat: Warriors vs. Atlanta Hawks.

### TUESDAY

Pro Basketball 8 P.M. (2) S.F. Warriors vs. Seattle SuperSonics.

#### THURSDAY

MFL Football 9:15 P.M. (5, 10, 12, 46)
Minnesota Vikings vs. Detroit Lions.

AFL Football 10:30 A.M. (3, 4, 7R, 8)
Denver Broncos vs. Kansas City Chiefs.
College Football 11:45 A.M. (7, 11, 13)
Texas Tech. vs. Arkansas.

AFL Football 1 P.M. (3, 4, 7R, 8)
San Diego Chargers vs. Houston Oilers.
NFL Football 3 P.M. (5, 10, 12, 46)
San Francisco 49ers vs. Dallas Cowbovs.

#### FRIDAY

Pro Basketball 8 P.M. (2) S.F. Warriors vs. Los Angeles Lakers.

### SPECIALS

 Drug Marathon
 Sat. 5 P.M. (9R)

 Golda Meir
 Sat. 9:30 P.M. (32)

 John F. Kennedy
 Sun. 4:05 P.M. (3)

 News in Perspective
 Sun. 6 P.M. (6)

 Continued on page A-19



# choice



Enjoy both Ceremony straight and new blended brandies. Your mood will suggest which brandy. Your good judgment will tell you which brand. Ceremony.

CEREMONY BRANDY CELLARS, LODI, CALIFORNIA-80 PROOF

### This Week's TV Programs

TELEVISION GUIDE ® BEGINNING SATURDAY NOVEMBER 22, 1969

#### MORNING

5:55 PNEWS (C)

6:00 A ACROSS THE FENCE C

AGRICULTURAL FILM C

6:25 (B) NEWS (C)

6:30 @ ACROSS THE FENCE C

4 MICHIGAN—Education C

SUNRISE SEMESTER C Math: puzzles with motion.

B VOICE OF AGRICULTURE ©
"Taking Note of Walnuts."

7:00 3 4 7 HECKLE AND JECKLE C

5 SUPERMAN—Children C

CASPER—Children C
SUNRISE SEMESTER C

Math: puzzles with motion.

(B) ART—Lessons (C)

7:05 P MIKE STEWART—Variety

7:25 P SOIL CONSERVATION

7:30 5 JONNY QUEST—Children C

SMOKEY BEAR—Children C

KALEIDOSCOPE C

BIG PICTURE C

7:55 P NEWS C

8:00 2 EXISTENCE—Agriculture C

MOVIE—Cartoon C

"Gay Purr-ee" (1962), an animated musical about the misadventures of a naive country cat who visits Paris. Voices . . Judy Garland, Robert Goulet. (90 min.)

4 7 HERE COMES THE

GRUMP—Children (C)

5 (D) JETSONS—Children (C)
CATTANOOGA CATS (C)

(B) CAP'N DELTA—Children (C)

8:30 2 SUPER HEROES—Children C

7 PINK PANTHER—Children ©
BUGS BUNNY/ROAD

RUNNER—Children ©

9:00 MOVIE-Western C

"Fort Massacre." (1958) The surviving remnants of a U.S. Cavalry troop attempt to reach an Army post through hostile Indian territory, Joel McCrea, Forrest Tucker. (90 min.)

A 7 H.R. PUFNSTUF C See 1 P.M. Ch. 3 for details.

1 HOT WHEELS—Children C

9:30 3 4 BANANA SPLITS C

Fleegle celebrates his birthday;

### CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

### SACRAMENTO

3 KCRA-TV (NBC) 310 10th St. 95814

6 KVIE (NET) P.O. Box 6 95801 10 KXTV (CBS) 400 Broadway 95818, Box 10 95801

(ABC) 1216 Arden Way, Box 3283 95815

40 KTXL (Ind.) 1911 F St. 95814

### CHICO

P KHSL-TV (ABC, CBS) 180 E. Fourth St., Box 489 95927

### MODESTO

19 KLOC-TV (Ind.) P.O. Box 3689, 2842 Iowa Avenue 95352

### C Indicates color program.

### **BAY AREA**

2 KTVU (Ind.) Jack London Square, Oakland 94607

4 KRON-TV (NBC) 1001 Van Ness Avenue, San Francisco 94119

5 KPIX (CBS) 2655 Van Ness Avenue, San Francisco 94109

KGO-TV (ABC) 277 Golden Gate Avenue, San Francisco 94102

#### REDDING

(7) KRCR-TV (ABC, NBC) 2770 Pioneer Drive 96001

(9) KIXE (NET) P.O. Box 9 96001

130

Coach Bingo teaches his players the "clean sweep." (60 min.)

5 10 12 DASTARDLY & MUTT-

LEY-Children (C)

7 HARDY BOYS—Children ©
(7) DEATH VALLEY DAYS—Western
(B) FOCUS ON EDUCATION ©
"Sacramento City Schools."

10:00 5 10 12 PENELOPE PITSTOP ©
10:00 5 10 12 PENELOPE PITSTOP ©
17 7 3 COLLEGE FOOTBALL
PRE-GAME SHOW ©
40 COOKING ©

10:15 7 7 B COLLEGE FOOT-

Ohio State meets arch-rival Michigan at Ann Arbor, Mich., in a Big Ten game. Ohio, last year's conference Rose Bowl participant, can't return this year; at press time, Michigan was one of two teams in contention for the berth. Ohio State . . . Offense: devastating. Rex Kern (10) rates as an excellent passer; No. 2 quarterback Ron Maciejowski (18) passes and runs well. Outstanding ends include Bruce Jankowski (83)

### Saturday

MORNING

and Jan White (80). Jim Otis (35) spearheads the powerful ground game. Defense: No less exciting, Leaders include hard-tackling line-backer Jack Tatum (32) and guard Jim Stillwagon (68). Michigan . . . Offense: depends on good running, led by Glenn Doughty (22), Billy Taylor (42) and QB Don Moorhead (27). Defense: mobile; especially strong against passing. Guard Henry Hill (39) and back Tom Curtis (25) lead the way. Bill Fleming and Lee Grosscup report. (Live)

10:30 MOVIE—Western (C)

"Westbound." (1959) Capt. John Hayes of the Union Army undertakes the job of running the Overland Stage Lines which will speed up shipments of gold from California. Randolph Scott, Virginia Mayo, Karen Steele, Michael Dante. (90 min.)

3 4 JAMBO—Children ©
A young girl tries to rescue a tiger
from its brutish trainer.

D COMPASS C

close

BOXING © 1:30 (3) (7) (7)

Special: World middleweight champ Nino Benvenuti defends his crown against Luis Rodriguez in a live "Wide World of Sports" telecast from Rome, Italy.

The scheduled 15-rounder pits two experienced battlers. Benvenuti, 31 and a native of Italy, is making his third defense (his second in six weeks) since regaining the crown in 1968. He depends on a fine left jab and potent left hook. Rodriguez, 32, is a former welterweight king (1963) who's been the top middleweight contender since 1967 (but couldn't get matched for a title shot). He's a strong, aggressive fighter with fast hands, and banks on a sustained attack to wear down his opponents.

Howard Cosell reports. (Live)

RECORDS					
	BOUTS	W	L	D	KOs
Benvenuti	84	80	3	1	32
Rodriguez	111	104	7	0	39



### Saturday MORNING-AFTERNOON

10:55 @ RAIDERS HIGHLIGHTS © 11:00 @ PLINTSTONES ©

TO P ARCHIE—Children C

11:25 (1) COOKING—Bea Byer (C) 11:30 (3) (4) UNDERDOG—Children (C)

11:55 (I) GYM 'N' TRIM—Exercise C

**AFTERNOON** 

#### APOLLO 12

If the mission is proceeding, regular programming may be pre-empted for progress reports and coverage of significant developments.

### 12:00 POLLER DERBY C

HERE COMES THE GRUMP C
ROBIN HOOD—Children

A Scotsman angers Robin by his peculiar behavior. Robin: Richard Greene. Duncan: Hugh McDermott.

5 10 12 MONKEES—Children © It's Mexican Monkee business as Davy is captured by a bandito and

captivated by a senorita. Monkees:

David Jones. Micky Dolenz, Mike

**NOVEMBER 22, 1969** 

Nesmith, Peter Tork, El Diablo: Peter Whitney, (Rerun)

(II) HUMAN JUNGLE-Drama

Bert Morgan is a man whose obsessive desire to find clocks and make sure they're running has led him into housebreaking and burglary. Morgan: Melvyn Hayes. Dr. Corder: Herbert Lom. (60 min.)

12:30 3 PINK PANTHER—Children C
WESTERNERS—Drama

When an Easterner learns that his brother has been killed out west, he sets out to find the killer. Matthew Birch: Michael Rennie. Vic Gruner: Chris Alcaide.

Dr. Fort discusses the various concepts and measurements of time.

12:45 (B) CHANGING TIMES (C)

1:00 MOVIE—Adventure C
"The Rebel Gladiators." (Italian; (1961) The mighty Ursus is captured and forced to face Rome's greatest professional gladiators in the arena. Don Valdis, Jose Greci. (2 hrs.)

#### COLLEGE FOOTBALL © 3:00 13 7 7 46 Farmer ... RB 7 Andr'sysh'n K 50 Dalby .....C 76 Preston ....T 15 Nader . . . QB 18 Bolden RB-QB 78 Oesterling DT 51 Snyder ...LB 55 Widmer ...LB 79 Bosserman .T 19 Dummit ..QB 57 Ballou ....LB 81 Bergey ... DE 58 Pifferini ..LB 20 Graham .. DB 82 Lyman ...RB 83 Cooper ....E 21 Moore ...DB 23 Carver ...DB 24 Jones, F. .DB 60 Jorgensen DT 63 Diebolt ....G 84 Wilkes ..... E UCLA 67 Alumbaugh G 85 Berg .... DE 27 Spurling .. DB 68 Tretter .... G 87 Garratt .... E 28 Huff ..... DB 70 McElroy ... T 89 Grant .... DE 30 Cureton .. RB 71 Pearman ...T 91 Bischof ... LB 72 Pavich ...DT 92 Ford .....LB 39 Manning . . RB 43 Jones, G. . RB 93 Geddes ... DE 74 Reese ....DT 29 Harris .... RB 6 Fassel ...QB 68 Lehmer .... G 33 Evans .... RB 39 Covington RB 8 Jones .... QB 69 Yary ..... G 70 McArthur .DT 10 Chandler ...FI 43 Hudson .. DB 12 Orcutt ... FI-E 46 Shaw .... DB 71 Scott .....DT 14 Failor .... DB 15 Young .. DB-K 50 Haluchak .LB 72 Cowlings .DT USC 73 Smith, T. . . DT 51 Jensen ...LB 16 Durko .... DB 53 Slough ...LB 74 Terry .... DG 54 Culbreath .LB 75 Vella .....T 17 Ayala .....K 18 Dickerson .. E 56 Redding ... C 77 Smith, S. ... T 19 DeKraai .... E 58 Stirling .... G 78 Montgomery T 21 Dyer .....DB 59 Obberreuter C 83 Gunn .... DE 23 Berry .... RB 64 Khasigian ... G 84 Weaver ... DE 28 Davis .... RB 67 Papadakis LB 86 Mullins .... E

3 H.R. PUFNSTUF—Children (C) Witchiepoo uses a giant cake in an effort to capture Jimmy. Jimmy: Jack Wild, Witchiepoo: Billie Hayes. [What is TV doing to children? The seventh in a series of eight articles

appears on page 32.]

MOVIE—Western

"A Man Alone." (1955) A gunman seeks sanctuary in the home of a sheriff who is ill with yellow fever. Ray Milland, Mary Murphy, Ward Bond, Raymond Burr. (90 min.)

MOVIE-Drama

"Task Force." (1949) Story of Naval aviation from 1921 on. Includes actual films showing the Japanese attack on Pearl Harbor. Gary Cooper, Jane Wyatt, Wayne Morris. (2 hrs.)

D SUPERMAN—Children C NEWS AND WEATHER

1 UPBEAT—Variety C

1:05 P KEN BELLVILLE—Variety

1:30 3 SKIPPY—Adventure ©

Special: Time approximate. Nino Benvenuti defends his middleweight crown on a "Wide World of Sports" telecast. For details, see the Closeup on page A-9. (Live)

10 (2) JONNY QUEST—Children © 2:00 (3) COLLEGE BOWL—Quiz (C)

Beloit College (Wis.) vs. the winner of last week's match between Cleveland State University and Bradley

University (III.)

(1) PRO FOOTBALL—Highlights (C) "This Week in Pro Football," film highlights of last week's games. AFL: Kansas City-New York, San Diego-Oakland, Houston-Denver, Miami-Buffalo and Boston-Cincinnati. NFL: Minnesota-Green Bay, Dallas-Washington, Baltimore-San Francisco, St. Louis-Detroit, Los Angeles-Philadelphia, Cleveland-Pittsburgh, New-Orleans-New York and Chicago-Atlanta. Hosts: Pat Summerall and Charlie Jones. (60 min.)

PRIZE PARTY—Children (C)

2:30 S WILD KINGDOM (C)

"Beneath Kilimanjaro" lies East Africa's Amboseli Game Reserve where hosts Marlin Perkins and Jim Fowler study migration patterns. Cameras show a zebra being tagged with date

# Saturday

**AFTERNOON** 

and location, and follow a hectic battle with a huge bull elephant. (Rerun)

SKIPPY—Adventure (C)

The search is on when Clancy disappears. Clancy: Liza Goddard.

3:00 P 12 O'CLOCK HIGH—Drama

After escaping from a German prison camp, pilot Walter Bolen qualifies to fly again—but Bolen doesn't mention his terrifying dreams. Gallagher: Paul Burke. Bolen: Robert Drivas. Komansky: Chris Robinson. (60 min.)

3 MOVIE—Science Fiction

"Voyage to a Prehistoric Planet." (1965) Space pioneers find that the planet Venus resembles the earth as it was during the prehistoric age. Basil Rathbone, Faith Domergue. (90 min.)

ADDAMS FAMILY—Comedy

MOVIE—Western C

"War Drums." (1956) An Apache chief captures a Mexican girl and makes her his bride despite the disapproval of his tribe. Music by Les Baxter. Lex Barker, Joan Taylor. (90 min.)





BOYS! Turn spare time into prizes and profits as a TV Guide Young Merchant. Mail coupon below for complete details.

		SALES		
Box	163,	Fresno,	Cal.	93707

Name	 	 Age

Jucet	 	
City	State	.Zip

# Saturday

**AFTERNOON** 

7 (7) (3) COLLEGE FOOTBALL (C) Special: UCLA meets USC in a battle of Pacific Eight giants (each was undefeated at press time), with the winner most likely going to the Rose Bowl. UCLA . . . Offense: powerful. Dennis Dummit is an outstanding passer, good runner and inspiring team leader. Favorite targets include split end Gwen Cooper and wingback George Farmer. Runners Mickey Cureton and Greg Jones are excellent. Defense: quick and tenacious, led by linebacker Mike "Cat" Ballou and a strong line, USC . . . Offense: high-scoring, though statistics give UCLA the edge. Jimmy Jones is a fine passer, with a wellbalanced corps of receivers; Clarence Davis is the league-leading rusher. Defense: solid; disguises itself well. Leaders include end Jimmy Gunn and tackle Al Cowlings. Chris Schenkel and Bud Wilkinson report the action. For rosters, see page A-10. (Live) [Pre-empts regular programming.]

SHELLEY
BERMAN
SHOW

With Special
Guest Stars
SHANI WALLIS
and Pop-Singer
ENGELBERT
HUMPERDINCK

NOVEMBER 22, 1969

MOVIE—Drama (C)

"Wild Heritage." (1958) Rodeo star Casey Tibbs appears in this film about the problems of two pioneer families. Will Rogers Jr., Maureen O'Sullivan, Rod McKuen. (90 min.)

"Paris Express." (English; 1953) The chief clerk of a Dutch firm discovers that his boss has been misappropriating company funds. Claude Rains, Marta Toren, Marius Goring. (2 hrs.)

3:30 MUNSTERS—Comedy

Marilyn's boy friend suggests that their families meet at his parents' masquerade party. Herman: Fred Gwynne. Lily: Yvonne DeCarlo.

3:45 ® SPORTS HIGHLIGHTS © 4:00 PRO FOOTBALL—Highlights ©

See 2 P.M. Ch. 10. (60 min.)

4 VOYAGE—Adventure (C)

Crewman Patterson tries to clear his father, who's been accused of causing the deaths of several men. Nelson: Richard Basehart. (60 min.)

4:30 S MOVIE—Drama (C)

"Destination Gobi." (1953) During World War II, a Navy weather-observation team finds itself stationed in the Gobi Desert under constant danger of Japanese air attack. Richard Widmark, Don Taylor. (60 min.)

Guests: former Green Bay Packer guard Jerry Kramer ("Farewell to Football") and ABC sportscaster Howard Cosell. Co-host: sports-writer Dick Schaap.

D BILL ANDERSON—Variety C Guest: Hank Locklin.

"Chamber of Fear." The earthlings struggle to save: Fitzhugh from two diamond smugglers who are hiding in a wax museum, Steve: Gary Conway, Jolo: Cliff Osmond, Deenar: Christopher Cary, Fitzhugh: Kurt Kasznar, Valerie: Deanna Lund, Betty: Heather Young, (60 min.)

5:00 2 WRESTLING C 4 JUDD—Drama C

> In a Texas coastal town, Judd defends a sea captain accused of murdering four people aboard his schooner. Judd: Carl Betz. (60 min.)

PERRY MASON—Mystery

Austin Lloyd may have failed to frame his wife and business partner for embezzlement, but they're arrested anyway—for his murder. Bonnie Lloyd: Gloria Talbot. (60 min.)

9 DRUG MARATHON

Special: Shasta College students present a drug symposium to raise funds for a seminar on drugs. Local citizens will be appearing on the show. (Live; 7 hrs.)

WILBURN BROTHERS C

The Bay Bombers vs. the Midwest Pioneers. (60 min.)

5:30 D PORTER WAGONER C Guest: Charlie Walker.

PHERE COME THE BRIDES ©
Bridal Veil Mountain is the center of a raging controversy between the Bolts and some Greek immigrants who have claimed the property. Although the squatters' land documents are questionable, they are receiving wholehearted support from the softhearted brides. Jason: Robert Brown. Jeremy: Bobby Sherman. Joshua: David Soul, Candy: Bridget Hanley, Stempel: Mark Lenard, Biddie: Susan Tolsky, Corky: Robert Biheller. Telly: Lou Antonio, Stephanos: Michael Baseleon, (60 min.)

5:55 3 WONDERFUL WORLD OF SPORTS ©

**EVENING** 

6:00 2 AVENGERS—Adventure C
Steed and a group of adventurous characters find themselves on a re-



#### Saturday

AFTERNOON-EVENING

mote island where they become the target of a crazed killer. Steed: Patrick Macnee, Mrs. Peel: Diana Rigg. Hana: Charlotte Rampling. Mark: Brian Blessed. (60 min.)

3 NEWS—Huntley/Brinkley C

4 5 10 NEWS C

7 AMERICAN BANDSTAND C Time approximate. The Turtles are featured in interviews and song.

In the spotlight: Shelley Berman, and singers Shani Wallis and Englebert Humperdinck. (60 min.)

MOVIE-Comedy

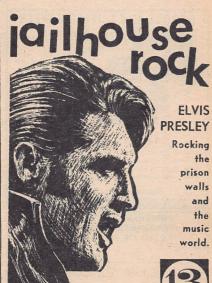
"The Bride Came C.O.D." (1941) A young man in need of money accepts a job that requires him to bring a spoiled heiress back to her worried father. James Cagney, Bette Davis, Stu Erwin, Jack Carson.

WRESTLING—Sacramento C

6:30 3 NEWS—Whitten/Martin C 4 7 NEWS—Huntley/Brinkley C

15 10 12 NEWS-Mudd C

CANDID CAMERA



# Saturday

#### **APOLLO 12**

If the mission is proceeding, regular programming may be pre-empted for progress reports and coverage of significant developments.

7:00 MOVIE—Drama C

"PT 109." See Sun. 4:05 P.M. Ch. 3 for details. (2 hrs., 30 min.) [Repeated Sun. 7 P.M.]

SPEAK OUT—Discussion ©
RON MAGERS—Discussion ©
ANNIVERSARY GAME ©

(7) ADAM-12—Crime Drama (C) It's an abnormal day all around for Officer Reed. His pregnant wife is in the hospital ready to deliver, and the jittery of odd calls—such as a would-be matador practicing cape work on a busy street. Malloy: Martin Milner. Reed: Kent McCord. Harry Sachs: Foster Brooks. Ernie: Michael Freeman. Danny: George Dunn.

It is the 1890's and Dr. Clare Reed learns the hard way that the public

CHOOSE AN EXCITING CAREER
Go Airlines



Young Men and Women, High School grads, Universal of Miami, Fla. trains you in Passenger Service. Operations, Ticketing and Reservations. Enjoy good pay,

Enjoy good pay, work with fascinating people, visit places and do things many people dream about. Keep present job and train at home, followed by Resident Training at MI-AMI BEACH, FLA. or LAS VEGAS, NEVADA. For FREE information mail coupon today!

Accredited Member N.H.S.C.

APPROVED FOR VETERANS UNDER NEW G I. BILL

P	NIVERSAL AIRLINES ERSONNEL SCHOOLS, Dept. TV-38 .O. Box 476, El Toro, Calif. 92630
Name	
Address.	
City	State
	Phone

isn't ready to accept a woman doctor. Clare: Yvonne DeCaralo.

(2) FAMILY AFFAIR—Comedy (C)
Adopting a runaway orphan, the

Adopting a runaway orphan, the twins smuggle him into the apartment. The next trick: keeping his presence a secret, Kenny: Michael-James Wixted, Buffy: Anissa Jones. Jody: Johnnie Whitaker. Bill: Brian Keith. French: Sebastian Cabot. Cissy: Kathy Garver.

MOVIE—Musical

"Jailhouse Rock." (1957) After release from prison where he learned to play the guitar, Vince Everett forms his own recording company. Elvis Presley, Mickey Shaughnessy, Judy Tyler. (90 min.)

G GARDEN DOCTOR
BUCK OWENS—Music C
Waylan and Wanda lanning

Waylan and Wanda Jennings are Buck's guests.

7:30 3 4 7 ANDY WILLIAMS ©
Guests: Jonathan Winters, Jo Anne
Worley, Welsh singer Mary Hopkin,
the Osmond Brothers and Loadstone,
rock group. Jonathan ad-libs commentary and sound effects to Andy's
reading of a fairy tale; Andy plays
Robin Hood in a series of blackouts,
and sings Rodgers and Hart's "Blue
Room" in a Charles Addams horror

setting. (60 min.)

"A Woman's Way," "I Believe"

"Clouds" ... Andy
"Those Were the Days" .Andy, Mary
"Keep on Burning" . Loadstone
"Scarborough Fair" .Andy, Osmonds

The end of the harmonious Honeymooners quartet may be near. At the Miami convention of the Raccoons, it's election time. Opponents for the office of High Exalted Mystic Ruler? Ralph (Jackie Gleason) and Norton (Art Carney)! Alice: Sheila MacRae. Trixie: Jane Kean. Shelton: Pat Henning. (60 min.)

DATING GAME ©

JUDY LYNN—Music ©

NEWLYWED GAME ©

**NOVEMBER 22, 1969** 

AUTO RACING C Highlights of the 1965 Bridgehampton (N.Y.) Double 500, the last of the U.S. Road Racing Championship events. Chris Economaki interviews the drivers. Les Keiter narrates.

8:30 (3) ADAM-12—Crime Drama (C)
Malloy and Reed investigate their
own informer, Tee-Jay, an ex-junkie
who's the prime suspect in an assault-and-robbery case. Malloy: Mar-

# Saturday

EVENING

tin Milner, Reed: Kent McCord.

Guest Cast

Father Joe ..... John Kerr
Tee Jay ..... Robert Donner
Sergeant Burdick ... Barney Phillips

It's Steve and Barbara's wedding day, and the groom and his family are predictably nervous. Recalling (in flashbacks) certain mishaps on his own big day, a super-efficient

# RAINTREE COUNTY

ELIZABETH TAYLOR, MONTGOMERY CLIFT, EVA MARIE SAINT,





"LET NO MAN
WRITE MY EPITAPH"

BURL IVES
SHELLEY WINTERS

# AQVIES? AQVIES?

ONLY Channel 10 has them...
EVERY night!

Sat., 11:15 PM

"The Tarnished Angels"
Rock Hudson, Robert Stack,
Dorothy Malone

Sun., 11:30 PM
"The Unfaithful"
Ann Sheridan, Lew Ayres,
Zachary Scott

Mon., 11:30 PM
"Man Who Wagged His Tail"

Tues., 11:30 PM
"Pretty Boy Floyd"

Wed., 11:30 PM
"Voice of Silence"
Rossana Podesta

Thurs., 11:30 PM
"Welcome Stranger"
Bing Crosby, Barry Fitzgerald,
Joan Caulfield

Fri., 11:30 PM
"Big Liff"
Montgomery Clift, Paul Douglas





# Saturday

EVENING

Robbie determines that his dad's wedding will be perfect. Steve: Fred MacMurray. Barbara: Beverly Garland. Uncle Charley: William Demarest. Robbie: Don Grady. Katie: Tina Cole. Chip: Stanley Livingston. Ernie: Barry Livingston. Barbara's Mother: Eleanor Audley.

[How does series star Fred Mac-Murray spend his vacations? See

next week's TV GUIDE.]

A Thanksgiving tribute: "Count Your Blessings" (Tanya Falan); "Meditation" (Joe Livoti); "Pass That Peace Pipe" (Sandi, Salli); "May the Good Lord Bless and Keep You" (Ken Delo, Bob Ralston); "Be Thankful" (Bob Ralston, Joe Feeney); "Thanksgiving" (Larry Hooper). (60 min.)

\*\*The Tingler." (1959) A crazed scientist conducts hideous experiments in the psychology of fear. Vincent Price, Judith Evelyn. (90 min.)

9:00 3 4 7 MOVIE—Crime Drama C
"Robbery." (English; 1967) England's
Great Train Robbery—the 1963 theft
of 2-4 million pounds from the Glasgow-to-London mail train—is the
subject of this drama, which details
the planning and execution of the
theft. Produced by Stanley Baker;
directed by Peter Yates ("Bullitt").
(2 hrs., 30 min.)

Cast

Paul Clifton Stanley Baker
Kate Clifton Joanna Pettet
Inspector Langdon James Booth
Robinson Frank Finlay
Frank Barry Foster
Dave William Marlowe
Jack Clinton Greyn
Ben George Sewell

5 10 GREEN ACRES—Comedy C Like a mouse in a maze, exasperated Oliver trails a special delivery letter that was mailed to him—but is being passed from farmer to farmer to farmer, Oliver: Eddie Albert, Lisa: Eva Gabor, Haney: Pat Buttram, Eb: Tom Lester, Sam: Frank Cady, Kimball: Alvy Moore, Ziffel: Hank Patterson, Doris: Fran Ryan,

9:30 2 BARBARA MCNAIR—Variety C
5 10 PETTICOAT JUNCTION C
Problems: Steve and Uncle Joe have

words about monopolizing the Shady Rest bathroom; the Elliotts decide to move out—and fall into the hands of notorious huckster Haney. Steve: Mike Minor. Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye Henning. Haney: Pat Buttram. Janet: June Lockhart.

1 HOLLYWOOD PALACE

Milton Berle welcomes Martha Raye; Steve Allen; Connie Stevens; Hines, Hines & Dad; the Youngbloods; and Irving Benson (Miltie's favorite heckler). Comedy sketch: a court tries to determine the father of Martha's daughter (Sarah Sue Gleis). Buddy Schwab dancers, Nick Perito orchestra. (60 min.)

Highlights

"Make 'Em Laugh" ...... Milton
"Watch What Happens," "Let Go"
...... Martha

"Get Together," "Sunlight" ...... Youngbloods

MOVIE—Drama (C)

"The Ballad of Andy Crocker," a TV drama about the homecoming of a disillusioned Vietnam war hero. Cpl. Andy Crocker returns to find his girl friend married; his business ruined; and friends offering more than sympathy in short supply. Lee Majors, Joey Heatherton, Jimmy Dean, Pat Hingle, Agnes Moorehead, Bobby Hatfield, Marvin Gaye. (90 min.)

10:00 (5) (10) MANNIX—Crime Drama (C)
"Memory: Zero." Mannix goes after
the unknown person who's trying to
kill the secretary of a recently murdered detective. He puts the girl
through a deep memory probe about
her ex-boss to determine which of
his clients might have reason to silence her. Mannix: Mike Connors.
Peggy: Gail Fisher. (60 min.)

**Guest Cast** 

Maggie Katherine Justice
Martell Don Francks
Kramer Frank Campanella
Connelly Tom Geas
Phillips Arthur Peterson

10:30 DACK CARNEY—Variety (C)

Scheduled guests: actress Beverly

## Saturday

**EVENING** 

Garland; Commander Whitehead; and artist Cucaro. (90 min.)

HIGH ROAD TO ADVENTURE C

"Cat Ballou." (1965) Lee Marvin won an Oscar for his dual role in this parody of Hollywood Westerns. The plot involves rancher Ballou, his daughter Cat, an evil gunslinger, a pair of rustlers-turned-bodyguards and a washed-up, inebriated gunfighter. Nat King Cole and Stubby Kaye narrate, singing the ballad of Cat. Jane Fonda, Lee Marvin, Michael Callan. (Rerun; 2 hrs.)

[If Apollo 12 is on schedule "Cat Ballou" will be pre-empted by "Raintree County."]



### Saturday

**EVENING** 

#### 11:00 ( NEWS (C) MOVIE-Drama

"Let No Man Write My Epitaph." (1960) Powerful tale of dope addiction on Chicago's South Side, Shelley Winters, Burl Ives.

11:15 MOVIE-Drama

"The Tarnished Angels." (1957) A reporter becomes fascinated with the story behind former World War I ace Roger Shumann, now flying in traveling carnivals-and also with Shumann's beautiful but unhappy wife. Rock Hudson, Robert Stack, Dorothy Malone. (1 hr., 45 min.)

11:30 (C) NEWS (C)

MOVIE—Adventure (C) "Agent 83/4." (English; 1963) Comedy thriller takes satirical pot shots at the James Bond genre, Dirk Bogarde, Sylva Koscina. (1 hr., 45 min.)

MOVIE-Drama

"Behold a Pale Horse." (1964) The conflict between an aging Spanish revolutionary and a vengeful police chief. Gregory Peck, Anthony Quinn. Omar Sharif. (2 hrs.)

(7) MOVIE—Comedy

"Louisa." (1950) A grandmother encounters two elderly suitors when she comes to live in her son's house. Ronald Reagan, Charles Coburn.

(II) MOVIE—Documentary

"Women of the World." (Italian; 1963) Sensational collage by the makers of "Mondo Cane." (2 hrs.)

12:00 JOE PYNE—Discussion (C)

Topics: UFOs, and the right of civil service employees to strike. (90 min.)

MOVIE—Thriller

"Run, Psycho, Run." (Italian; 1966)

**NOVEMBER 22, 1969** 

Who murdered the judge's (Gary Merrill) first wife? His new fiancee (Elga Anderson) has reason to wonder. (90 min.)

LAREDO—Western (C)

Chad's former sweetheart shows up in Laredo with her father, a railroad baron who has a tempting job offer for Chad. Chad: Peter Brown. (60 min.)

12:30 MOVIE-Drama

'Thunderbirds." (1952) A group of Oklahoma boys are members of the famed 45th "Thunderbird" Division during World War II. John Derek, John Barrymore Jr. (2 hrs.)

1:00 CHEATERS-Mystery

Bank messenger Simpson is murdered when he collects the payroll.

RIFLEMAN—Western

Marshal Sam Buckhart is welcomed in North Fork as he searches for marauding Indians-until it's discovered that he too is an Indian.

1:15 MOVIE-Drama

"Mr. Lucky." (1943) Cary Grant, Laraine Day. (1 hr., 45 min.)

1:30 (2) NEWS (C) DANGER MAN—Adventure

> Drake is sent to the Middle East to help the organizer of a complex espionage ring. (60 min.)

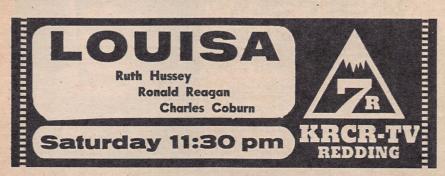
MOVIE-Drama

"Mystery Submarine." (1950) Macdonald Carey, Marta Toren.

@ MOVIE-Drama

"Bedlam." (1946) During the 17th century the mentally ill confined to London's infamous St. Mary's of Bethlehem lead abused and neglected lives. Boris Karloff, Anna Lee.

2:30 ( NEWS (C)



#### MORNING

6:00 THE ANSWER—Religion (C)

6:25 (A) NEWS (C)

6:30 3 SACRED HEART—Religion ©
4 PROFILE—Education ©

ARMY IN ACTION
HERALD OF TRUTH

6:40 (B) NEWS (C)

6:45 CHRISTOPHERS—Religion C

R SACRED HEART—Religion C

7:00 THIS IS THE LIFE C

Topic: alcoholism in the family.

4 MICHIGAN—Education ©

5 INTERNATIONAL ZONE—UN

How outboard motors have helped Ceylonese fishermen.

VOICE OF AGRICULTURE ©
THE ANSWER—Religion

7:30 FAITH FOR TODAY C
7:30 WILLIAM F. BUCKLEY JR. C

Abortion is legal in certain states, under certain conditions. Discussing recent reform legislation in this area are Dr. Frank Ayrd Jr. (Catholic, the father of 12 and opposed to legalized abortion) and Dr. Allan Gutmacher (an obstetrician and president of Planned Parenthood-World Population). (60 min.)

A CARTOONS C

MEDICAL KNOWLEDGE

Topic: mental retardation.

7 THIS IS THE LIFE ©

An athlete contracts a terminal illness. Bart: Marc Hannibal.

7 FAITH FOR TODAY C

(I) SACRED HEART—Religion (C)
(E) THIS IS THE LIFE (C)

A young couple's only child dies.

7:45 (1) LIFT EVERY VOICE (2) 8:00 (2) AGRICULTURE U.S.A. (2)

Harvey Cox is a young, unconventional Protestant theologian whose book "Feast of Fools" contends that the church should include revelry and fantasy as part of its ritual. Cox is interviewed, and films show the "letting go" he espouses: costumes, rock music, body painting and belly dancing.

MOVIE-Comedy

"The Kettles on Old MacDonald's Farm." (1957) Marjorie Main. (90 min.)

(7) CATHEDRAL OF TOMORROW—Rex Humbard (C)

Sunday

MORNING

ORAL ROBERTS C
CAP'N DELTA—Children C

8:25 2 NEWS (C)

8:30 2 NOTRE DAME FOOT-

BALL ©
Taped repeat: Air Force vs. Notre
Dame in a game played yesterday.

(90 min.)

4 GREEN THUMB C
5 LOOK UP AND LIVE C

"A Sense of Belonging" explores the definitions and traditions of Judaism. The set for the play features full-sized copies of stained-glass windows by Marc Chagall. Cast . . . Director: Sorrel Booke. Actors: Marian Seldes, Arnold Soboloff, Nancy Franklin, Martin Newman. (Rerun)

MISS PAT'S PLAYROOM C

8:45 (1) DAVEY AND GOLIATH (C)

9:00 A HERITAGE C

5 ENCOUNTER
7 BULLWINKLE—Children ©

O ORAL ROBERTS C

HERALD OF TRUTH C

"Sands of Beersheba." (1964) Diane Baker, Tom Bell. (90 min.)

# Sports and Specials

Continued from page A-6
UNESCO Conference

Mon., Tues. 9 A.M. (6, 9), 10 P.M. (9) Misterogers

Mon. 7 P.M. (6, 9R),
Wed., Thurs. 2 P.M. (6), Thurs. 7 P.M. (9)
Bob Hope Mon. 9 P.M. (3, 4, 7R, 8)
Black Journal Mon. 9 P.M. (6, 9, 9R)
Tennessee Ernie Ford

Mon. 10 P.M. (3, 4, 7R, 8) 60 Minutes Tues. 10 P.M. (5, 10, 46) Your Dollar's Worth

Wed. 9 P.M. (6, 9R, 9), Thurs. 4 P.M. (6) Group W Special Wed. 10 P.M. (5) Thanksgiving Parades

Thurs. 9 A.M. (3, 4, 5, 7, 8, 10, 11, 12, 46)
Mormon Choir
Drug Abuse
Cartoon Festival
Thurs. 12 noon (46)
Thurs. 7:30 P.M. (10)
Fri. 10 A.M. (7, 11),
12 noon (13)

How Life Begins Fri. 7:30 P.M. (7, 11, 13)

# Sunday

@ TOM & JERRY-Children (C) 9:30 TETERNAL LIGHT—Discussion (C)

The Nazi destruction of the Warsaw Ghetto is the subject of "A Field of Buttercups," a surrealistic drama centering on the actions of a Gestapo officer and the director of a Jewish orphanage. Virginia Mazer based her script on a book by Joseph Hymans, Dr. Korczak: Mike Kellin, Schneider: John Fink.

GOVERNMENT STORY (C)

"The Law Machine."

7 DUDLEY DO-RIGHT (C) OUTDOORS C

"Yellow River Bass."

FR BROTHER BUZZ-Children (C) (1) LAUREL AND HARDY (C)

10:00 MOVIE-Drama

"Hell Drivers." (English; 1957) A young fellow desperate for money accepts a job. Stanley Baker, Herbert Lom. (60 min.)

MEET THE PRESS (C)

Tentatively scheduled guest: Dr. Jean Mayer, adviser to President Nixon and a leading expert on nutri**NOVEMBER 23, 1969** 

tion. Dr. Mayer is director of the White House Conference on Food. Nutrition and Health, to be held Dec. 2-4. (Live)

RAIDER HIGHLIGHTS (C) CAMERA THREE (C)

Chances are, if you had been alive in the mid-19th century, the term "potboiler" would have had a familiar musical ring for you. The word was applied to complex variations on operatic themes; potboilers were written by virtuosos for virtuoso performances. Three contemporary artists offer samples.

(7) GEORGE OF THE

JUNGLE (C)

49ers HUDDLE (C)

P REVIVAL FIRES (C) THREE STOOGES/MIGHTY

**HERCULES—Children** 

10:30 AFL FOOTBALL C

The Cincinnati Bengals meet the Jets at New York. Earlier this season, New York beat Cincinnati 21-7. Jim Simpson and Kyle Rote report the action. (Live)

AFL FOOTBALL (C)

1:00 3 7 4

#### RAIDERS VS. CHIEFS AT KANSAS CITY



Oakland Raiders

	29 WilliamsS		
3 Lamonica QB	30 Hagberg .RB	47 M'Cl'g'n CB-S	76 SvihusT
11 EischeidK	33 CannonTE	48 BudnessLB	77 LassiterDE
13 Sherman . WR	34 Otto, GLB	50 BensonLB	78 ShellT
16 Blanda .QB-K	35 DixonRB	55 ConnersLB	79 SchuhT
22 ToddRB	36 EdwardsTE	56 OlivierLB	81 Wells WR
23 Smith RB	39 Hubbard .RB	63 UpshawG	83 Davidson .DE
24 BrownCB	40 Banaszak .RB	65 HawkinsG	85 OatsDE
25 Biletnikoff WR	42 LaskeyLB	70 HarveyG-T	87 ThomsDT
	43 Atkinson .CB		



Kansas City Chiefs

3 Stonorud K	25 Ditte M/D	55 HolubC	76 Maarman C
	30 R'ch'rds'n WR		77 TyrerT
10 Livingston QB			78 BellLB
12 FloresQB	38 Hayes RB	63 LanierLB	81 McCartyTE
16 DawsonQB		65 Prudhomme C	
18 Thomas CB	42 RobinsonS	66 SteinLB	84 Arbanas TE
20 Sellers CB	44 WilsonK	71 BuddeG	85 HurstonLB
21 Garrett RB		73 HillT	
22 Mitchell CB	46 Kearney S	74 Trosch DF	87 Brown DE

24 Belser .... S 51 Lynch .... LB 75 Mays .... DE 89 Taylor ... WR



# Holiday leftovers, a jug of wine and thou.

Some things are better the second time around. Like turkey with leftover trimmings and Guild Vino da Tavola—a superb wine thou can enjoy for less than a dime a glass. Why just eat when thou can dine?

Spread the joy around. Travel the holiday party

circuit with gifts of Guild red or white table wine. Such an inexpensive way to

make the Best Guest List. Bring holiday cheer with a jug of Guild Vino da Tavola and thou. Why just give when thou can lavish?



### Sunday

MORNING-AFTERNOON

7 AFL FOOTBALL ©
The Houston Oilers vs. the Dolphins at Miami. Earlier this season, Houston beat Miami 22-10. Bill Enis and Dave Kocourek report. (Live)

D D NFL PRE-GAME

SHOW C

FANTASTIC FOUR ©
 SESAME STREET—Children

11:00 S TO P NFL FOOTBALL C

The San Francisco 49ers meet the
Saints at New Orleans. Don Criqui
and Frank Clarke report. (Live)

BULLWINKLE—Children C

D LAUREL AND HARDY—Comedy

11:30 2 INSIGHT—Drama C

Two actors reminisce.

DISCOVERY (C)

"The Strangest Mammals of All," a visit to Chicago's Brookfield Zoo. Highlighted: reptiles (tuatara, turtles, snakes) and a variety of mammals (spiny anteater, kangaroos). Brookfield's director Peter Crowcraft discusses the care and feeding of the zoo's many unusual animals.

11:55 (T) TRIM TIME (C)

**NOVEMBER 23, 1969** 

#### **AFTERNOON**

**APOLLO 12** 

If the mission is proceeding, regular programming may be pre-empted for progress reports and coverage of significant developments.

12:00 DIALOGUE C

7 (B) COLLEGE FOOTBALL 1969 (C)

(I) McKEEVER—Comedy

12:15 P SOCIAL SECURITY

12:30 PEDITOR'S FORUM C

P CHURCH SERVICE—Baptist

PATTY DUKE—Comedy
Patty decides to give lessons in selfconfidence to a shy classmate.

1:00 2 DOCTOR'S NEWS
CONFERENCE (C)

"Hypnosis, Dreams and the Unconscious."

Time approximate. The Oakland Raiders meet the Chiefs at Kansas

Chap Stick

# There's one defense the 49ers can always count on.



It's the defense they get from Chap Stick® lip balm. It's in all locker rooms of the National Football League. You may never face a blitzing line-backer. But your lips can get pretty rough treatment in everyday wind and sun. That's why you need 'Chap Stick.' Don't take your lips anywhere without it.

**NOVEMBER 23, 1969** 

City. The teams are in a close race for the Western Division title. Curt Gowdy and Al DeRogatis report the action. For rosters, see page A-20. (Live)

1 (D) PANFL FOOTBALL (C)

Time approximate. The Dallas Cowboys meet the Rams at Los Angeles. Jack Buck and Pat Summerall report the action. For rosters, see below. (Live)

# Sunday

AFTERNOON

BLACK DIGNITY—Warden (C) STATE CAPITOL (C)

Tentatively scheduled guest: William Gianelli, state director of water resources.

(C) MOVIE—Adventure (C)

"Blackbeard, the Pirate." (1952) Robert Newton, Linda Darnell. (2 hrs.)

1:30 OUTDOORS C

R ISSUES AND ANSWERS (C) GOSPEL MUSIC-Religion

NFL FOOTBALL (C)

1:00 10 12 5

#### COWBOYS VS. RAMS AT LOS ANGELES



Dallas Cowboys

30 Reeves ... RB 31 Brown .. S-CB 10 Widby .....K 12 Staubach . QB 14 Morton . . QB 19 Rentzel . . WR 32 Garrison .. RB 34 Green ....CB 35 Hill .....RB 37 Clark, P. ..CB 40 Conrad ..WR 20 Renfro .CB-S 22 Hayes ... WR 23 Johnson . . CB 24 Homan ..WR 46 Baynham . RB 51 Manders . . . C 52 Edwards . . LB 25 Shy .....RB 27 Gaechter ..S

53 Wh'tt'ngh'mLB 66 Andrie ... DE 54 Howley ...LB 55 Jordan ...LB 70 Wright ....T 72 Liscio ..... 56 Stincic ...LB 73 Neely ..... 57 Walker ..C-T 60 Burkett ...LB 74 Lilly .....DT 75 Pugh .....DT 61 Nye . . . . . G 63 Cole . . . . DE 76 Niland ... 77 East ....DT 83 Clark, M. . . TE 64 Hagen ...DE 65 Wilbur ....G 89 Ditka .....TE



Los Angeles Rams

10 Sweetan QB	30 GossettK
14 Tucker WR	32 PardeeLB
17 PetitbonS	33 EllisonRB
18 Gabriel QB	34 Josephson RB
19 Nettles CB	38 Smith, LRB
20 MasonRB	39 Lang RB
21 MeadorS	41 Smith, R S
23 H'ym'nd .CB-S	44 ShawS
24 Williams .CB	46 DanielCB
LT TEIMBUILD . OD	10 0011101

28 Studstill WR-K

51 Burman . C-G 73 Cowan ....T 74 Olsen .... DT 52 Pergine ...LB 53 Purnell ...LB 55 Baughan ..LB 56 M'rchl'wski .C 75 Jones . . . DE 76 Brown, B. . . T 78 Brown, R. . DT 57 Woodlief .. LB 79 Bacon .... DE 64 LaHood ...G 80 Klein .....TE 65 Mack ....G 67 Johnson ...T 72 Talbert ...DT 84 Snow .... WR 87 Truax ....TE 50 Iman .....C 89 Cash . . . . . DE

# Are the veterans looking as green as the rookies?

Not on a new Magnavox with exclusive Total Automatic Color. It keeps color right, automatically Just set it and forget it.

OTHE MAGNAVOX COMPANY, 1969

2:00 MOVIE—Drama

"The Little Kidnappers." (English; 1954) Duncan Macrae, Adrienne Corri, Jon Whiteley. (2 hrs.)

DIRECTIONS—Drama (C)

"The Wilderness of Walden." Dropping out, civil disobedience and living close to nature are contemporary ideas that are basic to the philosophy of Henry David Thoreau. This "extravagant Yankee"-poet-philosopher-naturalist who lived over a century ago-is a model for many American youths today. Stylized sets representing his two-year retreat at Walden Pond serve as backdrop for the dramatization of his ideas-a life of simplicity and nonconformity; in other words-"doing your own thing." Script: David Ebin. Cast . . . Woman: Marian Seldes, Ralph Waldo Emerson: Larry Keith. Thoreau: Biff McGuire.

THIS IS STOCKTON (C)

2:30 HELP-Religion (C) PASSPORT TO TRAVEL (C) Mexico Magnifico!

(E) KATHRYN KUHLMAN

3:00 CRISIS-Drama

(R) GALLOPING GOURMET (C) Recipe: Chateaubriand.

(C) CHURCH OF CHRIST—Hughson (C) ROLLER DERBY (C)

The Bay Bombers vs. the Northwest Cardinals. (60 min.)

3:30 (3) LET'S LIPREAD—Lessons 9 FRENCH CHEF—Cooking

(E) COLLEGE TALENT (C)

ALLEN REVIVAL—Religion

4:00 MOVIE-Drama (C) "The Queen's Guards." (English; 1960) Daniel Massey, Robert Stephens, Raymond Massey. (2 hrs.)

WONDERFUL WORLD OF SPORTS (C)

COMMUNITY CIRCLE (C) Guests: Mrs. Robert Guggenheim, board member of the S.F. chapter of the National Council of Jewish Women; Mrs. Joseph Cuenca, originator of the living Christmas tree program in Fremont; Bertha Freeman, treasurer of Bayview-Hunters Point Credit Union; and a junior high school student, winner of the KRON anniversary essay contest, to speak on "What TV

will be like in twenty years." NEWSMAKER: 69 (C) Guest: Lt. Governor Edward Reinecke.

(9) NET JOURNAL—Analysis

"Guns Before Bread," a profile of the restless Philippines. German and Irish films highlight . . . U.S. military presence: after 24 years, many Filipinos decry American military (and economic) influence. (60 min.)

HIGH ROAD TO ADVENTURE (C) (7) COLLEGE FOOTBALL 1969 (C)

M AUTO RACING (C)

This film shows Art Arfons breaking the world land-speed record at the Bonneville Salt Flats in October 1964.

P NOTRE DAME FOOTBALL (C) See 8:30 A.M. Ch. 2. (90 min.)

(R) DATING GAME (C)

THE ANSWER—Religion @ GENE NELSON—Variety (C)

4:05 (C) JOHN F. KENNEDY (C)

Special: 1. This chronicle of the life of John F. Kennedy is narrated by Cliff Robertson, the actor who por-



trayed Kennedy in the movie "PT-109." Concentrating on Kennedy's career in politics, films and stills also recall his childhood, college days at Harvard (class of 1940) and life as an ambassador's son in Brit-

2. "PT 109." (1962) Story of John F. Kennedy's days as a World War II PT boat skipper. Cliff Robertson, Ty Hardin, James Gregory, Robert Culp. Grant Williams. (3 hrs., 25 min.)

4:30 YOUTH INQUIRES (C)

Topic: "How can youth become involved?" Guest: Mary Esther Mc-Whirter, director of educational materials, American Friends Service.

FACE THE NATION (C)

Scheduled: Willard Walbridge, chairman of the board of the National Association of Broadcasters, Walbridge, who has been attending the annual NAB conference in Seattle, is likely to discuss Vice President Agnew's recent speech accusing the television networks of presenting biased newscasts. Moderator: George Herman.

PASSWORD—Game (C)

Celebrity guests: actors Barry Sullivan and Carolyn Jones.

R NEWLYWED GAME (C) REVIVAL FIRES—Religion

See 10 A.M. Ch. 3 for details. 5:00 MEET THE PRESS (C)

PERRY MASON-Mystery

Clues indicate amnesia victim Eleanor Corbin murdered a playboy. Eleanor: Mary Murphy. (60 min.)

PRESIDENT'S MEN

Guest: Herbert Klein, who discusses his role as director of communications for the executive branch of the Nixon Administration.

MOVIE—Melodrama

"633 Squadron." (English; 1964) Cliff Robertson, George Chakiris. (2 hrs.)

7 MOVIE—Drama

Don't Bother to Knock." (1952) Richard Widmark, Marilyn Monroe, Anne Bancroft. (90 min.)

(9) NET PLAYHOUSE-Drama

"A Celebration for William Jennings Bryan," an alternately biting, humorous and sympathetic portrait of the political leader who resisted change in a changing world. The play fol**GENGHIS** 



The stirring saga of one man out to conquer the world

OMAR SHARIF STEPHEN BOYD JAMES MASON ELI WALLACH



McClatchy Broadcasting

AFTERNOON-EVENING

lows Bryan through three Presidential defeats (1896, 1900 and 1908); covers his tour of duty as President Wilson's Secretary of State (1913-15); and concludes with his controversial participation in the famous Scopes trial of 1925. Written by Geoffrey Bush. Performed by the Theatre Company of Boston. Bryan: James Broderick. Narrator: Barry Primus. Clarence Darrow: Roy Scheider. Mrs. Bryan: Nancy Coleman. (Rerun; 90 min.)

[After the play, two film shorts: "Button, Button"; "Color Music."]

"The Doomsday Flight." (1966) Tale of 97 passengers trapped aboard a

of 97 passengers trapped aboard a jetliner with a hidden bomb. Jack Lord, Edmond O'Brien. (2 hrs.)

"Genghis Khan." (American-West German-Yugoslavian; 1965) Elaborate fictionalized biography of the 12thcentury Mongol conqueror. Omar Sharif, Stephen Boyd. (2 hrs.)

© CATHEDRAL OF TOMOR-ROW—Rex Humbard

TO FOOTBALL HIGHLIGHTS © 5:30 4 WILD KINGDOM ©

See Sat. 2:30 P.M. Ch. 3 for details.

FRENCH CHEF—Cooking
How to prepare leftovers that are still tasty and inviting.

P FACE THE NATION C

See 4:30 P.M. Ch. 5 for details.

The only witness to a murder was a cat named Deborah, and Burke hopes the feline can be used to trap the killer. (60 min.)

# HIGH SCHOOL TYNC

Study at home in your spare time. Low monthly payment covers all books and individual instruction. Progress as rapidly as you can do the work. If you have left school, send coupon for information, no obligation. Diploma awarded. Our 71st yr. Ph. 422-0300.

#### AMERICAN SCHOOL

Registered P.O. Box				n
Name.			 	

Address	 		 									
City	 	 			 	. !	St	a	te			

**EVENING** 

6:00 2 I SPY—Drama C

A chain of murdered informants hampers Kelly and Scott's search for an enemy agent. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

MEWS C NEWS IN PERSPECTIVE

Special: A discussion on drug use and legislation features Dr. Edward Lewis Jr. of the Bureau of Narcotics and Dangerous Drugs; Sanford Garelik, president-elect of New York's city council; New York Times reporter Richard Severo. Host: Clifton Daniel. (60 min.)

IT TAKES A THIEF C

In Rome, a badly injured Mundy seeks the help of thieves to break an embarrassing kidnap case. The victim is the daughter of a senatorial candidate who has been attacking the SIA in his campaign speeches. Filmed in Rome. Mundy: Robert Wagner. Rhoda Michaels: Martha Hyer. Wallie Powers: Edward Binns. Kirt Mattson: Lex Barker. (60 min.)

6:30 ASSEMBLIES OF GOD—Religion
6:30 MARSHAL DILLON—Western

Young Yorky Kelly tells Matt he's afraid his father has been kidnaped. Yorky: Paul Engel. Matt: James Arness. Kitty: Amanda Blake.

7 MY WORLD—Comedy C Driven beyond human endurar

Driven beyond human endurance by a cat that seems determined to do him in, John Monroe plots the perfect crime. Furtively working out each painstaking detail, John shapes the diabolic journey that will lose his tormentor in the farthest reaches of Connecticut. Monroe: William Windom. Ellen: Joan Hotchkis. Lydia: Lisa Gerritsen.

9 FOLK GUITAR—Lessons

QUEST FOR LIFE—Religion

The Here come the Stars (C)
George Jessel hosts a testimonial dinner for Milton Berle. (60 min.)

#### APOLLO 12

If the mission is proceeding, regular programming may be pre-empted for progress reports and coverage of significant developments.

# \*LESS TAR THAN OTHER 100's. LESS THAN MOST KINGS-YET BETTER TASTE!



# SILVA THIN THE ONE THAT'S IN



THE WONDERFUL WORLD OF DISNEY

SUNDAY 7:30 NBC





Sponsored by: GULF OIL CO .- U.S .. NABISCO and M&M/MARS

# Sunday

7:00 MOVIE—Drama C

"PT-109." See 4:05 P.M. Ch. 3 for details. (2 hrs., 30 min.)

ASSIGNMENT FOUR (C)

"Happy Riders on a Yellow Bus." The story of the efforts of parents in Contra Costa County to organize facilities to enrich the lives of retarded children.

13 (1) (P) LASSIE—Adventure (C) A fishing trip with Lassie, Bob and Neeka becomes a nightmare when the collie tries to rescue a crow and is swept down a fast-moving river. Bob: Jack DeMave. Neeka: Mark

Miranda.

(9) THE ADVOCATES (C)

The pros and cons of placing people in mental institutions against their will are debated by Boston lawyers Lisle Baker and Joseph Oteri, Guest: Dr. David Vail, director of the Minnesota Mental Health Program, Audiences from Boston and Athens, Ga., participate. Host: Victor Palmieri. (Live; 60 min.)

[Ch. 9 does not colorcast.]

(C) LAND OF THE GIANTS

The show takes a spooky turn with "The Clones." In an eerie experiment, the earthlings are repeatedly duplicated by a giant scientist. Each person, and each duplicate, believes he's the real thing . . . but a deadly difference soon emerges. Steve: Gary Conway. Dan: Don Marshall. Fitzhugh: Kurt Kasznar, Mark: Don Matheson. Barry: Stefan Arngrim. Valerie: Deanna Lund. (60 min.)

**Guest Cast** 

Dr. Arno .......William Schallert Dr. Gault ......Sandra Giles

(7) WILD KINGDOM (C)

"Wildfire," first of a two-part report on forest fires. In Montana, Stan Brock joins the U.S. Forest Service smokeiumpers in a drop on a remote fire; Marlin Perkins scouts the fire line from a helicopter. On camera: predatory pumas stalking the advancing fire in search of animals fleeing in panic; a golden eagle attacked by kingbirds; a raccoon and black bear contesting for safety on an island; and steps taken to stop the fire before it reaches the National Bison Range animal refuge.



2 EXQUISITE GOLDEN FILIGREE SOAP DISHES



Each 6" x 4" to cradle your favorite, fragrant bath soaps—use for sink, shower or tub-Adds elegance to bath or shower. Yours, free, when you mail coupon today!

#### MAIL COUPON TODA'

UNI-LEISURE CORP., Dept. CT-40 20 Bank Street, White Plains, N.Y. 10606

Yes, rush me this magnificent 50-Piece Deluxe Cannon Ensemble plus my FREE gifts (mine to keep) which I will pay for as checked below

☐ I enclose \$3.00 deposit (guaranteed refundable if not delighted) and will pay balance of \$25.88 (plus postage and handling) at only \$4.84 per month for six months. No Credit Charges.

I enclose the low full payment of \$28.88 and save all postage and handling charges.

(Same binding guarantee). (please print)

leauty of this ensemble as shown in this small illustra-ion...you must see, feel and use this lovely ensemble to convince yourself of its extraordinary value! See how hese luxurious towels make your room sing with cheer and brightness—feel the luxury of softness when you tep from shower to bath. Nowhere will you find so nuch for so little. Imagine! 10 different, superbly esigned color-dazzling bath towels...you've seen and riced bath towels and you know they sell upwards of 3.00 each. But, that's not all-you also receive 6 ringed Hand Towels, 6 solid color wash cloths, 4 Floral rint wash cloths plus 6 Checked and fringed red, blue nd green dish towels, 12 multi-colored wash cloths nd 6 beautiful decorative pot holders for your kitchenvalue far above what you would expect to pay...yours or the fantastic low price of only \$28.88 (plus postage nd handling) if you act now!

#### 学 できってきってきってきってき President's Double Guarantee Your remittance will be held in

escrow in one of the country's most respected financial institutions. I will guarantee that your payment will be refunded, without question, if you are not satisfied in any way during the 10-day trial period.

#### Manufacturer's Guarantee

Every piece is guaranteed against defective workmanship or irregularity, and is all first quality merchandise.  **EVENING** 

#### 7:30 (7) WORLD OF DISNEY(C)

Ed Begley in "Secrets of the Pirate's Inn," a two-part mystery. The setting is Louisiana as three youngsters help a retired Irish sea captain search for the legendary treasure of pirate Jean Lafitte. (60 min.)

Cast

Dennis McCarthy ..... Ed Begley Carl Buchanan .... Charles Aidman Scott Durden ......Jimmy Bracken Tippy Durden ..... Annie McEveety Catfish Jones ..... Patrick Creamer Vern Padgett ......Paul Fix Sheriff Wiley ..........Bill Zuckert Jim Durden .....Fredd Wayne TO TO ROME WITH LOVE (C) Endicott has qualms about providing a night's lodging for a vagabond American girl, and with good reason. The adolescent wanderer sows seeds of discontent among his daughters-especially Alison. Endicott: John Forsythe, Carla: Darlene Carr. Alison: Joyce Menges. Harriet: Kay Medford. Penny: Susan Neher.

Pokey: Melanie Fullerton.

@ MOVIE-Drama

"The Good Die Young." (English; 1954) Four men strike up a friendship in a London pub. One of them asks the other three to help him hold up a bank. Richard Basehart, Gloria Grahame. (2 hrs., 25 min.)

#### 8:00 D D ED SULLIVAN C

Scheduled: Ella Fitzgerald, the Rolling Stones, Eddie Albert (returning to recite Norman Corwin's viewer-acclaimed "Prayer for the Seventies"), Ed Ames, choreographer-danger Peter Gennaro, and comics Richard Prycr and Robert Kein. (60 min.)

6 9 FORSYTE SAGA—Drama

Chapter 8: "Indian Summer of a Forsyte." Bosinney's death further undermines the Forsyte family stability; after a period of four years, Soames gives up his home in London; Old Jolyon is living with Jo; Irene and Old Jolyon become fast friends. (60 min.)

Cast

Jo ......Kenneth More









KOVR Sevening News

with Frank Reynolds, Howard K. Smith, Warren Rashleigh and John Fullmer. When news breaks this team will piece it together for you.



McClatchy Broadcasting

Soames Eric Porter
Old Jolyon Joseph O'Conor
Irene Nyree Dawn Porter
Helene Lana Morris
June June Barry
George John Bancroft

[Repeated Fri. 10 P.M.]

"Scapegoat." The murder of a Connecticut socialite gets FBI attention when it's learned the crime was committed on Government land. As the obsessed killer covers his tracks, Erskine learns that another man is serving a life sentence for a similar crime committed a year before. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. Ward: Philip Abbott. (60 min.)

**Guest Cast** 

Harley Garnett Michael Burns
Eleanor Garnett Nan Martin
Jerri Coates Brenda Vaccaro
Carl Stokely Arthur Franz
Everett Giles Harrison Ford
Agent Kaplan Noah Keen
Karen Blakely Brooke Mills

8:30 (7) BILL COSBY (C)

"Brotherly Love." Chet's planned date with a new acquaintance is shot down by the appearance of brother Brian. He's had it up to here with married life and is moving in with Chet—lock, stock and loud satin pajamas. This is the fourth Cosby script by Ed. Weinberger, series creative consultant. Chet: Bill Cosby. Brian: Lee Weaver.

**Guest Cast** 

Beverly Scott .....Charlene Jones Father .....Fred Pinkard

THE

Tonight: Murder on the right side of the tracks with the wrong man in jail. Sunday 8:00-9:00 Channel 7,13 in color,

# Sunday

EVENING

9:00 3 4 7 BONANZA C

"A Darker Shadow." Joe gives chase when bank employee Wade Turner abruptly calls off his impending marriage and leaves Virginia City. Bank funds are missing and Joe means to find out just how much trouble his friend is in. Joe: Michael Landon. Hoss: Dan Blocker. Candy: David Canary. Ben: Lorne Greene. (60 min.)

**Guest Cast** 

Wade Turner Gregory Walcott
Sarah Sandra Smith
Clyde Dabney Coleman
Barker Bill Zuckert
Dr. Mills Chick Chandler
Sheriff Bing Russell
Hank Michael King
Sweeny Don Melvoin
[Series co-star Michael Landon is
featured next week in TV GUIDE.]

5 10 12 LESLIE UGGAMS C Guests: Mitch Miller, singer-compos-

Guests: Mitch Miller, singer-composer Bobby Goldsboro and comic Sammy Shore. A film clip shows Leslie's first appearance on the

# Anthony Quinn James Coburn A High Wind in Jamaica



ABC Sunday Night Movie 9:00 pm 2 13

# Sunday

**EVENING** 

"Sing Along with Mitch" series (circa 1962); the entire cast helps recreate a "Sing Along" songfest; Mitch is featured on oboe as Leslie sings "April in Paris." Lillian Hayman, Lincoln Kilpatrick. (60 min.)

Highlights

"Who Will Buy?" "I've Got Plenty of Nothin'," "Come Back to Me" .....Leslie "With Pen in Hand," "It's Too Late," "I'm a Drifter" ....Bobby "Carolina in the Morning," "Cecilia," "We Gather Together" ...All

6 ONE TO ONE Featured: short stories by John

Cheever and Eudora Welty.

7 (3) MOVIE—Adventure (C)
Anthony Quinn in "A High Wind in

Anthony Quinn in "A High Wind Jamaica." See below. (2 hrs.)

(9) WILLIAM F. BUCKLEY JR.

9:30 2 DENNIS WHOLEY—Variety C
6 THE SENIOR CALIFORNIAN

"The Commission and Its Role," first in a nine-week series. Host Lee Nichols talks with Charles Skoien and Bunny Russell of the California Commission on Aging. Produced for KVIE by Daven Bloedau.

9:55 @ MOVIE-Drama

"The Steel Trap." (1952) After checking extradition laws, a respected bank official figures out how to get away with a million dollars. Joseph Cotten, Teresa Wright, Walter Sande. (1 hr., 55 min.)

10:00 3 4 7 BOLD ONES—Drama C
The Doctors: "A Small Step For Man." Craig Institute participates in the moon mission of three astronauts. Besides conducting preflight tests, the doctors must handle two unexpected problems: the emotional difficulties of one astronaut and his wife, and a medical emergency that occurs during moon orbit. Craig: E.G. Marshall. Stuart: John Saxon. Hunter: David Hartman. (60 min.)

**Guest Cast** 

Mike Carter ...... Terry Carter
Walter Emmons .... Yale Summers
Ann Carter ..... Gloria Calomee
Edwin MacKenzie .... Ted Hartley
Dr. Schedler .... Hal England

9:00 R 7



#### A HIGH WIND IN JAMAICA

The solitary, often savage, world of children is dissected in this 1965 British adaptation of Richard Hughes' ironic novel "The Innocent Voyage."

Happiness is a band of pirates, at least to a boatload of children en route from Jamaica to England for a more civilized education. Happiness is not a pirate schooner filled with children, as the buccaneers learn when the youngsters stow away aboard their ship.

Highlighting the film are the convincing performances of the children; the direction of Alexander Mackendrick ("The Ladykillers") and the Caribbean photography of Douglas Slocombe.

Cast . . . Chavez : Anthony Quinn, Zac : James Coburn. Rosa : Lila Kedrova . Mathias : Dennis Price . Emily : Deborah Baxter . Dutch Captain : Gert Frobe . Captain Marpole : Kenneth J. Warren . John : Martin Amis . Rachel : Roberta Toyey .

Peggy Knauf .....Savannah Bentley TV Reporter ......Vince Williams 5 10 12 MISSION: IMPOS-

SIBLE—Adventure (C)

A night-club entertainer (Phelps), his robot and Paris (in a parade of disguises) try to-smash a European power grab. The death of a premier has been concealed by his ruthless deputy, who is readying the premier's double to announce his "retirement" and appoint the deputy as his successor. Phelps: Peter Graves. Paris: Leonard Nimoy. Barney: Greg Morris. Willy: Peter Lupus. (60 min.)

Kamirov Malachi Throne
Tracey Lee Meriwether
Silensky Lawrence Linville
Danko Jan Merlin
Massik Vic Perrin

(9) NET FESTIVAL Yale University provides the setting for this behind-the-scenes glimpse of theater in the making. Spotlighted: "Trio for the Living," a modern-day morality play designed to illustrate themes of violence, love, sacrifice and redemption via familiar children's games and rituals. Students at Yale's School of Drama are seen rehearsing under the direction of Louis Capson at the university's Dwight Chapel. Also: an interview with the play's author, George Houston Bass (associate producer of "On Being Black"), who explains his intentions in writing the work, and why it must be performed in a church. (60 min.)

[Ch. 9 does not colorcast.]

11:00 2 12 O'CLOCK HIGH—Drama C
Lilia Skala, who received an Oscar
nomination for her performance in
"Lilies of the Field," returns to the
role of a nun. Gallagher infiltrates
German lines to save a group of
nuns and refugees trapped in a hilltop retreat. Sister Martha: Lilia Skala, Gallagher: Paul Burke, Father
Roman: Joseph Campanella. Schotten: Edward Mulhare. (60 min.)

3 4 5 10 NEWS C

7 GALLANT MEN—Drama

Correspondent Kathlene Palmer intends to file an exclusive—and il-

# Sunday

EVENING

legal—story. She violated security by taking pictures of troop movements, and now she's violating Benedict's order to surrender the exposed films. Kathlene: Gail Kobe. Benedict: William Reynolds. Wright: Rcbert McQueeney. (60 min.)

11:15 P IT'S ABOUT TIME C

Cyril Ritchard is a tentatively scheduled guest. (90 min.)

11:25 (C) SPORTS (C)

11:30 3 2 JOHNNY CARSON C
5 NEWS—Harry Reasoner C
MOVIE—Drama

"The Unfaithful." (1947) A man who has been out of town on a business trip returns home and finds police surrounding his home, a man dead on the library floor, and his wife in a state of shock. Ann Sheridan, Lew Ayres, Zachary Scott. (2 hrs.)

RIFLEMAN—Western 11:40 7 MOVIE—Drama

"All the Young Men." (1960) Sergeant Towler and his men must hold a strategic Korean farmhouse until reinforcements arrive. Alan Ladd, Sidney Poitier, Ingemar Johansson.

11:45 5 MERV GRIFFIN—Variety C
Tentatively scheduled: Jennie's
Daughters, gospel singers. (90 min.)

11:50 (1) HONEYMOONERS—Comedy
Ralph thinks he is to be named Raccoon of the Year. Ralph: Jackie
Gleason. Norton: Art Carney.

12:00 2 7 NEWS C

12:45 (B) NEWS (C) 1:00 (4) NEWS (C)

1:30 (B) NEWS (C)

# **BLUE CROSS/65**



companion plan to Medicare

month

see page A-5

#### MORNING

5:55 CA SUNRISE SEMESTER (C) Geology: shorelines and shallow

water phenomena.

6:00 V.I.T.A.-Education

Language and reading readiness.

EDUCATION (C)

(I) LIVING WORD—Religion (C)

6:15 M INDUSTRY ON PARADE

6:25 COMMUNICATION IS

A.M.—Jim Dunbar (C)

R NEWS (C)

6:30 CDRAWING—Lessons

NEWS-Dick Doughty (C)

SUNRISE SEMESTER (C) Geology: shorelines and shallow

water phenomena.

PA FILM (C)

R JACK LA LANNE-Exercise (C)

6:55 SKI SCENE C

7:00 (3) (7) TODAY (C)

Scheduled: an Apollo 12 recovery report from the USS Hornet; a look at current research on dyslexia, a brain disease that retards the reading rate; Richard J. Barnet, author of a book on defense spending. (2 hrs.)

(A) (D) NEWS-Benti (C) AGRICULTURE TODAY (C)

CHESTER SMITH—Variety

7:15 (R) NEWS-Chuck Rossie (C)

7:20 (R) CARTOONLAND-Children (C)

7:30 NEWS-Ron Magers (C)

8:00 NEWS (C)

(5) (D) CAPTAIN KANGAROO (C) This week: the history of the American Indian is chronicled with slides, music and recorded narrative. Animals: woodchuck, puppies. (60 min.)



8:15 RELIGION—Protestant (C)

8:30 A JACK LA LANNE—Exercise (C) ANNIVERSARY GAME (C)

WARREN STONE-Variety

8:50 FR JACK LA LANNE-Exercise (C)

#### APOLLO 12

If the mission is going as planned, the Apollo capsule is nearing re-entry into the earth's atmosphere and will splash down in the Pacific at about 1 P.M. Full network coverage will start at 12:30.

9:00 POPEYE-Children (C)

(7) IT TAKES TWO (C) Parent-child week: June Lockhart, Barry Sullivan and daughters, James Drury and son.

1 (D) P LUCILLE BALL (C) Guests: Bob Crane and John Banner of "Hogan's Heroes."

**UNESCO SEMINAR** 

Special: "A View Toward Survival" is the theme of the 13th National Commission for UNESCO, being held Nov. 23-25. The conference brings together representatives from educational, scientific and cultural fields, labor and industry, to focus attention upon action programs to improve the quality of the environment. Among the participants: Dr. Kenneth Pitzer, president of Stanford; Dr. Paul Sears; Barry Commoner, professor of biology, Washington University; the Honorable Gaylord Nelson; Emil Mrak, Chancellor, UC at Davis; and Paul Ehrlich, professor of biology at Stanford, Topics include: "An Environmental Ethic" and "Development of Natural Resource Management Policy on Air, Water, and Outer Space." (Live)

[The conference will break at approximately 11:30 A.M., resuming again at 12:30 P.M.]

HIS AND HER OF IT (C) 9 CLASSROOM—Lessons

Recess: 2:45-3 P.M. 9:15 CLASSROOM—Lessons

9:20 (R) FASHIONS IN SEWING (C)

9:25 (7) NEWS—Dickerson (C) 9:30 ROMPER ROOM—Children (C)

(3) (7) CONCENTRATION (C)

HOTLINE—Discussion (C) Scheduled: Sondra Gorney, executive director of the information center for Mature Woman; and Jimmy Breslin, author of "The Gang That Couldn't Shoot Straight." (Live; 60 min.)

D BEVERLY HILLBILLIES C
Barbara Nichols plays Jethro's amour
—exotic dancer Chickadee,

Guests include Mickey Rooney, comics Buddy Lester and Sid Gould, the rocking Grassroots and champion diver Patty Simms Wyle. (90 min.)

10:00 3 4 7 SALE OF THE
CENTURY—Game C
10 12 ANDY GRIFFITH C
Howard's caught in a love triangle.
Millie: Arlene Golonka. Howard:
Jack Dodson.

10:30 2 DANNY THOMAS—Comedy
Mobster Eddie Reilly arranges a few
accidents for a comedian who's been
stealing Danny's jokes. Harris: Buddy
Lester. Eddie: Bert Freed.

3 4 7 HOLLYWOOD SQUARES—Game C

Guests: Jim Backus, Kathy Garver, Arte Johnson, Alejandro Rey, Alan Sues, Jacqueline Susann,

5 (D) (2) LOVE OF LIFE (C)
7 MOVIE GAME (C)
Celebrities: Carl Reiner, Lizabet

Celebrities: Carl Reiner, Lizabeth Scott, Ann Sothern and John Wayne.

11:00 2 PROFILES—Discussion ©
3 4 7 JEOPARDY—Game ©
5 10 12 WHERE THE
HEART IS—Serial ©
7 CANDID CAMERA

TRUTH OR CONSEQUENCES © ROMPER ROOM—Children ©

11:25 D NEWS—Edwards C NEWS—Chris Harris C

11:30 DENNIS WHOLEY—Variety C
3 4 7 NAME DROPPERS C
Guests: Edie Adams, Jack Carter
and Robert Conrad.

5 (D) (P) SEARCH FOR TOMORROW—Serial (C)

1. A musical explanation of family roles. 2. Letters O, J, R, and the alphabet. 3. Story: "One, Two, Where's My Shoe?" 4. Numbers six, seven and counting. 5. Sharing. 6. Round shapes. 7. Clean. (60 min.) [Ch. 9 does not colorcast. Repeated

Monday

MORNING-AFTERNOON

3 P.M. and 6:30 P.M. Ch. 9; 5:30 P.M. Ch. 6.]

GALLOPING GOURMET C
Recipe: lobster tails.

11:55 3 1 NEWS—Kalber C (7) NEWS—Reeter C (1) GYM 'N' TRIM—Exercise C

**AFTERNOON** 

#### APOLLO 12

If the mission is nearing completion on schedule, astronauts Conrad, Gordon and Bean will make their re-entry maneuver at about 12:35 P.M., with splashdown in the Pacific set for 1 P.M. Full network coverage, with cameras aboard the recovery carrier Hornet, is expected to begin at approximately 12:30 and continue for three hours.

12:00 3 4 5 (D NEWS C) 7 12 (B) BEWITCHED (C)

Darrin's hexed: others are vexed.

(7) (10) YOU'RE PUTTING ME ON (C)
Guests: Peggy Cass, Bill Cullen, Totie Fields, Meredith MacRae, Soupy
Sales and Dick Shawn.

D NEWS AND WEATHER

12:05 (S) KEN BELLVILLE—Variety
12:30 (4) (7) (D) DAYS OF OUR LIVES (C)
(5) (D) (2) AS THE WORLD

TURNS—Serial ©

UNESCO SEMINAR
See 9 A.M. Ch. 6 for details. (Live)

Ann and Don audition for TV roles.
Ann: Marlo Thomas.

GILLIGAN'S ISLAND
4:30 PM

olorful weekday fun

# Monday

1:00 MOVIE-Police C

"Slightly Scarlet." (1956) A scheming young man who works for a bigwig racketeer, encounters two very unusual sisters. John Payne, Arlene Dahl, Rhonda Fleming. (2 hrs.)

3 4 7 DOCTORS—Serial ©
5 10 12 LOVE IS A MANYSPLENDORED THING—Serial ©
7 13 DREAM HOUSE—Game ©

① COOKING ©

1:30 ② ② ⑦ ANOTHER WORLD ©

5 ① ② GUIDING LIGHT ©

7 ② ET'S MAKE A DEAL ©

Paul Douglas stars as Jim Hefferan, a man respected in his community because of his civic activity. Alexis Smith, Eilene Jansson, Mark Damon, Jesse White. (60 min.)

2:00 3 4 BRIGHT PROMISE ©
5 10 12 SECRET STORM ©
7 7 B NEWLYWED GAME ©
19 NEWS AND WEATHER
2:05 19 MIKE STEWART—Variety

2:30 MOVIE—Satire

"Beat the Devil." (English; 1953) Novelist Truman Capote and director John Huston devised this screenplay about international swindlers planning to doublecross each other. Humphrey Bogart, Jennifer Jones, Gina Lollobrigida, Robert Morley, Peter Lorre. (90 min.)

4 40 LETTERS TO LAUGH-IN © Guests: Rich Little, Jaye P. Morgan, Mickey Rooney, Jo Anne Worley.

Host: Gary Owens.

5 (D) (2) EDGE OF NIGHT (C) 7 (7) DATING GAME (C)

Charge: Mental cruelty. Mary: Nadine Arlyn. Jarvis: Collin Scott. Judge: Voltaire Perkins.

3:00 2 PASSWORD—Game C
Celebrity guests: actress Connie
Stevens and comedian Dick Shawn.
4 YOU'RE PUTTING ME ON C
See 12 noon Ch. 7R for details.

See 4 P.M. Ch. 10 for details. (90 min.)

(9 SESAME STREET—Children
See 11:30 A.M. Ch. 6. (60 min.)

Gomer's new recruit: a bank robber.
Fugitive: Arthur Batanides.

3:30 POPEYE—Children ©

A F TROOP—Comedy C

Captain Parmenter wants Agarn to reenlist—but Sergeant O'Rourke thinks he would be more useful as a civilian, O'Rourke: Forrest Tucker. Agarn: Larry Storch. Parmenter: Ken Berry.

7 7 B ONE LIFE TO LIVE C

MCHALE'S NAVY—Comedy

McHale and his crew set out to rescue a visiting sultan and his three daughters, whose plane has been forced down near the base. McHale: Ernest Borgnine. Sultan Karim: Henry Corden. Kara: Nina Roman.

DREAM HOUSE—Game ©
THREE STOOGES—Children
4:00 PIFLIPPER—Drama ©

Bud discovers two of Sandy's classmates setting illegal lobster traps. Bud: Tommy Norden. Porter: Brian Kelly. Sandy: Luke Halpin.

> BATMAN—Adventure © Part 1: Alfred is kidnaped by the piscatorial pirate of plunder—the Penguin (Burgess Meredith), Alfred: Alan Napier, Batman: Adam West,

4 FLINTSTONES—Children ©
7 (7) (B) DARK SHADOWS ©
10 MIKE DOUGLAS—Variety ©
This week's co-host is Douglas Fair-

banks. Scheduled guests: James Mason and the Four Seasons. (90 min.)

Mason is retained by Ethel Harrison to defend her ex-husband, who is charged with murdering his stepson. Ethel: Fay Wray. Joseph Harrison: John Hoyt. Mason: Raymond Burr. Burger: William Talman. (60 min.)

OUR GANG—Children

4:05 (C) GLENN STEPP—Variety
4:30 (2) TARZAN—Adventure (C)

Tony and Doug find themselves back in 1912—aboard the ill-fated ocean liner Titanic. Tony: James Darren. Capt. Malcolm Smith: Michael Rennie. Doug: Robert Colbert. Althea: Susan Hampshire, (60 min.)

The Barkleys put their trust in the town's new doctor, unaware that the man is a deranged killer who has hanged two people and is plotting

to murder Victoria. Beldon: Bradford Dillman. Jarrod: Richard Long. Victoria: Barbara Stanwyck. (60 min.)

 DAVID FROST—Variety (C) Scheduled: Sen. Eugene McCarthy (D-Minn.), Robert Redford, Natalie Wood and Rodney Dangerfield, (90 min.)

MOVIE-Drama

"The New Interns." (1964) Part I. This sequel to "The Interns" comprises another sudsy spate of postadolescent hospital dramas. Michael Callen, Barbara Eden, Dean Jones, Stefanie Powers. (90 min.)

(7) LET'S MAKE A DEAL—Game (B) GILLIGAN'S ISLAND (C)

A meteor lands on the island-and the Professor thinks that it might be radioactive. Gilligan: Bob Denver. Skipper: Alan Hale. Professor: Russell Johnson. Howell: Jim Backus. (I) MUNSTERS—Comedy

Housewife Lily, fed up with secondclass status, decides to become a career girl. Herman: Fred Gwynne. Lily: Yvonne DeCarlo.

#### Monday AFTERNOON

5:00 (7) THAT GIRL-Comedy Alejandro Rey guests. Ann: Marlo Thomas. Don: Ted Bessell.

(9) KIXE DISCUSSION

Dr. Sidney Shnayer, director of Chico State College's reading institute, discusses George Bernard Shaw's phonetic alphabet.

M NEWLYWED GAME (C) 1 LOVE LUCY—Comedy

Lucy buys a new couch and coffee table-then asks Ricky's permission. Lucy: Lucille Ball. Ricky: Desi Arnaz.

(I) MY FAVORITE MARTIAN

Mrs. Brown is picking up Martin's brainwaves via her brand-new electric bed. Martin: Ray Walston.

5:15 6 FRIENDLY GIANT—Children Friendly and the gang visit a jungle.

5:30 McHALE'S NAVY—Comedy McHale's pirates steal Binghamton's dictating machine. Binghamton: Joe Flynn. Parker: Tim Conway.

3 DICK VAN DYKE—Comedy

Although Ritchie is feverish, Rob insists on taking Laura to a party. Continued on next page



Not a chance, Creighton. Sure, the Big News has gained a great number of viewers with Dick as anchorman . . . but success hasn't spoiled you and it won't spoil Dick Cable. It's just that Dick wants to look good when he introduces Sports.

BIG NEWS / 5:30 - 7 & 11 PM



Monday

AFTERNOON-EVENING

Rob: Dick Van Dyke, Laura: Mary Tyler Moore, Ritchie: Larry Mathews.

(7) (12) NEWS (C)

SESAME STREET—Children See 11:30 A.M. Ch. 6. (60 min.)

9 WHAT'S NEW-Children M NEWS-Walter Cronkite (C)

R NEWS-Reynolds/Smith (C)

@ I SPY-Drama (C)

Kelly wants to contact Sorge, a fence who might give him a lead on some stolen microfilm. Sheldon Leonard portrays Sorge. Phyllis Lauder: Julie London. Tommy: James Shigeta. Kelley: Robert Culp. Scott: Bill Cosby. Starret: Simon Scott. (60 min.)

#### **EVENING**

6:00 STAR TREK-Drama (C)

Kirk, Spock and an astrobiologist lend their bodies to formless beings until the creatures can manufacture humanoid robots for themselves. Kirk: William Shatner. Spock: Leonard Nimoy. McCoy: DeForest Kelley. Ann: Diane Muldaur. (60 min.)

New First Run Episodes

starring Raymond Burn



WEEKNIGHTS

NEWS—Huntley/Brinkley (C)

5 7 10 13 NEWS (C) (9) SESAME STREET—Children See 11:30 A.M. Ch. 6. (60 min.)

( NEWS AND WEATHER

6:05 (P) AUCTION-Warren Stone 6:30 NEWS-Whitten/Harvey (C)

(7) NEWS—Huntley/Brinkley (C) NEWS-Walter Cronkite (C)

MISTEROGERS—Children R PERRY MASON-Mystery

The teen-age heir to a large fortune starts hanging around with a young hoodlum. Tim Balfour: John Washbrook. Edith Summers: Virginia Christine, Luke Balfour: David Lewis. Chick Montana: David Winters. Mason: Raymond Burr, Burger: William Talman. Della: Barbara Hale. (60 min.)

@ MOVIE-Melodrama

"The Invisible Man Returns," (1940) A man who has been sentenced to death for the murder of his brother, escapes from prison when a doctor makes him invisible through use of a secret formula. Vincent Price, John Sutton, Cecil Kellaway, Sir Cedric Hardwicke, Nan Grey. (90 min.)

#### APOLLO 12

If the mission concluded this afternoon, the networks may pre-empt regular programming this evening for wrap-up reports.

7:00 I LOVE LUCY—Comedy

Lucy runs into difficulties when she tries to get a passport. She can't find her birth certificate and no birth certificate, no passport. Lucy: Lucille Ball. Ricky: Desi Arnaz.





TAKE THE ACTIVITY BOOST

Whenever you're tired\* and need an extra boost just take a Tirend tablet.



4 WIDE WONDERFUL WORLD © African babies and Baja birds.

5 NEWS—John Weston ©
6 9 MISTEROGERS—Children ©
Spacial: "Nighttime in Misterogers'
Neighborhood." See the Close-up
below. (60 min.)

[Ch. 9 does not colorcast. Pre-empts regular programming.]

NEWS—Reynolds/Smith (C) (7) FBI (C)

See Sun. 8 P.M. Ch. 7. (60 min.)

WHAT'S MY LINE?—Game C

Guest panelists: Arlene Francis Soupy Sales, Peggy Cass and Bert Convy. Host: Wally Bruner.

(2) GET SMART—Comedy (3) "And Baby Makes Four," conclusion. 99's mother gets into the act as Max races the stork to a hospital staffed with KAOS baddies awaiting the arrival of Simon the Likeable. Richard Deacon makes a cameo appearance. Max: Don Adams. 99: Barbara Feldon. Chief: Edward Platt. Larrabee: Robert Karvelas. Simon: Jack Gilford. 99's Mother: Jane Dulo.

# Monday

7:30 AMERICA SINGS—Music
7:30 BEAT THE CLOCK—Game (C)

Monroe's family takes short leave, leaving him at the mercies of one Mrs. Simkins . . . and his own pitiful devices. Mrs. Simkins gets messages from the late Mr. Simkins, and is convinced that if the electrical appliances don't kill her, the glassy-eyed fellow who writes in the attic will. And he's tempted, heaven knows. Monroe: William Windom. Mrs. Simkins: Queenie Smith. Ellen: Joan Hotchkis.

Eileen Heckart in "The Innocent."
Festus Volunteers to act as quide

Festus volunteers to act as guide and driver for a greenhorn missionary teacher en route to her first assignment. The trail they're riding is a tricky one, with a murderous hill-billy family just waiting for an opportune moment to strike. Festus: Ken Curtis. Doc: Milburn Stone. Matt: James Arness. (60 min.)

Continued on next page

# close

MISTEROGERS C

7:00 6 9

#### NIGHTTIME IN MISTEROGERS' NEIGHBORHOOD

**Special:** The sights, sounds, feelings and fantasies of nighttime are explored by Misterogers, the gentle man who caters to the "inner dramas" of children.

Fred Rogers is a Pied Piper of the 3-to-8 set. Writer, producer and host of the Peabody Awardwinning "Misterogers' Neighborhood" (seen in more than 100 cities), he simply and imaginatively examines the child's everyday world. Rogers: "Our goal is to confront children with what bothers them . . . it is good to re-evoke their fears and teach them to deal with them."

Tonight . . . what parents do when children go to bed; a discussion and song about feeling lonely; and Misterogers' own memories of night. Joining in are Misterogers' colorful menage of puppet and neighborhood friends. (60 min.)



# Monday

#### **Guest Cast**

Athena Royce ... Eileen Heckart
Yewker ... Barry Atwater
Loyal Yewker ... Anthony James
Zeal Yewker ... Lee De Broux
Sonny ... Tom Nolan

MUSIC SCENE C

Tentatively scheduled: Groucho Marx is the guest host. Performing: Creedence Clearwater Revival, Beatle protege Mary Hopkin, Mary McCaslin, and Three Dog Night. David Steinberg, Pat Williams. (45 min.)

#### Highlights

"Eli's Coming" ....Three Dog Night
"Help!" ......McCaslin

8:00 2 WHAT'S MY LINE?—Game ©
Celebrity panel: Arlene Francis, Peter Gabel (Arlene's son), Meredith MacRae and Gene Rayburn.

3 4 7 LAUGH-IN (C)

Sammy Davis Jr. is a guest. See the Close-up below. (60 min.)

6 9 WORLD PRESS—Report C [Ch. 9 does not colorcast.]

From Maine to California. (60 min.)

8:15 NEW PEOPLE—Drama C

A two-part story begins with "A Bride in Basic Black: The Court-ship." Susan, frightened by Ben Geary's insistence that she live with him, demands a law protecting the women on the island—a proposal underscored by another girl's accusation of rape against Bob Lee. Susan: Tiffany Bolling. Bob Lee: Zooey Hall. Ginny: Jill Jaress. Jack: Clive Clerk. Wash: David Moses. George: Peter Ratray. Stanley: Dennis Olivieri. (45 min.)

**Guest Cast** 

Ben Geary Jim McMullan Carrie Pat Stich Nedda Pegi Boucher Meg Mary Gail Hobbs Rube Dennis Redfield

# close

LAUGH-IN ©

8:00 3 7 4

#### SAMMY DAVIS JR. GUESTS

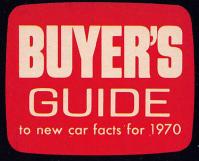
Dan Rowan and Dick Martin welcome Sammy Davis Jr. for a lively third appearance.

Displaying his many talents, Sammy reprises his "Here come de judge" routines; does celebrity impersonations for a befuddled Goldie Hawn; joins Arte Johnson to form a Russian song-and-dance act; and plays the charter member of Vegetables Anonymous.

Also: Sammy, Arte and Henry Gibson sing "Nothing's Wrong with Being Sorta Short" (an original tune by show writer Billy Barnes); and cameo spots feature Michael Caine, Debbie Reynolds and Tennessee Ernie Ford.

Regulars: Ruth Buzzi, Judy Carne, Byron Gilliam, Teresa Graves, Jeremy Lloyd, Gary Owens, Pamela Rodgers, Alan Sues, Jo Anne Worley. Mark Warren directed. (60 min.)





Now that you've seen all the great '70 Fords on LAUGH-IN, THE FBI and NFL FOOTBALL . . . here are all the facts at your fingertips. Models. Features. Options. And prices. Everything you need to know to make a wise buying decision without even leaving your favorite TV armchair!

Detach and save this convenient 16-page insert.



















### **THUNDERBIRD**

1970: A whole New Flight takes wing.

Soaring into the '70s far ahead of the rest . . . 1970 Thunderbird. With new beauty, new aerodynamic grace. Longer, lower and wider. With many of the standard luxury features you'd pay extra for in other cars. Power steering. Power ventilation. Power brakes, with discs up front. Big 429 V-8 and SelectShift Cruise-O-Matic transmission. All Birds come with longer-lasting radial-ply tires.

And with standards of quality as unique as the Bird itself. Backed up by space-age technology and the skill of Thunderbird craftsmen.

Choose from three distinctive models. Then take off in the 1970 Bird. A very rare species.

- A. Thunderbird Two-Door Landau with special Brougham trim offers the utmost in Bird elegance. Handsome vinyl roof optional in five colors.
- B. Luxurious Thunderbird interiors offer both full-width front seats or optional high-back buckets with console. Rich upholstery and wall-to-wall carpet, color-keyed and accented by teak-toned panels.
- C. Reclining front passenger seat is a popular Bird option. Available with full-width or bucket seats, and with either manual or power controls.
- **D**, **E**, **F**. Three distinctive roofs for 1970: D: the Two-Door Landau; E: the Four-Door Landau; F: the Two-Door Formal Hardtop.
- G. Electric Defrost melts frost off the rear window fast. Optional on all Birds.
- **H.** Power-operated sunroof is another favorite option of Bird owners. Others include: tilt steering wheel; Highway Pilot Automatic Speed Control; Select Aire Climate Control, and many more.





### 1970 FORD

Take a Quiet Break.

We don't just cover up the noise. We build in the quiet. And it starts deep. In a computer-designed frame, with integral torque boxes to swallow vibration. Strategically located body mounts adjust automatically to changing road conditions. A 2-way suspension system cushions your ride, with extra-large rubber bushings to absorb impact. New, longer-lasting fiberglass belted bias-ply tires are standard. And Ford's longer wheelbase and wider track give you a smoother, more stable ride. It all adds up to the most luxurious-riding Ford in history.

- A. 1970 Ford LTD Brougham 2-Door Hardtop. Hideaway Headlamps set into an elegant new grille. Inside, special Brougham upholstery. Rich woodtoned paneling. Optional vinyl roof.
- B. Ford's Front Room lets you relax and enjoy the quiet in padded, paneled luxury. With plenty of room to stretch out and get comfortable. A "coved" instrument cluster for quick, easy reading. And a new ventilation system so quiet only the coolness tells you it's working.
- C. New, easier-to-use Uni-Lock shoulder and seat belt harness makes safer driving a snap. A single buckle fastens them both. Standard on all Ford models.
- D. New locking steering column is standard on every Ford car for 1970. Turn the key to "Lock" and steering wheel, transmission and ignition all lock tight.
- E. 1970 Ford LTD 4-Door Hardtop. Also available as a 4-door sedan. As in all LTD models, a 351 CID V-8 is standard, with options all the way to a 429 CID V-8.
- **F. Hideaway Headlamps,** standard on LTD, XL and Country Squire models.









### 1970 FORD (continued)

Quiet comes in many different ways. In 21 different ways, to be exact. Choose from 4-door sedans and hardtops, 2-door hardtops with formal or SportsRoof styling, a convertible and seven hard-working wagons. Choice of power includes everything from an economical Big Six to a powerful 429 CID V-8.

A. 1970 Ford Galaxie 500 2-Door Hardtop. Finest value going in a family car. Galaxie's longer wheelbase and wider track give you the same big car ride as Ford's top-of-the-line LTD.

B. 1970 Ford Galaxie 500 SportsRoof. The smooth, quiet-riding car styled with the flair of the '70s. Enjoy sporty luxury without paying a luxury price.

C. 1970 Ford XL Convertible has Hideaway Headlamps and a 351 CID V-8 standard. Power-operated vinyl top. Rear window is made of tempered safety glass—a Ford-pioneered feature.



## 1970 MUSTANG. Run with Number One.

America's most wanted sporty car—younger than ever. Six different models. Three rooflines. Hardtop. SportsRoof. Convertible. Power from a standard Six to a 428 CID V-8.

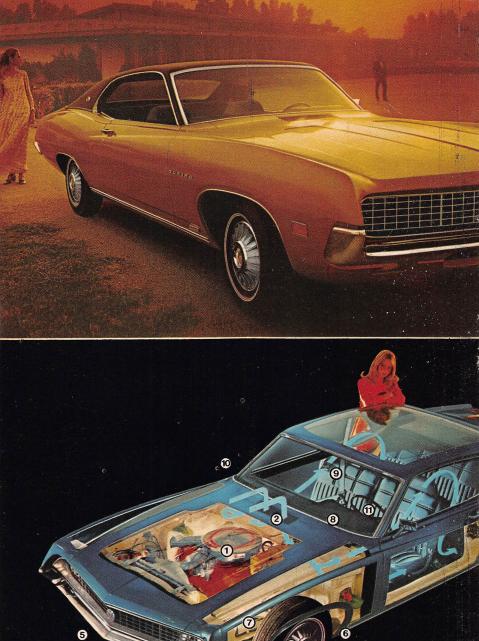
A. 1970 Mustang Mach I. Hood scoop and racy rear-end spoiler. Hood paint stripe. Dual racing mirrors. Big 351 CID V-8. All standard.

B. 1970 Mustang Grandé. Rich woodtone instrument panel. Houndstoothcheck upholstery. All topped off with an elegant vinyl landau roof.

C. 1970 Mustang Boss 302. Get dual exhausts, front spoiler, special suspension and a big 302 4V V-8 with 4-speed Hurst Shifter®. Rear window "Sport Slats" optional on all SportsRoofs.

D. New high-back buckets standard in all Mustangs. Center console optional.

**E. Mustang power** from an economical 200 CID Six to the big 428 Cobra Jet Ram-Air with functional "shaker" hood scoop.







Change is in the wind.

Torino, Shaped in a wind tunnel . . . refined by the wind at Daytona, Riverside and Darlington.

Wind-shaped, Aerodynamic, Made to move like the wind.

Lower in silhouette for a sleek, new shape. Longer in wheelbase for a smoother ride. Wider in tread for better road holding. That's the 1970 Torino. The most completely changed new car of the year.

A. 1970 Torino Brougham 2-Door. Newest of 13 new Torinos for 1970. With handsome hardtop roofline and Hideaway Headlamps standard. Luxurious interiors. Optional vinyl roof comes in five colors. Also available: Torino Brougham 4-Door Hardtop.

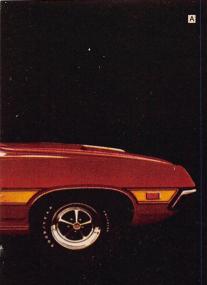
#### B. Changed clear through.

- 1. Eight Torino engines include an economical Six and five all-new V-8's.
- 2. DirectAire Ventilation circulates fresh air whenever, and wherever, you like. Standard on models without vent windows.
- 3. Disc brakes up front are standard whenever you order power brakes.
- 4. Longer-lasting fiberglass belted bias-ply tires are standard on every Torino.
- 5. Computer-designed front end helps protect driver and passengers.
- 6. Special integral torque boxes help swallow vibration right at the source.
- 7. Suspension system with heavy rubber bushings works two ways to smooth your ride.
- 8. Concealed windshield wipers are standard.
- seat belt harnesses also standard.
- 10. All Torinos are built with a solid, superstrong unitized body.
- 11. New locking steering column is standard.













#### TORINO (continued)

Sized and shaped for the '70s... and the kind of driving you do.

Thirteen different ways to go Torino. All totally 1970. Sedans. 2-door hard-tops (formal or SportsRoof). 4-door hardtops. A convertible. And hard-working wagons. For the performance-minded . . . two hot GT's and a sizzling Cobra. For top value . . . the Fairlane 500. And for extra luxury . . . two brandnew Broughams. Choose a Six or one of five all-new V-8's. Try any of a wide range of options, hot and cool. Torino. The great choice for 1970.

A. 1970 Torino GT SportsRoof. Successor to the specially modified Torinos that set new records at Daytona and Darlington. Racy rear-end spoiler, integral hood scoop and 302 CID V-8 are standard. Or you can move all the way up to an optional 429 Cobra Jet Ram-Air V-8 with functional "shaker" scoop.

**B. 1970 Torino Brougham 4-Door** has it all. Handsome hardtop styling *plus* 4-door convenience. Special Brougham interiors. And, if you like, top it all off with a classic vinyl roof.

C. 1970 Fairlane Cobra. Sizzling 429 4V V-8 and 4-speed manual with Hurst Shifter® standard! Plus: competition suspension. Wide rim wheels and F70-14 wide-tread belted traction tires. Black painted hood with exposed hood locks. It's not called Cobra for nothing!

D. 1970 Fairlane 500 2-Door Hardtop. Puts Torino-style excitement within reach of any family budget. Sporty hardtop roofline. Ventless windows. Economical 250-cu. in. Six runs smoothly and quietly on regular fuel. Fairlane 500 . . . value with a flair.

E. 1970 Torino GT interiors offer new highback buckets with all-vinyl trim. Other options include louvered "Sport Slats" for SportsRoofrearwindows; Laser Stripes, more.

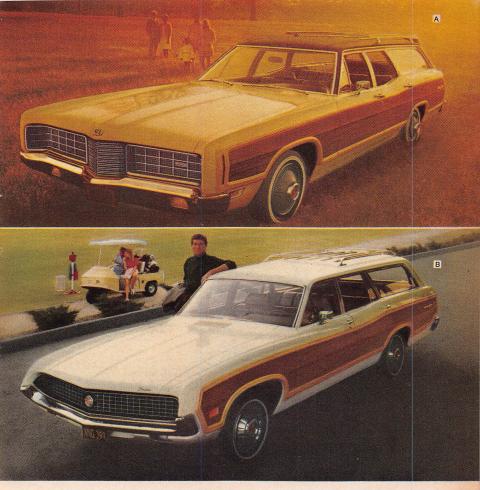


## MAVERICK: THE SIMPLE MACHINE

Already America's best-selling 1970 car... and still at '60 prices! The reason? It's simple. Maverick is simple to repair. Simple to service. Simple to drive. And it sips gas. Maverick's low price makes buying simple, too.

A. Easy to park. Just under 15 feet long, Maverick adds feet to any parking place. Yet it is big on power. Standard 170 CID Six easily handles hills and highways. B. Maverick's one-piece grille can be removed and replaced fast. Bumpers bolt on and off quickly. Engine parts are easy to reach and service. Dashboard instruments are readily accessible.

C. Attractive Maverick interior offers plenty of room for four. Lively plaid upholstery with vinyl trim keyed to overall color scheme. Convenient, wide stowage tray under dash. And Maverick's trunk gives you 10.4 cubic feet of luggage space.



## AMERICA'S MOST WELCOME WAGONS

For 1970, twelve great new reasons why Ford is the Wagonmaster. Seven big Ford Wagons. Three Torino Wagons. And two Falcon Wagons.

A. 1970 Ford Country Squire. America's best-selling wagon. With all the luxury of an LTD. Hideaway Headlamps are standard. All big Ford wagons give you a three-way Magic Doorgate that folds down like a tailgate or swings open like a door with the windows up or down.

All have a 351 CID V-8 and 96.2 cubic feet of cargo space. Dual-facing rear seats standard on eight-passenger models. A luxurious vinyl roof is optional on Country Sedans and Squires.

**B. 1970 Torino Squire.** A big 302 CID V-8, woodgrained siding all standard. As with all Torino wagons, you get a two-way Magic Doorgate and 85.2 cubic feet of cargo space. A third rear seat also is available on all models.

F-13

FACTS AND FIGURES	Windshield Wipers, Intermittent 26.00 Radio, AM 61.00 Radio, AM/FM Stereo 240.00 Molding, Bodyside with color-keyed vinyl insert. (Std. on Galaxie
IACIS AND HOURLS	Radio, AM
Manufacturer's suggested prices for 1970 Ford	Molding Bodyside with color-keyed
Manufacturer's suggested prices for 1970 Ford models and most popular options. Use these figures with the Armchair Estimator on the	vinyl insert. (Std. on Galaxie
next page	500 models)
EORD	Koot, Vinyl. Galaxie 500, XL,
Custom 4-Door Sedan*\$2,771.00	Country Squire, Country Sedan 142 00
Custom 500 4-Door Sedan* 2,872.00	500 models) 26.00 Roof, Vinyl. Galaxie 500, XL, LTD and LTD Brougham models 105.00 Country Squire, Country Sedan 142.00 Trim, LTD Luxury
Galaxie 500 4-Door Sedan* 3,026.00	(LID Seadh and Hardrops only)104.00
Galaxie 500 2-Door SportsRoof* 3.043.00	Hardtons only) 19 00
Galaxie 500 4-Door Hardtop* 3,096.00	Wheel Covers. (Std. on XL, LTD
XL 2-Door SportsRoof** 3,293.00	Brougham, Country Sedan and with
ITD 2-Door Hardtop** 3,356.00	Avia Traction-Lok Differential 43.00
LTD 4-Door Sedan** 3,307.00	Suspension, Heavy-Duty
LTD 4-Door Hardtop**	Irim, Vinyl. (Galaxie 500, LID Sedan and Hardtops only)
ITD Brougham 4-Door Sedan** 3,502.00	TORINO
Custom 4-Door Sedan* \$2,771.00 Custom 500 4-Door Sedan* 2,872.00 Galaxie 500 4-Door Sedan* 3,026.00 Galaxie 500 2-Door Hardtop* 3,094.00 Galaxie 500 2-Door SportsRoof* 3,043.00 Galaxie 500 2-Door SportsRoof* 3,096.00 XL 2-Door SportsRoof* 3,293.00 XL 2-Door SportsRoof* 3,293.00 XL 2-Door SportsRoof* 3,293.00 XL 2-Door SportsRoof* 3,293.00 XL 1D 2-Door Hardtop* 3,556.00 LTD 4-Door Hardtop* 3,385.00 LTD 4-Door Hardtop* 3,385.00 LTD Brougham 2-Door Hardtop* 3,537.00 LTD Brougham 4-Door Sedan* 3,502.00 LTD Brougham 4-Door Hardtop* 3,579.00 Custom Kanch Wagon* 3,368.00 Custom 500 Ranch Wagon* 3,368.00 Custom 500 Ranch Wagon* 3,488.00 Galaxie 500 Country Sedan* 3,488.00 Galaxie 500 Country Sedan* 3,600.00 LTD Country Squire* 3,832.00 LTD Country Squire* 3,832.00 LTD Country Squire* 3,832.00 *240 CID 150-hp Six standard **351 CID (2V) 250-hp V-8 standard	TORINO
Custom Ranch Wagon** 3,305.00	Torino 2-Door Hardtop* 2,722.00
Custom 500 Ranch Wagon	Torino 4-Door Sedan* 2,689.00
with Dual-Facing Rear Seats** 3,481.00	Torino 4-Door Hardtop* 2,795.00
Galaxie 500 Country Sedan** 3,488.00	Toring Brougham 4-Door Hardtop** 3,006.00
with Dual-Facing Rear Seats** 3.600.00	Torino GT SportsRoof** 3,105.00
LTD Country Squire** 3,832.00	Torino GT Convertible** 3,212.00
LTD Country Squire	Formo Cobra SportsKoot† 3,249.00
*240 CID 150 ha Six standard	Toring Wagon* 3 074 00
*240 CID 150-hp Six standard **351 CID (2V) 250-hp V-8 standard	Torino Squire Wagon** 3,379.00
302 CID 220-hp V-8. Extra charge over	*250 CID 155-hp Six standard
240 CID Six (Custom series only)79.00	*250 CID 155-hp Six standard **302 CID 220-hp V-8 standard †429 CID (4V) 360-hp standard
Extra charge over 302 CID V-8 45.00	Extra charge over 250 CID Six for:
390 CID (2V) 265-hp V-8. (Wagons with	302 CID 220-hp V-8 (N.A. Cobra)
this engine and SelectAire require	4-Door Fairlane 500, Torino Sedan 89.00
Extra charge over 351 CID V-8 86.00	Extra charge over 302 CID V-8 for
429 CID (2V) 320-hp V-8 (requires	351 CID (2V) 250-hp V-8 (N.A. Cobra) 45.00
SelectShift, Power Steering with	351 CID (4V) 300-hp V-8 (N.A. Cobra) 93.00
302 CID 220-hp V-8. Extra charge over 240 CID Six (Custom series only) 79.00 351 CID (2V) 250-hp V-8 Extra charge over 302 CID V-8 45.00 390 CID (2V) 265-hp V-8. (Wagons with this engine and SelectAire require Power Disc Brake Option.) Extra charge over 351 CID V-8 86.00 429 CID (2V) 320-hp V-8 (requires SelectShift, Power Steering with SelectAire, Power Font Disc Brakes on Wagons). Extra charge over 351	Requires F78 x 14 or larger tires N A
on Wagons). Extra charge over 351  429 CID V-8  429 CID (4V) 360-hp V-8 (requires Select-Shift, Power Steering with SelectAire, Power Front Disc Brackes on Wagons). Extra Chg. over 351 V-8  SelectShift Iransmission with 429 CID (2V or 4V) V-8  222.00  Power Front Disc Brackes (std. on LTD and LTD Brougham. Required on Wagons with 390 CID V-8 and SelectAire and on Wagons with 429 CID V-8  Power Steering. 6-Way Full-Width 100.00  Power Steering. (Required with 429 CID V-8  Power Steering. (Required with 429 CID Power Steering.)	T429 CID (4V) 360-hp standard  Extra charge over 250 CID Six for: 302 CID 220-hp V-8 (N.A. Cobra) 4-Door Fairlane 500, Torino Sedan 89.00 All other Fairlane 500, Torinos 90.00  Extra charge over 302 CID V-8 for: 90.00  S51 CID (2V) 250-hp V-8 (N.A. Cobra) 45.00 351 CID (4V) 300-hp V-8 (N.A. Cobra) 45.00 429 CID (4V) 300-hp V-8 (Std. Cobra)  Requires F78 x 14 or larger tires. N.A. with 3-speed manual transmission 192.00 429 CID (4V) 370-hp Cobra non Ram-Air V-8 (N.A. on Wagons or with 3-speed Manual Transmission) Cobra model 164.00
429 CID (4V) 360-hp V-8 (requires Select-	429 CID (4V) 370-hp Cobra non
Power Front Disc Brakes on Wagonsi.	3-speed Manual Transmission)
Extra Chg. over 351 V-8242.00	Cobra model
SelectShift Transmission	All other models
with all other engines	Cobra model
Power Front Disc Brakes (std. on LTD	Manual Transmission.)
and LTD Brougham, Required on Wagons with 390 CTD V-8 and	Manual Transmission.] Cobra model 229.00 All other models 421.00 SelectShift Transmission w/250 CID Six. 201.00 w/302 and 351 CID V-8's 201.00 w/429 CID V-8's. Cobra model 39.00 All other models 222.00 Four-Speed Manual Transmission with Hurst Shifter® (Std. on Cobra. N.A. on Wagons or with 250 or 302 CID engine) 194.00 Power Front Disc Brakes 65.00 Power Steering. (Required with 429 CID with SelectAire.) Station Wagons 100.00
SelectAire and on Wagons with 429	SelectShift Transmission w/250 CID Six 201 00
CID V-8)	w/302 and 351 CID V-8's
Power Side Windows (Not available	w/429 CID V-8's. Cobra model 39.00
Power Side Windows, (Not available Custom series) 110.00 Power Steering, (Required with 429 CID V-8 with SelectAire) 105.00 Power Tailgate Window. (Std. on Dual-Facing Rear Seat Wagons and 6-Passenger Country Squire) 35.00 Air Conditioner, SelectAire. (With V-8 only. Requires Power Steering w/429 CID V-8. Requires Power Front Disc Brakes on some Wagons equipped with 390 CID V-8) 389.00 Clock, Electric. (Std. on LTD Brougham, Country Squire and with LTD Luxury trim) 16.00 Delogger, Rear Window	Four-Speed Manual Transmission with
Power Steering. (Required with 429 CID	Hurst Shifter®. (Std. on Cobra. N.A. on
Power Tailagte Window, (Std. on	Wagons or with 250 or 302 CID engine) 194.00
Dual-Facing Rear Seat Wagons and	Power Steering (Required with 429 CID
6-Passenger Country Squire) 35.00	with SelectAire.)
only. Requires Power Steering w/429	Station Wagons
CID V-8. Requires Power Front Disc	Power Seats 4-Way Full-Width 74.00
with 390 CID V-81 389 00	Power Side Windows
Clock, Electric. (Std. on LTD Brougham,	Power Tailgate Window. (Wagons only) 35.00
Country Squire and with LTD	6-cyl Wagons or with 429 CID Engines
luxury trim) 16.00 Defogger, Rear Window (Sedans and Hardtops only) 26.00 Glass, Tinted. (Excludes rear window on Convertibles) 45.00	without power steering)
(Sedans and Hardtops only) 26.00	Clock, Electric. (N.A. with Tachometer) 16.00
Glass, Tinted. (Excludes rear window	Bucket Seats on Toring 2-Door
Deluxe Lugagge Rack (Adjust, w/Regr	Hardtops, GT and Cobra SportsRoof
Window Air Deflector, Wagons only) 73.00	and GT Convertible) 54.00
2-Door Hardtons and Convertibles	(Sedans and Hardtons only)
on Convertibles)	Glass, Tinted-complete
with Visibility Group	Luggage Rack. (Wagons only)
2-door models only	Window Air Deflector, Wagons only) 73.00
Seat Belts, Deluxe with Reminder Light	Mirrors, Outside Color-Keyed Dual
(Std. on Convertibles)	Kacing. Available only on 2-Door
2-Door Hardlops and Convertibles only 26.00 with Visibility Group 13.00 Seat Back Release, Automatic 2-door models only 26.00 Seat Belts, Deluxe with Reminder Light (Std. on Convertibles) 15.00 Seats, High-Back Bucket and Console (XL and Galaxie 500 2-Door only) 188.00	Power Steering. (Required with 429 CID with SelectAire.) Station Wagons 100.00 All other models 105.00 Power Seats, 4-Way Full-Width 74.00 Power Side Windows 105.00 Power Tailgate Window. (Wagons only) 35.00 Air Conditioner, SelectAire. (N.A. on 6-cyl. Wagons or with 429 CID Engines without power steering) 389.00 Clock, Electric. (N.A. with Tachometer) 16.00 Console. (Available only with High-Back Bucket Seats on Torino 2-Door Hardtops, GT and Cobra SportsRoof and GT Convertible) 54.00 Defogger, Rear Window (Sedans and Hardtops only) 26.00 Glass, Tinted-complete 36.00 Luggage Rack. (Wagons only) 46.00 Luggage Rack. (Wagons only) 73.00 Mirrors, Outside Color-Keyed Dual Racing. Available only on 2-Door Hardtops, SportsRoof, Convertible. Required with Sport Slats (Std. on GT) 26.00 Mirror, Outside LH Remote Control. 13.00
F-14	Mirror, Outside LH Remote Control 13.00

Seat Belts, Deluxe with Reminder Light	302 and with Decor Group. Required
Seat Belts, Deluxe with Reminder Light (Belts only on Convertible) 2-Door Hardtops 39.00	302 and with Decor Group. Required with Sport Stats). 26.00 Seat Belts, Deluxe with Reminder Light (Shoulder belts N.A. on Convertible). 15.00 Steering Wheel, Rim-Blow Deluxe 3-Spoke (Std. Mach 1). 39.00 Steering Wheel, Tilt 45.00 Windshield Wipers, Intermittent 26.00 Radio, AM. 61.00 Radio, AM/FM. 214.00 Raof, Viny (Hardtons and Grand's only)
2-Door Hardtops 39.00 All other models 15.00	(Shoulder belts N.A. on Convertible) 15.00
Seats, High-Back Bucket. (Available only	Steering Wheel, Rim-Blow Deluxe
on Torino 2-Door Hardtop, Sportskoot	3-Spoke (Std. Mach I)
Seat, Rear Facing Third. (Wagons only). 66.00	Windshield Wipers, Intermittent 26.00
All other models 15.00 Seats, High-Back Bucket. (Available only on Torino 2-Door Hardtop, SportsRoof and GT, Cobra models) 133.00 Seat, Rear Facing Third. (Wagons only) 66.00 Steering Wheel, Rim-Blow Deluxe 39.00 Three Spoke 39.00 Vertilation DirectAirs. (Std. on 2.000)	Radio, AM 61.00 Radio, AM/FM 214.00 Roof, Vinyl. (Hardtops and Grande only) Grande (Landau Vinyl, Roof Std.) 26.00 Hardtop 84.00
Ventilation, DirectAire, (Std. on 2-Door	Roof, Vinyl, (Hardtops and Grande only)
Hardtops, SportsRoof and Convertible.	Grand'e (Landau Vinyl Roof Std.) 26.00
Ventilation, DirectAire. (Std. on 2-Door Hardtops, SportsRoof and Convertible.  N.A. with SelectAire).  Windshield Wipers, Intermittent	Hardtop   Sports (Requires Dual Racing Mirrors)   Sports Roof models only   65.00   Wheel Covers, Std. on Grande. N.A.   26.00   Wheel Covers, Sports (Std. Mach I. N.A. with 200 DD engine)   Grande, Boss 302   32.00   All other models   58.00   Hood Scoop, Shaker, (Std. with 428 CID Cobra Jet V-8. With Boss 302 or 351 CID Engine)   65.00   Spoiler, Rear Deck-Adjustable (SportsRoof only)   Tachometer and Trip Odometer (N.A. with Sixes)   54.00   MAYFRICK   SportsRoof only)   54.00   MAYFRICK   SportsRoof only   54.00   MAYFRICK   SportsRoof only   54.00   MAYFRICK   SportsRoof only   54.00   MAYFRICK   56.00   Spoiler (N.A. with Sixes)   56.00   Spoiler (N.A. w
Vindshield Wipers, Intermittent 26.00 Radio, AM 61.00 Radio, AM/FM Stereo 1.00 Speakers, Dual Rear Seat (Sedans and Hardtops only) 26.00 Headlamps, Hideaway (N.A. on Fairlane 500, Cobra. Std. on Torino Brougham Hardtops) 53.00	Mirrors) SportsRoof models only 65.00
Radio, AM/FM Stereo	Wheel Covers. (Std. on Grande, N.A.
Speakers, Dual Rear Seat	Wheel Covers, Sports. (Std. Mach I.
(Sedans and Hardtops only) 26.00	N.A. with 200 CID engine)
500. Cobra. Std. on Torino Brougham	All other models
Hardtops)	Hood Scoop, Shaker. (Std. with 428 CID
Laser Stripe. (Torino GT only) 39.00 Molding Bodyside with Vinyl Insert	351 CID Engine)
Hardtops) 53.00 Laser Stripe. (Torino GT only) 39.00 Molding, Bodyside with Vinyl Insert (Std. on Torino. N.A. with Laser Stripe of on Tarino Squire) 46.00	Spoiler, Rear Deck—Adjustable
or on Torino Squire) 26.00 Roof Vinyl (Sedans and Hardtons only) 95.00	(SportsRoot only)
Sport Slats. SportsRoof models only	(N.A. with Sixes)
(Requires Dual Racing Mirrors) 65.00	MAVERICK
and Wagons)	2-Door Sedan (SportsRoof styling)*\$1,995.00
or on Torino Squire) 26.00 Roof, Vinyl. (Sedans and Hardtops only) 95.00 Sport Slats. SportsRoof models only (Requires Dual Racing Mirrors)	*170 CID 105-hp Six standard
Brougham N.A. on Torino GT) 26.00	200 CID 120-hp Six-Cylinder Engine
Wheel Covers, Deluxe.	Accept Group (bright drip moldings and
Torino GT, Brougham 52.00 All other models 78.00	200 CID 1/20-hp Six-Cylinder Engine 39.00 SelectShift Transmission 201.00 Accent Group (bright drip moldings and window frames, carpeting, 14" wheels, 6.45 x 14 BSW tires, wheel covers) 52.00 Tinited Glass 48.00 with Accent Group 32.00 Seat Trim, Blazer Stripe (Available only with Accent Group) 52.00 Trim, Vinyl 19.00 Air Conditioner SelectAire 380.00
Axle, Traction-Lok Differential 43.00	6.45 x 14 BSW tires, wheel covers) 52.00
Hood Scoop, Shaker. (Std. with 429 CID	with Accent Group
CID (4V) engine	Seat Trim, Blazer Stripe
Suspension, Heavy-Duty Load	Trim, Vinyl 19.00
Tachometer—8000 RPM. With V-8's only	Trim, Vinyl 19.00 Air Conditioner, SelectAire 380.00 Radio, AM 61.00
lorino GJ, Brougham 52.00 All other models 78.00 Axle, Traction-Lok Differential 43.00 Hood Scoop, Shaker. (Std. with 429 CID Cobra Jet.) Available only with 351 CID (4V) engine 65.00 Suspension, Heavy-Duty Load (N.A. with 429 CID engines) 23.00 Tachometer-8000 RPM. With V-8's only (N.A. with Electric Clock) 49.00	
MUSTANG	THUNDERBIRD
Hardtop (200 CID 120-hp Six) \$2,721.00	2-Door Hardtop*
Convertible (200 CID 120-hp Six) 3.025.00	4-Door Landau* 5,182.00
Convertible (200 CID 120-hp Six) 3,025.00 Grande (200 CID 120-hp Six) 2,926.00	2-Door Hardtop* \$4,961.00 2-Door Landau* 5,104.00 4-Door Landau* 5,182.00 *429 CID (4V) 360-hp Thunder Jet V-8 standard
Convertible (200 CID 120-hp Six) 3,025.00 Grande (200 CID 120-hp Six) 2,926.00 Mach I (351 CID 2V 250-hp V-8) 3,271.00 Ross 302 (302 CID 4V 290-hp V-8) 3,770.00	4-Door Landau* 5,182.00 *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99.00
Convertible (200 CID 120-hp Six) 3(025.00 Grande (200 CID 120-hp Six) 2,926.00 Mach I (351 CID 2V 250-hp V-8) 3,271.00 Boss 302 (302 CID 4V 290-hp V-8) 3,720.00 250 CID 155-hp Six	4-Door Landau* 5,182.00 *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99.00 6-Way Driver only 99.00 6-Way Driver & Passenger 198.00
Convertible (200 CID 120-hp Six) 3,025.00 Grande (200 CID 120-hp Six) 2,926.00 Mach I (351 CID 2V 250-hp V-8) 3,271.00 Boss 302 (302 CID 4V 290-hp V-8) 3,720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00	4-Door Landau* 5,182.00 *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99.00 6-Way Driver only 99.00 6-Way Driver & Passenger 198.00 Power Side Windows 110.00
Convertible (200 CID 120-hp Six) 3,025.00 Grande (200 CID 120-hp Six) 2,926.00 Mach I (351 CID 2V 250-hp V-8) 3,271.00 Boss 302 (302 CID 4V 290-hp V-8) 3,720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00 302 CID (2V) 220-hp V-8. (Extra charge over 200 CID Six) Grande 102.00	4-Door Landau* 5,182.00  *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198.00 Power Side Windows 110.00 Power Trunk Lid Release 14.00 Air Conditioner, SelectAire 427,00
Convertible (200 CID 120-hp Six) 3,025.00 Grande (200 CID 120-hp Six) 2,926.00 Mach I (351 CID 2V 250-hp V-8) 3,271.00 Boss 302 (302 CID 4V 290-hp V-8) 3,720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00 302 CID (2V) 220-hp V-8. (Extra charge over 200 CID Six) Grand'e 102.00 All other models 102.00	4-Door Landau*  *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99.00 6-Way Driver only 99.00 6-Way Driver & Passenger 198.00 Power Side Windows 1110.00 Power Trunk Lid Release 14.00 Air Conditioner, SelectAire 427.00 Air Conditioner, SelectAire with
Convertible (200 CID 120-hp Six) 3 (025.00 Grande (200 CID 120-hp Six) 2,924.00 Mach I (351 CID 2V 250-hp V-8) 3,271.00 Boss 302 (302 CID 4V 290-hp V-8) 3,720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00 302 CID (2V) 220-hp V-8. (Extra charge over 200 CID Six) 102.00 All other models 101.00 351 CID (2V) 250-hp V-8 Extra charge over 302 CID V-8 45.00	4-Door Landau*  *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99.00 6-Way Driver enly 99.00 6-Way Driver & Passenger 198.00 Power Side Windows 110.00 Power Trunk Lid Release 14.00 Air Conditioner, SelectAire 427.00 Air Conditioner, SelectAire with Automatic Temperature Control 499.00 Defoager. Rear Window
Convertible (200 CID 120-hp Six) 3/025.00 Grande (200 CID 120-hp Six) 2,926.00 Mach I (351 CID 2V 250-hp V-8) 3,271.00 Boss 302 (302 CID 4V 290-hp V-8) 3,720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00 302 CID (2V) 220-hp V-8 (Extra charge over 200 CID Six) 102.00 All other models 102.00 351 CID (2V) 250-hp V-8 Extra charge over 302 CID V-8 351 CID (4V) 300-hp V-8 (over 351 CID 32.00	4-Door Landau*  *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Trunk Lid Release 144,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Defogger, Rear Windows (N.A. with Electric Defrost) 26,000
Convertible (200 CID 120-hp Six) 3.025.00 Grande (200 CID 120-hp Six) 2.926.00 Mach I (351 CID 2V 250-hp V-8) 3.271.00 Boss 302 (302 CID 4V 290-hp V-8) 3.720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00 302 CID (2V) 220-hp V-8 Extra charge over 200 CID Six 102.00 All other models 101.00 351 CID (2V) 250-hp V-8 (250-hp V-8 Extra charge over 302 CID V-8 Extra charge over 302 CID V-8 SIC ID (4V) 300-hp V-8 (over 351 CID 2V)-except Mach II 93.00 Mach I (over 351 CID 2V) 48.00	4-Door Landau*  *429 CID (AV) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Defogger, Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted—Complete 48,00
Convertible (200 CID 120-hp Six) 3,025.00 Grande (200 CID 120-hp Six) 2,926.00 Mach I (351 CID 2V 250-hp V-8) 3,271.00 Boss 302 (302 CID 4V 290-hp V-8) 3,720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00 302 CID (2V) 220-hp V-8. (Extra charge over 200 CID Six) 101.00 All other models 101.00 All other models 101.00 Si5 CID (2V) 250-hp V-8 Extra charge over 302 CID V-8 Extra charge over 302 CID V-8 2V-except Mach I) 93.00 Mach I (over 351 CID 2V) 48.00 428 CID (4V) 335-hp V-8* (over 302 CID 364.00	4-Door Landau*  *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198.00 Power Side Windows 110.00 Power Trunk Lid Release 14.00 Air Conditioner, SelectAire 427.00 Air Conditioner, SelectAire 427.00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Defogger, Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted—Complete 48.00 Seat Belts, Deluxe with Reminder Light 15.00
Convertible (200 CID 120-hp Six) 3 (025.00 Grande (200 CID 120-hp Six) 2 (222.00 Mach I (351 CID 2V 250-hp V-8) 3,720.00 Boss 302 (302 CID 4V 290-hp V-8) 3,720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00 302 CID (2V) 220-hp V-8. (Extra charge over 200 CID Six) 102.00 All other models 102.00 All other models 101.00 351 CID (2V) 250-hp V-8. (200 CID Six) 351 CID (2V) 250-hp V-8. (200 CID V-8. (200 CID Six) 351 CID (2V) 250-hp V-8. (200 CID Six) 351 CID (2V) 250-hp V-8. (200 CID V-8. (200 CID Six) 351 CID (2V) 355-hp V-8. (200 CID Six) 350.00 Mach I (200 CID Six) (200 CID Six) 356.00 Mach I (200 CID Six) (200 CID	4-Door Landau*  *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99.00 6-Way Driver enly 99.00 6-Way Driver & Passenger 198.00 Power Side Windows 110.00 Power Trunk Lid Release 14.00 Air Conditioner, SelectAire 4427.00 Air Conditioner, SelectAire with Automatic Temperature Control 499.00 Defosger, Rear Window (N.A. with Electric Defrost) 26.00 Defrost, Rear Window Electric 84.00 Glass, Tinted-Complete 48.00 Seat Belts, Deluxe with Reminder Light 15.00 Seats, High-Back Bucket with Console IStd. with Special Brougham Option.
Convertible (200 CID 120-hp Six) 3 (025.00 Grande (200 CID 120-hp Six) 2,926.00 Mach I (351 CID 2V 250-hp V-8) 3,271.00 Boss 302 (302 CID 4V 290-hp V-8) 3,720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00 302 CID (12V) 220-hp V-8 (Extra charge over 200 CID Six) 100.00 All other models 101.00 351 CID (2V) 250-hp V-8 (Extra charge over 302 CID V-8 45.00 351 CID (4V) 300-hp V-8 (over 351 CID 2V) 200-hp V-8 (over 351 CID 2V) 48.00 498 CID (14V) 335-hp V-8* (over 352 CID 2V) 48.00 498 CID (14V) 335-hp V-8* (over 302 CID 2V-except Mach I) 356.00 2V-except Mach I) 356.00 369.00 498 CID (14V) 335-hp V-8* (over 302 CID 2V-except Mach I) 350.00 498 CID (14V) 335-hp V-8* (over 302 CID 2V-except Mach I) 350.00 498 CID (14V) 335-hp V-8* (over 302 CID 2V-except Mach I) 428 CID (14V) 335-hp C-8* (over 302 CID 2V-except Mach I) 428 CID (14V) 335-hp C-8* (over 302 CID 2V-except Mach I) 428 CID (14V) 335-hp C-8* (over 302 CID 2V-except Mach II) 421.00	4-Door Landau*  *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire 499,00 Defrost, Rear Windows 10,00 Power State With 499,00 Defrost, Rear Window 10,00 Defrost, Rear Window 10,00 Defrost, Rear Window 10,00 Seats, High-Back Bucket with Console (3td, with Special Brougham Option, Available on 2-door models only) 78,00 A 100  Available on 2-door models only) 78,00 Available on 2-door models only) 78,00
Convertible (200 CID 120-hp Six) 3 (252.00 Grande (200 CID 120-hp Six) 2,926.00 Grande (200 CID 120-hp Six) 2,926.00 Mach I (351 CID 2V 250-hp V-8) 3,271.00 Boss 302 (302 CID 4V 290-hp V-8) 3,720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00 302 CID (2V) 220-hp V-8 (Extra charge over 200 CID Six) 102.00 All other models 102.00 All other models 100.00 351 CID (2V) 250-hp V-8 (Extra charge over 302 CID V-8 45.00 351 CID (4V) 300-hp V-8 (over 351 CID 2V) 48.00 428 CID (4V) 335-hp V-8* (over 302 CID 2V-except Mach I) 356.00 Mach I (over 351 CID 2V) 367.00 Mach I (over 302 CID 2V-except Mach I) 428 CID (4V) 335-hp Cobra Jet Ram-Air V-8* (over 302 CID 2V-except Mach I) 421.00 Mach I (over 351 CID 2V) 376.00	4-Door Landau*  *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Side Windows 110,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Defoster, Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats, High-Back Bucket with Console (Std. with Special Brougham Option. Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seats, Manual Reclining Passenger 41,00
Convertible (200 CID 120-hp Six) 3.025.00 Grande (200 CID 120-hp Six) 2.926.00 Mach I (351 CID 2V 250-hp V-8) 3.271.00 Boss 302 (302 CID 4V 290-hp V-8) 3.720.00 250 CID 155-hp Six Extra charge over 200 CID Six 39.00 302 CID (2V) 220-hp V-8 Extra charge over 200 CID Six) Grande 102.00 All other models 101.00 351 CID (2V) 2250-hp V-8 Extra charge over 302 CID V-8 Extra charge over 302 CID V-8 251 CID (4V) 300-hp V-8 (over 351 CID 2V-except Mach I) 93.00 Mach I (over 351 CID 2V) 48.00 428 CID (4V) 335-hp V-8* (over 302 CID 2V-except Mach I) 356.00 Mach I (over 351 CID 2V) 356.00 Mach I (over 351 CID 2V) 311.00 428 CID (4V) 335-hp Cobra Jet Ram-Air V-8* (over 302 CID 2V) 376.00 *Requires SelectShift or close ratio 4-speed transmission and	4-Door Landau*  *429 CID (AV) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width.  6-Way Driver only 6-Way Driver & Passenger 198.00 Power Side Windows 110.00 Power Tink Lid Release 14.00 Air Conditioner, SelectAire 14.00 Defogger, Rear Window 15.00 Note of the Window 16.00 Note of the Window 17.00 Note of the Window 18.00 Note o
special tires. Drag Pack required with 3.91 or 4.30 axle	4-Door Landau*  *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99.00 6-Way Driver enly 99.00 6-Way Driver & Passenger 198.00 Power Side Windows 110.00 Power Trunk Lid Release 14.00 Air Conditioner, SelectAire 4427.00 Air Conditioner, SelectAire with Automatic Temperature Control 499.00 Defosger, Rear Window (N.A. with Electric Defrost) 26.00 Defost, Rear Window Electric 84.00 Glass, Tinted-Complete 584.00 Glass, Tinted-Complete 15.00 Seat Belts, Deluxe with Reminder Light 15.00 Seats, High-Back Bucket with Console 15td, with Special Brougham Option. Available on 2-door models only) 78.00 Seats, Split Bench. (Available only on 4-door model with Brougham option) 78.00 Speed Control, Fingertip (Incl. Rim-Blow) Deluxe Steering Wheel)
special mes. Didg rack required will our of 4.00 date	4-Door Landau*  *429 CID (4V) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Defoger, Rear Window Electric 84,00 Cefrost, Rear Vindow Electric 84,00 Cefrost, Rear Vindow Electric 84,00 Seats Belts, Deluxe with Reminder Light 15,00 Seats, High-Back Bucket with Console (3td. with Special Brougham Option. Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seats, Manual Reclining Passenger 41,00 Spead Control, Fingertip (Incl. Rim Blow Deluxe Steering Wheel) 75,00 Steering Wheel 11 52,00
special mes. Didg rack required will our of 4.00 date	*429 CID (AV) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Side Windows 14,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with 47,00 Air Conditioner, SelectAire with 499,00 Defoger, Rear Window Electric 499,00 Defoger, Rear Window Electric 84,00 Glass, Tinted-Complete 520 Seat Belts, Deluxe with Reminder Light 15,00 Seats High-Back Bucket with Console (Std. with Specia Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seats, Split Bench. (Available only on 4-door model with Brougham option) 78,00 Speed Control, Fingertip (Incl. Rim-Blow 5) Deluxe Steering Wheel) 710.
special mes. Didg rack required will our of 4.00 date	*429 CID (AV) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Side Windows 14,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with 47,00 Air Conditioner, SelectAire with 499,00 Defoger, Rear Window Electric 499,00 Defoger, Rear Window Electric 84,00 Glass, Tinted-Complete 520 Seat Belts, Deluxe with Reminder Light 15,00 Seats High-Back Bucket with Console (Std. with Specia Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seats, Split Bench. (Available only on 4-door model with Brougham option) 78,00 Speed Control, Fingertip (Incl. Rim-Blow 5) Deluxe Steering Wheel) 710.
special mes. Didg rack required will our of 4.00 date	*429 CID (AV) 360-hp Thunder Jet V-8 standard Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Side Windows 14,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with 47,00 Air Conditioner, SelectAire with 499,00 Defoger, Rear Window Electric 499,00 Defoger, Rear Window Electric 84,00 Glass, Tinted-Complete 520 Seat Belts, Deluxe with Reminder Light 15,00 Seats High-Back Bucket with Console (Std. with Specia Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seats, Split Bench. (Available only on 4-door model with Brougham option) 78,00 Speed Control, Fingertip (Incl. Rim-Blow 5) Deluxe Steering Wheel) 710.
option. N.A. with SelectAire w/4-speed transmission.  SelectShift Transmission (N.A. with Boss 302) 200, 250 CID Sixes, 302, 351 CID V-8's. 201.00 428 CID V-8's  4-Speed Manual Transmission (Std. on Boss 302) with 302, 351, 428 CID V-8's. 205.00  Power Front Disc Brakes (Std. on Boss 302, not available with 200 CID Six). 65.00	Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver only 198,00 Power Side Windows 198,00 Power Side Windows 110,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Percey Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats, High-Back Bucket with Console (Std. with Special Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 41,00 Seats, Split Bench, (Available only on 4-door model with Brougham option) 78,00 Spead Control, Fingertip (Incl. Rim-Blow Deluxe Steering Wheel) 79,00 Steering Wheel, Tilt 52,00 Steering Wheel, Tilt 52,00 Radio, AM/FM Stereo, Incl. dual rear seat speakers 50,00
option. N.A. with SelectAire w/4-speed transmission.  SelectShift Transmission (N.A. with Boss 302) 200, 250 CID Sixes, 302, 351 CID V-8's. 201.00 428 CID V-8's  4-Speed Manual Transmission (Std. on Boss 302) with 302, 351, 428 CID V-8's. 205.00  Power Front Disc Brakes (Std. on Boss 302, not available with 200 CID Six). 65.00	Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver only 198,00 Power Side Windows 198,00 Power Side Windows 110,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Percey Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats, High-Back Bucket with Console (Std. with Special Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 41,00 Seats, Split Bench, (Available only on 4-door model with Brougham option) 78,00 Spead Control, Fingertip (Incl. Rim-Blow Deluxe Steering Wheel) 79,00 Steering Wheel, Tilt 52,00 Steering Wheel, Tilt 52,00 Radio, AM/FM Stereo, Incl. dual rear seat speakers 50,00
option. N.A. with SelectAire w/4-speed transmission.  SelectShift Transmission (N.A. with Boss 302) 200, 250 CID Sixes, 302, 351 CID V-8's. 201.00 428 CID V-8's  4-Speed Manual Transmission (Std. on Boss 302) with 302, 351, 428 CID V-8's. 205.00  Power Front Disc Brakes (Std. on Boss 302, not available with 200 CID Six). 65.00	Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver only 198,00 Power Side Windows 198,00 Power Side Windows 110,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Percey Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats, High-Back Bucket with Console (Std. with Special Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 41,00 Seats, Split Bench, (Available only on 4-door model with Brougham option) 78,00 Spead Control, Fingertip (Incl. Rim-Blow Deluxe Steering Wheel) 79,00 Steering Wheel, Tilt 52,00 Steering Wheel, Tilt 52,00 Radio, AM/FM Stereo, Incl. dual rear seat speakers 50,00
option. N.A. with SelectAire W-4-speed transmission.  SelectShift Transmission (N.A. with Boss 302) 200, 250 CID Sixes, 302, 351 CID V-8's. 201.00 428 CID V-8's 4-Speed Manual Transmission (Std. on Boss 302) with 302, 351, 428 CID V-8's. 205.00  Power Front Disc Brakes (Std. on Boss 302, not available with 200 CID Six). 65.00  Power Steering Air Conditioner, SelectAire (N.A. with 200, Boss 302, or 428 CID with 4-spd.	Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver only 198,00 Power Side Windows 198,00 Power Side Windows 110,00 Power Trunk Lid Release 14,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Percey Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats, High-Back Bucket with Console (Std. with Special Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 41,00 Seats, Split Bench, (Available only on 4-door model with Brougham option) 78,00 Spead Control, Fingertip (Incl. Rim-Blow Deluxe Steering Wheel) 79,00 Steering Wheel, Tilt 52,00 Steering Wheel, Tilt 52,00 Radio, AM/FM Stereo, Incl. dual rear seat speakers 50,00
option. N.A. with SelectAire W-4-speed transmission.  SelectShift Transmission (N.A. with Boss 302) 200, 250 CID Sixes, 302, 351 CID V-8's. 201.00 428 CID V-8's 4-Speed Manual Transmission (Std. on Boss 302) with 302, 351, 428 CID V-8's. 205.00  Power Front Disc Brakes (Std. on Boss 302, not available with 200 CID Six). 65.00  Power Steering Air Conditioner, SelectAire (N.A. with 200, Boss 302, or 428 CID with 4-spd.	Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Side Windows 110,00 Power Trunk Lid Release 144,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Perost, Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats, High-Back Bucket with Console (Std. with Special Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 41,00 Spead Control, Fingertip (Incl. Rim Blow Deluxe Steering Wheel) 72,00 Steering Wheel, Tilt 52,00 Sunroof, Power Operated (Landaus only) 453,00 Redio, AM/FM Stereo. Incl. dual rear seat speakers 150,00 Molding, Bodyside with Vinyl Insert (Std. with Special Brougham Option) 26,00 Trim, Brougham Cloth & Vinyl Interior 162,00
option. N.A. with SelectAire w/4-speed transmission.  SelectShift Transmission (N.A. with Boss 302) 200, 250 CID Sixes, 302, 351 CID V-8's. 201.00 428 CID V-8's. 222.00 428 CID V-8's. 222.00 429 CID V-8's. 205.00 Boss 302) with 302, 351, 428 CID V-8's. 205.00 Power Front Disc Brakes (Std. on Boss 302, not available with 200 CID Six). 65.00 Power Steering. 95.00 Air Conditioner, SelectAire (N.A. with 200, Boss 302, or 428 CID with 4-spd. transmission). 380.00 Clock, Electric—Rectangular (N.A. on Grande, Mach I or w/Decor Group). 16.00 Clock, Electric—Round (Std. on Grande and Mach I. Available and with selections with the selection of the select	Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Trunk Lid Release 140,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Defogger, Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats High-Back Bucket with Console (Std. with Special Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 52,00 Seats, Pili Bench. (Available only on 4-door model with Brougham option) 78,00 Spead Control, Fingertip (Incl. Rim-Blow Deluxe Steering Wheel) 77,00 Steering Wheel Tilt 52,00 Speakers, Dual Rear Seat with standard AM Radio 31,00 Steeres-Sonic Tape System (with AM Radio only.) Incl. dual rear seat speakers 150,00 Molding, Bodyside with Vinyl Insert (Std. with Special Brougham Option) 26,00 Frim, Brougham Cloth & Vinyl Interior 162,00 Frim, Brougham (Interior with 162,00 Frein,
option. N.A. with SelectAire w/4-speed transmission.  SelectShift Transmission (N.A. with Boss 302) 200, 250 CID Sixes, 302, 351 CID V-8's. 201.00 428 CID V-8's. 222.00 428 CID V-8's. 222.00 429 CID V-8's. 205.00 Boss 302) with 302, 351, 428 CID V-8's. 205.00 Power Front Disc Brakes (Std. on Boss 302, not available with 200 CID Six). 65.00 Power Steering. 95.00 Air Conditioner, SelectAire (N.A. with 200, Boss 302, or 428 CID with 4-spd. transmission). 380.00 Clock, Electric—Rectangular (N.A. on Grande, Mach I or w/Decor Group). 16.00 Clock, Electric—Round (Std. on Grande and Mach I. Available and with selections with the selection of the select	Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Trunk Lid Release 140,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Defogger, Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats High-Back Bucket with Console (Std. with Special Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 52,00 Seats, Pili Bench. (Available only on 4-door model with Brougham option) 78,00 Spead Control, Fingertip (Incl. Rim-Blow Deluxe Steering Wheel) 77,00 Steering Wheel Tilt 52,00 Speakers, Dual Rear Seat with standard AM Radio 31,00 Steeres-Sonic Tape System (with AM Radio only.) Incl. dual rear seat speakers 150,00 Molding, Bodyside with Vinyl Insert (Std. with Special Brougham Option) 26,00 Frim, Brougham Cloth & Vinyl Interior 162,00 Frim, Brougham (Interior with 162,00 Frein,
option. N.A. with SelectAire w/4-speed transmission.  SelectShift Transmission (N.A. with Boss 302) 200, 250 CID Sixes, 302, 351 CID V-8's. 201.00 428 CID V-8's. 222.00 428 CID V-8's. 222.00 429 CID V-8's. 205.00 Boss 302) with 302, 351, 428 CID V-8's. 205.00 Power Front Disc Brakes (Std. on Boss 302, not available with 200 CID Six). 65.00 Power Steering. 95.00 Air Conditioner, SelectAire (N.A. with 200, Boss 302, or 428 CID with 4-spd. transmission). 380.00 Clock, Electric—Rectangular (N.A. on Grande, Mach I or w/Decor Group). 16.00 Clock, Electric—Round (Std. on Grande and Mach I. Available and with selections with the selection of the select	Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Trunk Lid Release 140,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Defogger, Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats High-Back Bucket with Console (Std. with Special Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 52,00 Seats, Pili Bench. (Available only on 4-door model with Brougham option) 78,00 Spead Control, Fingertip (Incl. Rim-Blow Deluxe Steering Wheel) 77,00 Steering Wheel Tilt 52,00 Speakers, Dual Rear Seat with standard AM Radio 31,00 Steeres-Sonic Tape System (with AM Radio only.) Incl. dual rear seat speakers 150,00 Molding, Bodyside with Vinyl Insert (Std. with Special Brougham Option) 26,00 Frim, Brougham Cloth & Vinyl Interior 162,00 Frim, Brougham (Interior with 162,00 Frein,
option. N.A. with SelectAire w/4-speed transmission.  SelectShift Transmission (N.A. with Boss 302) 200, 250 CID Sixes, 302, 351 CID V-8's. 201.00 428 CID V-8's. 222.00 428 CID V-8's. 222.00 429 CID V-8's. 205.00 Boss 302) with 302, 351, 428 CID V-8's. 205.00 Power Front Disc Brakes (Std. on Boss 302, not available with 200 CID Six). 65.00 Power Steering. 95.00 Air Conditioner, SelectAire (N.A. with 200, Boss 302, or 428 CID with 4-spd. transmission). 380.00 Clock, Electric—Rectangular (N.A. on Grande, Mach I or w/Decor Group). 16.00 Clock, Electric—Round (Std. on Grande and Mach I. Available and with selections with the selection of the select	Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Trunk Lid Release 140,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Defogger, Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats High-Back Bucket with Console (Std. with Special Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 52,00 Seats, Pili Bench. (Available only on 4-door model with Brougham option) 78,00 Spead Control, Fingertip (Incl. Rim-Blow Deluxe Steering Wheel) 77,00 Steering Wheel Tilt 52,00 Speakers, Dual Rear Seat with standard AM Radio 31,00 Steeres-Sonic Tape System (with AM Radio only.) Incl. dual rear seat speakers 150,00 Molding, Bodyside with Vinyl Insert (Std. with Special Brougham Option) 26,00 Frim, Brougham Cloth & Vinyl Interior 162,00 Frim, Brougham (Interior with 162,00 Frein,
option. N.A. with SelectAire w/4-speed transmission.  SelectShift Transmission (N.A. with Boss 302) 200, 250 CID Sixes, 302, 351 CID V-8's 201.00 428 CID V-8's 222.00 428 CID V-8's 222.00 428 CID With 302, 351, 428 CID V-8's . 205.00 Power Front Disc Brakes (Std. on Boss 302) with 302, 351, 428 CID V-8's . 205.00 Power Steering	Power Seats, 6-Way Full-Width. 99,00 6-Way Driver only 99,00 6-Way Driver & Passenger 198,00 Power Side Windows 110,00 Power Side Windows 110,00 Power Trunk Lid Release 144,00 Air Conditioner, SelectAire 427,00 Air Conditioner, SelectAire with Automatic Temperature Control 499,00 Perost, Rear Window (N.A. with Electric Defrost) 26,00 Defrost, Rear Window Electric 84,00 Glass, Tinted-Complete 48,00 Seat Belts, Deluxe with Reminder Light 15,00 Seats, High-Back Bucket with Console (Std. with Special Brougham Option, Available on 2-door models only) 78,00 Seats, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 41,00 Seat, Manual Reclining Passenger 41,00 Spead Control, Fingertip (Incl. Rim Blow Deluxe Steering Wheel) 72,00 Steering Wheel, Tilt 52,00 Sunroof, Power Operated (Landaus only) 453,00 Redio, AM/FM Stereo. Incl. dual rear seat speakers 150,00 Molding, Bodyside with Vinyl Insert (Std. with Special Brougham Option) 26,00 Trim, Brougham Cloth & Vinyl Interior 162,00

#### 1970 ARMCHAIR ESTIMATOR

Choose your Ford.

Price it out yourself with this Armchair Estimator.

It's easy. And it's convenient. Everything you need to know is right here.

The figures on the previous two pages are the current manufacturer's suggested prices at press time (9/19/69). Prices and equipment may have changed since. So when you have priced out the model and equipment you want, see your Ford Dealer. He will have all of the latest prices.

And he'll be glad to talk over the value of your present car, payment plans and anything else you wish to know.

Now here are the simple steps to follow in estimating the price of the Ford of your choice

1. Write in the price of the 1970 Ford of your choice. 2. Write in the total price of the options you want. 3. Add 1 and 2. That gives the approximate manufacturer's suggested retail price of your car. 4. Now make a rough guess of the trade-in value of your present car. (Of course your Ford Dealer will give you an exact appraisal.) 5. Subtract 4 from 3. This gives you your Armchair Estimated Price for a '70 Ford with trade-in. (Don't forget to add sales tax!) 6. To figure monthly payments begin

with the price from No. 5, then multiply it by the appropriate factors listed below:

30 months:

36 months:

This table gives a good approximation of payments computed at an ANNUAL PERCENTAGE RATE of approximately 11%. It cannot, however, provide exact figures due to variations in local finance rates, taxes, insurance, etc. It is especially helpful in showing how little extra per month you actually pay to add valuable options to your car. For example, adding Power Steering to a Torino model would cost only about 11¢ a day—price of item: \$105.00 x .033 (36 months) ÷ 30 days.

7. Take this estimate to your Ford Dealer. Ask him for his figure. We think you'll be pleasantly surprised!



SPECIAL OFFER! Beautiful, full-color 1970 catalogues: Ford. Torino. Mustang. Thunderbird. Maverick. Falcon. Wagons. Performance Digest. See your Ford Dealer or write:

Ford Catalogues, Dept. TG-1 Box 1000 Plymouth, Michigan 48170

(Any 2 catalogues free. Set of 8-\$2.00)

IMPORTANT NOTICE. The prices shown in this guide are manufacturer's sugested retail prices. The same prices will appear on each vehicle in your Ford Dealer's showroom. Prices are F.O.B. Detroit and do not include gasoline, license and title fees, and state and local taxes or extra equipment specially required by state laws. Prices include Federal excise tax and suggested dealer preparation charges (except Maverick). Maverick prices do not include dealer preparation charges, if any. Optional equipment prices are based on factory installation of options except as noted otherwise. Some illustrations in this guide show cars with items that are optional at extra cost. At the time of printing this guide (9/19/69), all car prices, product information, and specifications were in effect and correct. Ford Division of Ford Motor Company reserves the right to change prices, product specifications and designs at any time, however, without notice and without incurring obligation.

Ford gives you Better Ideas . . . It's the Going Thing.

039

.033



12 months: .089

18 months: .061

24 months: .047

close

BOB HOPE ©

9:00 3 7 4



Special: Danny, Steve Lawrence and Eydie Gorme, and Virna Lisi join Bob on his fourth comedy special of the season.

Sketches . . . Danny plays an Eskimo who outsmarts speculators thirsting after his oil-rich land; he's less lucky with his son (Bob), a girl-chasing hippie. "Alex's Restaurant" has Bob as a weary bartender trying to close up for the night and get away from a squabbling couple (Steve and Eydie). In a broad spoof of "The Secret of Santa Vittoria," Virna portrays a lovely villager trying to hide 1,000,000 pizzas from a German Army officer (Bob).

Songs . . . Steve: "The Drifter." Eydie: "Tonight I'll Say a Prayer." Bob, Steve, Eydie: "One for the Road."

Les Brown orchestra. (60 min.)



# close

TENNESSEE ERNIE FORD

(C) 10:00 (3) (7) (4)

#### THE PEAPICKER IN PICCADILLY

Special: Ernie's in England for a merry musical hour with Terry-Thomas, Davy Jones, Harry Secombe, the Brothers and Sisters vocal group, and the Ambrosian Choir (heard in the film "Goodbye, Mr. Chips").

The show includes a miniversion of Gilbert & Sullivan's "H.M.S. Pinafore," and abundant location filming: St. Paul's Cathedral, Regent's Park, Castle Combe and Westminster Abbey (never before utilized in an entertainment special).

Highlights: Ernie: "16 Tons," "London Is London," "Where Did My Childhood Go?" "Green, Green Grass of Home," "Little Green Apples," "Wayfaring Pilgrim." Harry, Davy: "Consider Yourself." Ernie, singers: "Dear World," "Fill the World with Love," "When Johnny Comes Marching Home," "Battle Hymn of the Republic." Davy, singers: "Scarborough Fair." Harry: "I Am the Captain of the Pinafore." (60 min.)



# Monday

8:30 (2) HE SAID, SHE SAID—Game (C)

Lucy rushes Uncle Harry's valuable family heirloom to the jeweler's—and manages to lose it in a batch of wet concrete. Ventriloquist Paul Winchell plays the non-voice-throwing parts of the jeweler and French knife-thrower. Lucy: Lucille Ball. Uncle Harry: Gale Gordon. Kim: Lucie Arnaz. Craig: Desi Arnaz Jr.

**Guest Cast** 

Mary Jane ......Mary Jane Croft Policeman ......Harry Hickox

9:00 2 DELLA REESE—Variety C Scheduled: Tony Bennett and Rich Little. (90 min.)

> 3 4 7 BOB HOPE C Special: Guests include

Special: Guests include Danny Thomas, Steve Lawrence and Eydie Gorme. See page A-41. (60 min.) [The network movie is pre-empted.]

Wealthy Selma Plunkett invites her Mayberry friends to her home in Palm Springs, Cal., and all accept eagerly. Then a hitch develops: Sam won't go unless Mike comes up with a passing grade in math. Sam: Ken Berry. Aunt Bee: Frances Bavier. Mike: Buddy Foster. Goober: George Lindsey. Millie: Arlene Golonka. Howard: Jack Dodson.

**Guest Cast** 

Selma .......Ruth McDevitt
Teacher .....Jessica Myerson

(9) BLACK JOURNAL (C)

Special: Features . . . 1. Does the soul-music industry exploit the black performer? Smokey Robinson of the Miracles, Gladys Knight and the



Pips, and Isaac Hayes perform and vocalize in interviews. Also discussed: current trends in soul. 2. The world of the black athlete, a report on a recent incident at the University of Wyoming, where the school's 14 black football- players were dismissed for protesting against racial policies at a competing university. Interviewed: the players and coach; Wyoming's president William Carlson; Wyoming governor Stanley Hathaway. (60 min.)

[Ch. 9 does not colorcast.]

SURVIVORS—Drama (C)

Chapter 8: Tracy tells Jeff that Philip is not his father; Jean tells Riakos that the bank has been financing Santerra; Duncan and Belle try to fight their growing attraction for each other. Tracy: Lana Turner. Duncan: George Hamilton. Philip: Kevin McCarthy. Baylor: Ralph Bellamy. Riakos: Rossano Brazzi. Belle: Diana Muldaur. Jeff: Michael Vincent. Jean: Louise Sorel. Tom: Robert Lipton. Sheila: Kathy Cannon. Arthur: Hal Frederick. Judy: Pam McMyler. (60 min.)

[Cleveland Amory reviews this series next week in TV GUIDE.]

MOVIE—Comedy C

"The Playboy of the Western World." (Irish; 1962) Adaptation of J.M. Synge's classic play about the brawling rivalry between a tyrannical father and his headstrong son. Siobhan McKenna, Gary Raymond, Niall McGinnis, Elspeth March, Michael O'Briain, Liam Redmond, Brendan Cauldwell, John Welsh, Eithne Lydon, Finnvala O'Shannon. (2 hrs.)

9:30 (5) (D) DORIS DAY (C)

Doris's stamina is put to the test when a family crisis threatens her date with a film star. Buck strains his back, requiring her services as nurse—and umpire for the boys' baseball game. Buck: Denver Pyle. Myrna: Rose Marie. Billy: Philip Brown. Toby: Tod Starke.

**Guest Cast** 

10:00 NEWS-Gary Park (C)

(7) TENNESSEE ERNIE FORD—Variety (C)

Special: Guests on this show from England include Terry-Thomas. See page A-41. (60 min.)

(5) (10) CAROL BURNETT (C) Guests: Lucille Ball and George Carlin. Sketches: Carol and Lucy as . . . a 1919 vaudeville act rediscovered by the emcee of a folk-rock concert; stewardesses whose friendly service foils a hijacking; the wives of Harvey Korman and Lyle Waggoner in a spoof of suburban mores (and the film "Bob & Carol & Ted & Alice"). Vicki Lawrence, Ernest Flatt dancers. (60 min.)

Highlights "Just Talkin'," "I Say a Little Prayer for You" ..........Carol "Try a Little Kindness" ... Lyle, Vicki UNESCO SEMINAR—Highlights

See 9 A.M. Ch. 6 for details. LOVE, AMERICAN STYLE (C) 1. A pair of newlyweds (Skye Aubrey, Phillip Clark) try adjusting to marriage despite the intrusions of a roguish fellow tenant (Hans Conried). a bewildered mother-in-law (Jane Wyatt) and a crafty telephone repairman (Frank Campanella). Lewis: Norman Fell. Armand: Felix Lochner. 2. Skydivers Betty (Jessica Walter) and Ralph (Rich Little) prepare to take the big leap: a free-fall wedding conducted by a stuttering minister (Dennis Day), 3. John Fillmore's ex-wife still calls him in every emergency-and so does her new husband. John: Carl Betz. Debbie: Dana Wynter, Paul: Elliott Reid. Roger: Harrison Ford. Julie: Jenny Sullivan. (60 min.)

9 TEEN-AGERS AND SEX 10:30 9 GUTEN TAG-Lesson

11:00 UNTOUCHABLES-Drama

World War I hero Philip Hedden and his former sergeant have their own army-it offers "protection" to butchers. Ness: Robert Stack. Hedden: John Larkin, Davey: Frank Sutton. Megan: Francine York. Schuster: Barney Phillips. Davis: H.M. Wynant. Walter Winchell narrates. (60 min.)

3 4 7 7 B NEWS C 5 10 P NEWS C

# Monday

(I) HONEYMOONERS—Comedy Ralph appears in an amateur theatrical production. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Au-

drey Meadows.

11:15 (2) NEWS (C) 11:30 (7) JOHNNY CARSON (C) In Hollywood: scheduled guests include Kirk Douglas, Debbie Reynolds and Karen Jensen ("Bracken's World"). Ed McMahon. (90 min.)

5 (2) (1) MERV GRIFFIN (C) Tentatively scheduled: Eli Wallach. Anne Jackson (Mrs. Wallach), Engelbert Humperdinck, folk singer Buffy Sainte-Marie and poet composer Moondog. (90 min.)

JOEY BISHOP C Tentatively scheduled: Eddie Albert, singer Dana Valery and comic Scoey MitchIII. (90 min.)

MOVIE—Fantasy The Man Who Wagged His Tail." (Italian-Spanish; 1957) A miserly Brooklyn lawyer who barks and snaps at everyone gets a chance to practice his nasty habits for real after he's turned into a dog by a little old woman. Peter Ustinov, Pablito Calvo, Aroldo Tieri, Silvia Marco, Maurizio

Arena, Jose Istert, Isabel DePomes.

12:00 ALFRED HITCHCOCK-Drama In spite of his wife Stella's intuitive aversion, a farmer hires a transient to help with the crops-and Stella's dislike soon grows into fear. Stella: Teresa Wright, Emery: Pat Buttram. Jesse: Bruce Dern. (60 min.)

1:00 2 3 4 7 B NEWS C TRIM TIME (C)

(1 hr., 45 min.)

# BLUE CROSS/65



companion plan to Medicare

see page A-5

MORNING

5:55 3 FARM MARKET REPORT C

SUNRISE SEMESTER C

Math: space and time together.

6:00 3 V.I.T.A.—Education
Supplementary and enrichment materials.

D CALENDAR C

6:25 5 COMMUNICATION IS 7 A.M.—Jim Dunbar © NEWS ©

6:30 C DRAWING—Lessons

4 NEWS—Dick Doughty © SUNRISE SEMESTER © Math: space and time together.

1 JACK LA LANNE—Exercise

6:55 SKI SCENE C

7:00 3 4 7 TODAY C

Tentatively scheduled: a report on teaching the deaf child; a feature on extending low interest rates to businessmen in deprived areas; an interview with mystery writer ("Double Indemnity") James Cain. (2 hrs.)

5 (D) (2) NEWS—Benti (C)
(B) AGRICULTURE TODAY (C)
(D) CHESTER SMITH—Variety

7:15 (R) NEWS—Chuck Rossie (C)
7:20 (R) CARTOONLAND—Children (C)

7:30 S NEWS-Ron Magers (C)

8:00 2 NEWS (C)

The Captain begins a four-day feature on the magic of Swiss artist Paul Klee. The American Indian, Part 2: Indians living near the Pacific Ocean. (60 min.)

8:15 RELIGION—Salvation Army (C)

8:30 2 JACK LA LANNE C
ANNIVERSARY GAME C

WARREN STONE—Variety

8:50 B JACK LA LANNE C 9:00 POPEYE—Children C

Guests: June Lockhart, Barry Sullivan, James Drury and children.

1 1 D LUCILLE BALL C

A robot befriends Mooney's nephew. Wendell: Jay North, Sam: Vito Scotti. Robot: Larry Dean.

( UNESCO SEMINAR

Special: Coverage of the second day of the National UNESCO conference. Topics: "The Ecology of Big Business" and "Achieving a Quality Environment." Participants include Robert O. Anderson, president of Atlantic Richfield; architect Nathaniel Cowings; sociologist Margaret Mead; conservationist David K. Brower; and Stephanie Mills, Planned Parenthood. (Live)

[The Conference will break at 11:30 A.M. to resume again at 12:30 P.M.]

HIS AND HER OF IT

CLASSROOM—Lessons
Recess: 2:55-3 P.M.

9:15 6 CLASSROOM—Lessons

9:20 B FASHIONS IN SEWING C 9:25 A 7 NEWS—Dickerson C

9:30 2 ROMPER ROOM—Children ©
3 4 7 CONCENTRATION ©
5 HOTLINE—Discussion ©

Jed sets out to get a wife. Jed: Buddy Ebsen, Elly May: Donna Douglas. Granny: Irene Ryan.

Guests: Mort Sahl, comics Bob Klein and Lynne Lipton, and Junior Walker and the All Stars. Steve gets a juggling lesson. (90 min.)

10:00 3 4 7 SALE OF THE CENTURY—Game ©

What a trial—Bee is on the jury. Judge: Rhys Williams, Bee: Frances Bavier, Prosecutor: Henry Beckman.

10:30 2 DANNY THOMAS—Comedy
Danny won't let Rusty play baseball
till his grades go up. Rusty: Rusty
Hamer. Kathy: Marjorie Lord. Linda:

Angela Cartwright, Principal: Harry Townes, Frank Farrell: Kenneth Tobey, Woman: Amzie Strickland.

3 4 7 HOLLYWOOD SQUARES—Game (C)

Guests: Jim Backus, Kathy Garver, Arte Johnson, Alejandro Rey, Alan Sues and Jacqueline Susann.

5 10 12 LOVE OF LIFE C

Celebrities: Carl Reiner, Lizabeth Scott, Ann Sothern and John Wayne. FILM

11:00 PROFILES—Discussion C

3 4 7 JEOPARDY—Game © 5 10 12 WHERE THE

HEART IS—Serial ©
CANDID CAMERA

TRUTH OR CONSEQUENCES (C)

40 ROMPER ROOM—Children © 11:25 5 (2) NEWS—Edwards ©

NEWS—Chris Harris C

11:30 2 DENNIS WHOLEY—Variety C
3 4 7 NAME DROPPERS C
Guests: Edie Adams, Jack Carter
and Robert Conrad.

5 10 12 SEARCH FOR TOMORROW—Serial ©

1. Letters J, R, O. 2. Number seven and counting. 3. Comparisons: over, around; animate, inanimate. 4. Parts of the body. 5. Sounds. 6. Songs: "The 59th Street Bridge Song," "Spinning Wheel." (60 min.) [Ch. 9 does not colorcast. Repeated 3 P.M. and 6:30 P.M. Ch. 9; 5:30

P.M. Ch. 6.]

7 GALLOPING GOURMET ©

B GALLOPING GOURMET ©

Tom Muir's kidneys.

11:55 3 4 NEWS—Kalber © 7 NEWS—Reeter © 40 GYM 'N' TRIM—Exercise ©

**AFTERNOON** 

12:00 3 4 5 (1) NEWS (C)
7 12 13 BEWITCHED—Comedy

How to hide witchery from a maid. Samantha: Elizabeth Montgomery.

(7) (7) (7) YOU'RE PUTTING ME ON COURSES: Peggy Cass, Bill Cullen, Totie Fields, Meredith MacRae, Soupy Sales and Dick Shawn.

12:05 P KEN BELLVILLE—Variety

12:30 4 7 40 DAYS OF OUR LIVES © 5 10 12 AS THE WORLD TURNS—Serial ©

6 UNESCO SEMINAR

See 9 A.M. Ch. 6 for details. (Live)

THAT GIRL—Comedy ©

What's in a name? Ask Ann's dad.
Ann: Marlo Thomas.

1:00 2 MOVIE—Drama

"-30-" (1959) Documentary-flavored dramatization of one night in the city room of a large newspaper. A managing editor finds it difficult to separate his personal life from his professional responsibilities. Jack Webb, William Conrad. (2 hrs.)

3 4 (7) DOCTORS—Serial © 5 (D) (2) LOVE IS A MANY-SPLENDORED THING—Serial © Tuesday

MORNING-AFTERNOON

7 B DREAM HOUSE—Game C MOVIE—Mystery

"A Woman of Mystery." (English; 1956) A writer is assigned to write an article about a girl who committed suicide. Dermot Walsh, Hazel Court, Jennifer Jayne, Ferdy Mayne, Ernest Clark. (90 min.)

1:30 3 4 7 ANOTHER WORLD C 5 10 12 GUIDING LIGHT C

7 (3) LET'S MAKE A DEAL ©
2:00 (3) (2) BRIGHT PROMISE ©
(5) (10) (2) SECRET STORM ©
(7) (13) NEWLYWED GAME ©
(19) NEWS AND WEATHER

2:05 (D) MIKE STEWART—Variety

2:30 MOVIE—Comedy

"Charley's Aunt." (1941) A man masquerades as a wealthy lady from Brazil in order to provide his nephew with a chaperone. Jack Benny, Kay Francis, James Ellison, Anne Baxter,

Edmund Gwenn. (90 min.)

4 40 LETTERS TO LAUGH-IN ©
Guests: Rich Little, Jaye P. Morgan,
Mickey Rooney, Jo Anne Worley.

Host: Gary Owens.

5 (D) (2) EDGE OF NIGHT (C) 7 DATING GAME (C)

Charge: mental cruelty. Marion: Sandy Balson. Landers: Jonathan Farwell. Judge: Voltaire Perkins.

3:00 2 PASSWORD—Game ©
Celebrity guests: actress Connie
Stevens and comedian Dick Shawn.

4 YOU'RE PUTTING ME ON ©
See 12 noon Ch. 7R for details.

5 MIKE DOUGLAS—Variety ©
See 4 P.M. Ch. 10 for details. (90 min.)

7 (7) (E) GENERAL HOSPITAL (C)

THE STEVE ALLEN SHOW

9:30-11 AM MONDAY-FRIDAY



MINUTES

OF

**FUN** 

# Tuesday

AFTERNOON

9 SESAME STREET—Children See 11:30 A.M. Ch. 6. (60 min.)

Carter tries to ditch Gomer—again. Gomer: Jim Nabors. Carter: Frank Sutton. Boyle: Roy Stuart.

(1) CAP'N'S LOCKER—Children C

3:30 2 POPEYE—Children ©

F TROOP—Comedy ©

Agarn gets his medical diagnosis mixed up with that of a horse. Agarn: Larry Storch. O'Rourke: Forrest Tucker. Parmenter: Ken Berry.

7 (3) ONE LIFE TO LIVE (C) MCHALE'S NAVY—Comedy

Binghampton tries to convince McHale's crew that PT-73 is a jinx ship. McHale: Ernest Borgnine. Binghamton: Joe Flynn. Parker: Tim Conway.

4:00 FLIPPER—Drama (C)

Sandy and Bud buy a rickety old air boat, which they plan to use for running tours through the Everglades. Sandy: Luke Halpin. Bud: Tommy Norden. Porter: Brian Kelly.

Conclusion: Batman devises a complex scheme to snare the Penguin. Penguin: Burgess Meredith. Batman: Adam West. Finella: Julie Gregg.

4 FLINTSTONES—Children ©
7 7 13 DARK SHADOWS ©

MIKE DOUGLAS—Variety C Scheduled: Douglas Fairbanks, Frank Gorshin, now appearing in the Broadway production of "Jimmy," and Maureen O'Sullivan. (90 min.)

PERRY MASON—Mystery
Diana Reynolds claims she is being



framed for jewel theft, Diana: Whitney Blake, Mason: Raymond Burr. Burger: William Talman. (60 min.)

NEWS AND WEATHER
OUR GANG—Children
4:05 GLENN STEPP—Variety

4:30 TARZAN—Adventure C
The time travelers materialize on the first manned flight to Mars, where their added weight forces an immediate change in the flight plan. Tony: James Darren. Beard: James Callahan. Doug: Robert Colbert. (60 min.)

A BIG VALLEY—Western ©
En route to the Barkley mine, Victoria is kidnaped by three men in the business of transporting criminals to prison. The trio intends to substitute Victoria for the lady prisoner they accidentally killed. Victoria: Barbara Stanwyck. Jordan: Fritz Weaver. (60 min.)

5 DAVID FROST—Variety C Scheduled: Elia Kazan, Eli Wallach and Anne Jackson (Mrs. Wallach), and New York Jets wide receiver Don Maynard. (90 min.)

"The New Interns," conclusion. See Mon. 4:30 P.M. Ch. 7. (90 min.)

7) LET'S MAKE A DEAL—Game

(B) GILLIGAN'S ISLAND (C)

Gilligan is certain that he is turning into a vampire. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus. Ginger: Tina Louise.

Eddie enters Herman in the Frontier Days' bronc-busting event, Herman: Fred Gwynne, Lily: Yvonne DeCarlo, Ted: Donald Barry, Eddie: Butch Patrick, Grandpa: Al Lewis.

5:00 7 THAT GIRL—Comedy C It's the old wed-or-not-to-wed act. Ann: Mario Thomas.

MISTEROGERS—Children
 MR. DEEDS—Comedy C
 Deed's promise to help a hor

Deed's promise to help a hometown girl sets off a chain reaction of embarrassing situations that leaves several outraged innocents in its wake—including the girl's father. Deeds: Monte Markham. Tony: Pat Harrington. Masterson: Herbert Voland. George: Ivor Barry. Mary Jane: Stefanianna Christopherson. Am-

brose: R.G. Armstrong. Farnsworth: Jeff DeBenning. Maggie: Judy Kaye. Martha: Mary Jackson. Mrs. Farnsworth: Judy March, Young Man: Larry Fleischman. Emily: Monty Margetts.

R I LOVE LUCY—Comedy

Lucy plunges into civic affairs in a big way, when her Connecticut community plans to dedicate a monument to its Revolutionary War heroes. Lucy: Lucille Ball. Ricky: Desi Arnaz.

MY FAVORITE MARTIAN (C) Uncle Martin thinks he has made contact with a Martian space patrol. Martin: Ray Walston. Tim. Bill Bixby. Shorty Smith: Guy Marks.

5:15 FRIENDLY GIANT—Children Rusty, Jerome and Friendly read about a bird with a broken leg.

5:30 McHALE'S NAVY—Comedy A chimp walks off with the valuable jade necklace Binghamton bought for his wife-but Binghamton thinks McHale and his crew are the thieves. McHale: Ernest Borgnine. Nurse

> Crawford: Jeanne Bal. Binghamton: Joe Flynn.

DICK VAN DYKE—Comedy

Rob claims that his fight with Jerry was over a difference in political ideologies. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Sally: Rose Marie.

(7) (P) NEWS (C)

SESAME STREET—Children See 11:30 A.M. Ch. 6. (60 min.)

(9) WHAT'S NEW-Children

NEWS-Walter Cronkite (C) NEWS-Reynolds/Smith (C)

(I) I SPY—Drama (C)

"Always Say Good-by." Kelly must intervene in the love life of an American delegate whose girl-chasing could disrupt an important U.S .-Japan financial conference. Kelly: Robert Culp. Scott: Bill Cosby. James Winthrop: Kent Smith. Sada: France Nuyen. (60 min.)

EVENING

6:00 STAR TREK-Drama (C)

On the planet Ekos, Kirk (William Shatner) tries to prevent history from repeating itself when a self-styled Fuhrer begins leading his people

#### Tuesday AFTERNOON-EVENING

down a bloody Nazi path. Gill: David Brian. Spock: Leonard Nimoy. Melakon: Skip Homeier. (60 min.)

NEWS-Huntley/Brinkley (C) 5 7 m R NEWS C (9) SESAME STREET—Children See 11:30 A.M. Ch. 6. (60 min.)

(I) NEWS AND WEATHER

6:05 MOVIE-Drama

'The Treasure of Sierra Madre." (1948) Three penniless prospectors strike gold in the hills. But bitterness and friction soon develop. Humphrey Bogart, Walter Huston, Tim Holt. (1 hr., 25 min.)

6:30 NEWS-Whitten/Michaels C 7 NEWS—Chet Huntley, David Brinkley (C)

> F NEWS-Cronkite C 6 MISTEROGERS—Children R PERRY MASON—Mystery

Grover Johnson refuses to sell his land-until a rich Texan offers to buy it at a very tempting price. Johnson: Rod Cameron, Eula Johnson: Diana Millay, Mason: Raymond Burr. Hupp: Parley Baer. (55 min.)

New First Run Episodes

starring Raymond Burr



# Tuesday

EVENING

(I) MOVIE—Melodrama

'The Neanderthal Man." (1953) A scientist transforms an ordinary house cat into a saber-toothed tiger -an animal that has been extinct for more than a million years. Robert Shayne, Richard Crane. (90 min.)

7:00 ILOVE LUCY-Comedy

Lucy and Fred do a dry run of Lucy's ocean voyage to Europe. They try out a new seasickness remedy on the Staten Island Ferry, Lucy: Lucille Ball. Ricky: Desi Arnaz.

WIDE WONDERFUL WORLD C In a quick world tour, we see a knife thrower in Brazil, the "living spirit of the Monkey God" in Singapore, a psychiatrist who treats dogs in England, a tiger tamer in Berlin and a "do-it-yourself" organ builder in Chicago. Jack Douglas is host.

NEWS-John Weston (C) WHAT'S NEW-Children

In this first of two programs on the astronaut training program, three boys are shown the preparations being made for a lunar expedition.



The Construction Business is Booming! Earn top money in this fast moving, action-packed field! Universal of Miami, Fla. trains you in your spare time fol-lowed by Resident Training in actual operation of heavy equipment at our facilities near MIAMI, FLORIDA. Member American Road Builders' Assn.

Write fo	r FREE information.
	SCHOOLS, Dept. TV-38 Toro, Calif. 92630
Address	
	State
Zip	Phone

NEWS-Reynolds/Smith (C) (7) GREEN ACRES-Comedy (C) See Sat. 9 P.M. Ch. 5 for details. 9 NEWSROOM-Mel Wax

M WHAT'S MY LINE?—Game (C) Guest panelists: Soupy Sales, Peggy

Cass and Bert Convy.

ROOM 222—Comedy-Drama (C) 'Triple Date" pictures the plight of student Jason Allen, who's trying to date Elaine Harris. She digs Jason, but her stern father doesn't: he's definitely uptight about the youth's appearance and attitude. Script by Jeanne Taylor, Pete: Lloyd Haynes, Liz: Denise Nicholas. Jason: Heshimu, Richie: Howard Rice, Kaufman: Michael Constantine, Harris: Sid McCoy. Elaine: Brenda Sykes.

7:25 (R) OUTDOORSMAN-Lange (C) 7:30 BEAT THE CLOCK—Game (C)

1 DREAM OF JEANNIE (C) Jeannie's panicked and Tony's dazed when two very contrary genies arrive to observe their niece's fiance. Both quarreling uncles must approve of Tony . . . or out he goes. Jeannie: Barbara Eden, Tony: Larry Hagman, Roger: Bill Daily, Bellows: Hayden Rorke, General Schaeffer: Vinton Hayworth.

**Guest Cast** 

Azmire ......Ronald Long Vasmire ..... Arthur Malet [On page 28: Barbara Eden models the wedding gown she'll wear when Jeannie gets married.]

13 10 P LANCER—Western (C) Agnes Moorehead guest stars as a Southern gentlewoman reduced to farming-but determined to improve daughter's lot. Opportunity knocks when the girl brings home Johnny, badly wounded and carrying a price on his head for murder. Murdoch: Andrew Duggan, Johnny: James Stacy. Scott: Wayne Maunder. (60 min.)

#### 6 FRENCH CHEF-Cooking

How to prepare leftovers that are still tasty and inviting.

#### 7 7 B MOD SQUAD (C)

The death of a once-prominent country singer looks like murder. The squad's investigation turns up several puzzles—and a second killing. Pete: Michael Cole. Linc: Clarence Williams III. Julie: Peggy Lipton. Greer: Tige Andrews. (60 min.)

#### **Guest Cast**

#### 8:00 PRO BASKETBALL (C)

The Warriors meet the SuperSonics at Seattle. The Warriors, trying to keep pace with Atlanta, are paced by Nate Thurmond (42) at center and high scoring guard Jeff Mullins (23). The Sonics, off to a slow start in the early season, rely on guards Len Wilkens (19) and Lucius Allen (42), a rookie, center Bob Rule (45) and forward Bob Boozer (20). Hank Greenwald reports. (Live)

#### (3) 4 DEBBIE REYNOLDS (C)

Debbie and brother-in-law Bob are forced to live a lie after masquerading as a married couple for a TV quiz show. They've been picked as "America's typical contestants," and the show has dispatched a photographer to capture their typical (?) home life. Jim: Don Chastain, Bob: Tom Bosley. Charlotte: Patricia Smith. Bruce: Bobby Riha.

#### **Guest Cast**

Photographer .....Ned Wertimer Mother .....Anna Lee

#### TO BE ANNOUNCED

The South Seas islands. (60 min.)

#### 8:30 3 4 7 JULIA—Comedy C

Don Ameche makes a rare TV appearance as smooth Dr. Foster Prestwick, who offers Julia a job at his prestigious Kansas clinic. His offer has the nurse in a quandary:

# Tuesday

EVENING

the job is very tempting, but the prospect of moving is a bit traumatic. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Corey: Marc Copage. Marie: Betty Beaird. Earl: Michael Link. Melba: Mary Wickes. Eddie: Eddie Quillan.

TO TO RED SKELTON C

Guests: Walter Brennan and Smith, rock group. Sketch: a business tycoon (Walter), disguised as a tramp, tries to con Freddie the Freeloader out of his shack. Silent Spot: Red is a Pilgrim looking for a Thanksgiving turkey. Tom Hansen dancers, Jimmy Joyce singers, David Rose orchestra. (60 min.)

Highlights

#### "Sunny" ..... Singers, Dancers

6 INTERFACE

A look at holography, lensless photography that produces a three-dimensional image.

# World Television Premiere

What would you do if you discovered your marriage wasn't legal? In Name Only



ABC Movie of the Week 8:30 @ 13

# Tuesday

**EVENING** 

MOVIE—Comedy C

"In Name Only," a comedy feature filmed for TV. Two wedding consultants must remarry three couples whom they originally joined in illegal wedlock: the Garrittys, of whom the husband is a bachelor at heart; the Carusos, a wild mismatch between hippie and cop; and the Claytons, a plain-Jane plus a dull-Tomturned-swinger. (90 min.)

Cast

9 INTERFACE

9:00 MOVIE—Comedy C

"The Marriage-Go-Round," (1961) whirles a happily wedded professor into the path of a statuesque blonde who wants him to father her "perfect child." James Mason, Susan Hayward, Julie Newmar. (2 hrs.)

Rosalind Russell in "Rosie," a 1968 comedy-drama. Widowed millionairess Rosie Lord is admittedly eccentric with her money. In fact, her grasping relatives connive to have her declared incompetent and put away in a rest home. (2 hrs.)

Cast

Rosie Lord ...... Rosalind Russell



Daphne Shaw	Sandra Dee
Oliver Stevenson	Brian Aherne
Mildred Deever	Audrey Meadows
David Weelwright	James Farentino
Edith Shaw	.Vanessa Brown
Cabot Shaw	
Mae	
Patrick	
Nurse	
Mrs. Peters	
Willetts	
Sedalia	Doris Lloyd
AND CO ALRES PROPERTY	AI Dance

(9) NET FESTIVAL—Dance "Coppelia," Delibes' 19th-century ballet classic, performed by Britain's Royal Ballet Company. Comedy highlights the plot, which involves the iealous heroine Swanilda (Merle Park), the doll-like beauty Coppelia (Kay Connet), Swanilda's (Christopher Gable) and the village toymaker Coppelius (Stanley Holden). Supporting cast . . . Innkeeper: David Jones. Burgomaster: Leslie Derek Rencher. Edwards. Duke: Swanilda's friends: Jacqueline Haslam, Ann Howard, Virginia Wakelyn, Ann Jenner, Mavis Osborn, Carole Hill. (60 min.)

9:30 5 10 12 GOVERNOR AND J.J. C

A man known for building monuments to himself has offered a million dollars toward a new hospital wing—providing the structure is named after him and is dedicated by the governor (Dan Dailey), J.J.: Julie Sommars, George: James Callahan, Gulley: Elliott Reid, Eugene Lydecker: William Gwinn.

[Gov. Robert Docking of Kansas

makes a cameo appearance.1

Bonanza's "kid" 10 years later

# MICHAEL

profiled next week in TV GUIDE

10:00 (5) (0) 60 MINUTES (C)

Special: Scheduled articles . . . 1. Policing the pros: the AFL and NFL spend a lot of time and money keeping the pro-football leagues honest. In this report, NFL Director of Security Jack Danahy tells the Atlanta Falcons how to avoid getting snared by underworld figures; and odds are explained. 2. Sex education report (postponed from an earlier date): the focus is on Renton, Wash., rocked by controversy over a pilot program in its public-school system. Also: at press time, a profile of millionaire Stewart Mott, a supporter of liberal causes, was being considered. Hosts: Mike Wallace and Harry Reasoner. (60 min.)

G UNESCO SEMINAR—Highlights See 9 A.M. Ch. 6 for details.

MARCUS WELBY,

M.D.—Drama (C)
"Homecoming." Welby is drawn into the turmoil of a family being torn apart by LSD. After a year's absence, a young dropout returns home suffering acute physical and emotional kickbacks from tripping out. But the terror of his illness cannot dull a deep antagonism toward his father. Welby: Robert Young. Kiley: James Brolin. Consuelo: Elena Verdugo. (60 min.)

**Guest Cast** 

FERENCE

10:15 NEWS—Gary Park C 10:30. 9 MARK WATERS STORY

> Richard Boone directed and stars in this dramatization of a reporter's own obituary, written when he was dying of lung cancer.

11:00 UNTOUCHABLES-Drama

Ness and underworld boss Vince Majeski are in a race—to get Johnny Meizo, who has returned from South America to pick up a fortune he stole from Majeski. Meizo: Rip Torn. Ness: Robert Stack. (60 min.)

(3) (7) NEWS (C)

# Tuesday

EVENING

TO P B NEWS C HONEYMOONERS—Comedy Raiph becomes his building's janitor.

Johnny winds up his Hollywood visit. Tentatively scheduled guests:
George Burns, Diahann Carroll,
George Gobel and actress Anjanette
Comer; Governor and Mrs. Ronald
Reagan. (90 min.)

Tentatively scheduled: Orson Bean

and foreign affairs expert David Schoenbrun. (90 min.)

7 13 JOEY BISHOP (C)

Tentatively scheduled: Jose Feliciano, Bobbie Gentry, British actress Diana Rigg (formerly Mrs. Peel of "The Avengers") and Jack E. Leonard. (90 min.)

"Pretty Boy Floyd." (1960) The life of Charles Arthur Floyd, notorious gangster of the 1930's. John Ericson, Barry Newman. (1 hr. 45 min.)

12:00 2 ALFRED HITCHCOCK—Drama
There's not much love between the brothers Mullett: Farnum has stolen Ernest's job, wife—and girl friend. Ernest: Peter Lawford. Barbara: Julie London. Judith Mullett: Martha Hyer. Madeline: Joanna Moore. Far-

num: Roger C. Carmel. (60 min.) 1:00 2 3 4 7 (3 NEWS C) 5 MOVIE—Police

"The Big Shot." (1942) A former criminal trying to find peace and security becomes involved once more with his old mob. Humphrey Bogart, Susan Peters. (90 min.)

(C) TRIM TIME—Exercise (C)

# **BLUE CROSS/65**



companion plan to Medicare

month

see page A-5

TV GUIDE A-51

#### Wednesday

MORNING

5:55 FARM MARKET REPORT (C) SUNRISE SEMESTER (C) Geology: marine sediments.

6:00 N V.I.T.A.-Education

Teaching children of different cul-

EDUCATION C

ACROSS THE FENCE (C) 6:25 COMMUNICATION IS C

A.M.—Jim Dunbar (C) R NEWS (C)

6:30 R DRAWING—Lessons

NEWS—Dick Doughty C O SUNRISE SEMESTER (C) Geology: marine sediments.

P FILM C

B JACK LA LANNE—Exercise C

6:55 SKI SCENE C 7:00 (3) (7) TODAY (C)

Tentatively scheduled: a report on the underworld of art focuses on forgeries, how they are committed and how they may be uncovered. (2 hrs.)

13 (1) (1) NEWS-Benti (C) (R) AGRICULTURE TODAY (C)

7:15 PRESTER SMITH—Variety

7:20 (R) CARTOONLAND-Children (C)

7:30 REWS-Ron Magers (C)

8:00 NEWS C (C) (D) CAPTAIN KANGAROO Topics: the advancing culture of the American Indian; the abstract paintings of Paul Klee. (60 min.)

8:15 RELIGION—Lutheran C 8:30 A JACK LA LANNE—Exercise C ANNIVERSARY GAME (C)

(P) WARREN STONE—Variety 8:50 (B) JACK LA LANNE—Exercise (C)

9:00 POPEYE-Children (C

(7) IT TAKES TWO (C) Guests: June Lockhart, Barry Sullivan, James Drury and children.

1 (D) P LUCILLE BALL (C) Clint Walker guest stars. Mooney: Gale Gordon.

HIS AND HER OF IT (C) (9) CLASSROOM—Lessons

Recess: 2:45-3P.M. 9:15 CLASSROOM—Lessons

9:20 (B) FASHIONS IN SEWING (C) 9:25 3 4 7 NEWS-Dickerson C

9:30 ROMPER ROOM—Children C (7) CONCENTRATION C

6 HOTLINE-Discussion (C) Scheduled: sports writer Murray Olderman and Ann Cross, president of the California Food Research Institute. (Live; 60 min.)

(D) BEVERLY HILLBILLIES (C) Louis Nye guests as Elly's date.

STEVE ALLEN—Variety C

Guests: ventriloquist Paul Winchell, comic Rip Taylor, singer Merrilee Rush and Gloria Hill (Miss Baking Soda of 1969). (90 min.)

10:00 (7) SALE OF THE CENTURY-Game (C) (D) (P) ANDY GRIFFITH (C)

Opie's out to trap a bank robber. 10:30 DANNY THOMAS—Comedy

Rusty's scout troop needs a new scoutmaster, and Mr. Heckendorn wants the job. Mr. Hackendorn: Gale Gordon, Rusty: Rusty Hamer.

> (7) HOLLYWOOD SQUARES-Game (C)

Guests: Jim Backus, Kathy Garver, Arte Johnson, Alejandro Rey, Alan Sues and Jacqueline Susann.

D D LOVE OF LIFE (C) MOVIE GAME (C)

Celebrities: Carl Reiner, Lizabeth Scott, Ann Sothern and John Wayne. (P) FILM

11:00 PROFILES—Discussion C 3 4 7 JEOPARDY—Game (C)

TO TO WHERE THE HEART IS-Serial (C)

CANDID CAMERA TRUTH OR CONSEQUENCES (C)

(I) ROMPER ROOM-Children (C) 11:25 (5) (P) NEWS-Edwards (C) NEWS-Chris Harris (C)

11:30 DENNIS WHOLEY—Variety (C)

(7) NAME DROPPERS (C) Guests: Edie Adams, Jack Carter and Robert Conrad.

(5) (1) SEARCH FOR TOMORROW-Serial (C)

(9) SESAME STREET (C) 1. Letters B, X, M and the alphabet.

2. Numbers six, seven and counting. 3. Comparisons: before and after.

4. Parts of the body. 5. Round shapes. 6. Problem solving. 7. Story: "Swim-

my." (60 min.)

[Ch. 9 does not colorcast. Repeated 3 P.M. and 6:30 P.M. Ch. 9; 5:30 P.M. Ch. 6.]

GALLOPING GOURMET C

(R) GALLOPING GOURMET (C) Recipe: pigeons.

11:55 3 4 NEWS-Kalber (C) 7 NEWS—Reeter (C)

(I) GYM 'N' TRIM-Exercise (C)

**AFTERNOON** 

12:00 3 4 5 10 NEWS (C) 12 18 BEWITCHED—Comedy Darrin's scheme: sell magic dolls. (7) (10) YOU'RE PUTTING ME ON (C) Guests: Peggy Cass, Bill Cullen, Totie Fields, Meredith MacRae, Soupy Sales and Dick Shawn.

P NEWS AND WEATHER

12:05 (E) KEN BELLVILLE—Variety 12:30 (7) (10) DAYS OF OUR LIVES (C)

(5) (11) AS THE WORLD TURNS-Serial (C)

6 MISTEROGERS—Children THAT GIRL-Comedy (C)

An apartment switch equals trouble. Harry: Bill Bixby.

1:00 MOVIE-Comedy

"Four Days Leave." (1950) Two girls compete for the affections of an American sailor on leave in Switzerland. Cornel Wilde, Josette Day, Simone Signoret. (2 hrs.)

3 4 (7) DOCTORS—Serial (C) 5 10 12 LOVE IS A MANY-

SPLENDORED THING—Serial (C)

WHAT'S NEW-Children In this first of two programs on the astronaut training program, three boys are shown the preparations being made for a lunar expedition.

R DREAM HOUSE—Game (C) (1) TV HOUR OF STARS-Drama Cameron Mitchell, Sylvia Sidney and William Gargan in "Man on the Ledge." For 14 hours a young man, upset over a broken romance clings to a hotel window ledge. (60 min.)

1:30 (3) (4) (7) ANOTHER WORLD (C) 1 10 12 GUIDING LIGHT (C) FRENCH CHEF-Cooking

TO B LET'S MAKE A DEAL (C) 2:00 (3) (4) BRIGHT PROMISE (C) 5 10 P SECRET STORM (C)

MISTEROGERS—Children Special: See Mon. 7 P.M. (60 min.)

(7) (B) NEWLYWED GAME (C) (P) NEWS AND WEATHER

40 COOKING—Bea Byer (C)

2:05 (E) MIKE STEWART—Variety

# Wednesday

2:30 MOVIE—Comedy (C) "Monkey Business." (1952) A soberminded research chemist innocently drinks a rejuvenating formula that has been mixed by one of the laboratory chimpanzees. Cary Grant, Ginger Rogers, Charles Coburn. (90 min.)

4 (1) LETTERS TO LAUGH-IN (C) Guests: Rich Little, Jaye P. Morgan, Mickey Rooney, Jo Anne Worley.

5 10 P EDGE OF NIGHT (C) (7) DATING GAME (C)

B DIVORCE COURT-Drama (C) Charge: Mental cruelty. Doris: Elizabeth Plumb. Kirby: Roy Applegate.

3:00 PASSWORD—Game (C) Celebrity guests: actress Connie Stevens and comedian Dick Shawn, YOU'RE PUTTING ME ON (C)

See 12 noon Ch. 7R for details. MIKE DOUGLAS—Variety (C)

See 4 P.M. Ch. 10. (90 min.) MET FESTIVAL—Dance

See Tues. 9 P.M. for details. (60 min.)

7 (7) (B) GENERAL HOSPITAL (C) (9) SESAME STREET—Children See 11:30 A.M. Ch. 6 (60 min.) 10 12 GOMER PYLE, USMC (C)

Gomer meddles in Oriental affairs. (1) CAP'N'S LOCKER—Children (C)

3:30 POPEYE—Children (C) F TROOP—Comedy (C)

The Indians want to reward Captain Parmenter for saving the life of Chief Wild Eagle. Parmenter: Ken Berry.

7 (7) (B) ONE LIFE TO LIVE (C) MCHALE'S NAVY—Comedy

Captain Binghamton wants to ship Parker off to a lookout station on a deserted island. McHale: Ernest Borgnine. Binghamton: Joe Flynn.



MINUTES FUN



# Wednesday

**AFTERNOON** 

D DREAM HOUSE—Game C THREE STOOGES—Comedy

4:00 FLIPPER—Drama (C)

A State Department official wants Porter to give Flipper to a visiting prince. Porter: Brian Kelly. Sandy: Luke Halpin, Bud: Tommy Norden.

BATMAN—Adventure C
Part 1: Penguin is feathering his nest with forged checks. Penguin: Burgess Meredith. Batman: Adam West. Robin: Burt Ward.

4 FLINTSTONES—Children (C)
6 UNESCO SEMINAR—Highlights
See Mon 9 A M Ch. 6 for details

See Mon. 9 A.M. Ch. 6 for details.

7 (7) (B) DARK SHADOWS (C)

MIKE DOUGLAS—Variety (C)

Scheduled: Gwen Verdon, Douglas Fairbanks and the Scaffold, British satirical group. (90 min.)

PERRY MASON—Mystery

Mason is asked to take the defense in the murder of a diamond-company messenger. James Kincaid: Alan Marshal. Patricia Taylor: Joanna Moore. (60 min.)

P NEWS AND WEATHER

OUR GANG—Children
4:05 G GLENN STEPP—Variety
4:30 TARZAN—Adventure C

In a mining town during 1910, Tony and Doug try to rescue 200 miners trapped by a cave-in. Tony: James Darren. Doug: Robert Colbert. Henderson: Paul Fix. (60 min.)

A young anarchist from revolutiontorn Mexico comes to the Barkley ranch to steal a treasured necklace.

Miranda: Barbara Luna, Victoria: Barbara Stanwyck, (60 min.)

Scheduled: Commander Whitehead (the face that launched a thousand Schweppes), Mrs. Woody Guthrie, singer Dana Valery and comic Dayton Allen, Billy Taylor. (90 min.)

"Weekend with Father." (1951) A young widow and widower find that their children disapprove of their romance. Van Heflin, Patricia Neal, Gigi Perreau, Virginia Field, Richard Denning, Janine Perreau, Tommy Rettig, Jimmy Hunt, Gary Pagett, Frances Williams. (90 min.)

(7) LET'S MAKE A DEAL—Game

Gilligan has hidden something, and he has all the curious castaways trying to guess what it is. Gilligan: Bob Denver. Skipper: Alan Hale. Howell: Jim Backus.

MUNSTERS—Comedy

Eddie invites a schoolmate to spend the weekend with his family, Herman: Fred Gwynne, Lily: Yvonne DeCarlo, Grandpa: Al Lewis.

5:00 6 TO BE ANNOUNCED

(7) THAT GIRL—Comedy (C)

Suave singer equals jealous Don.

Ann: Marlo Thomas. Don: Ted Bes-

sell. Guiseppe: Carrol O'Connor.

9 HEALTH AND MEDICINE

12 LET'S MAKE A DEAL—Game

(C)

Little Ricky's kindergarten class runs short of cast members, so Lucy, Ricky, Fred and Ethel are drafted for the annual production. Lucy: Lucille Ball. Ricky: Desi Arnaz.

(1) WY FAVORITE MARTIAN
When Tim and Martin go into the desert to work on the spaceship, they're spotted by a shotgun-wielding camper. Martin: Ray Walston. Tim: Bill Bixby. Daniel Farrow: Olan Soule. Sally Farrow: Linda Evans.

5:15 G FRIENDLY GIANT—Children Story: "Nomi and the Lovely Animals."

5:30 MCHALE'S NAVY—Comedy

McHale's crew is planning to palm off paint-by-numbers pictures as authentic Gauguins. McHale: Ernest Borgnine. Binghamton: Joe Flynn.

Rob gives Laura a necklace, a replica of one given to Empress Carlotta by Emperor Maximilian—and Laura thinks it's hideous. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.

4 7 P NEWS C SESAME STREET—Children See 11:30 A.M. Ch. 6. (60 min.)

WHAT'S NEW—Children
 NEWS—Walter Cronkite C
 NEWS—Reynolds/Smith C

(1) I SPY—Drama (C)

Kelly and Scott are sent to a Southeast Asian country to rescue the daughter of a medical missionary who has been kidnaped by Communist guerrillas. Scott: Bill Cosby. Dr. MacLean: Lew Ayres. Sam-Than MacLean: France Nuyen. (60 min.)

#### **EVENING**

6:00 STAR TREK-Drama (C)

"The Ultimate Computer" probes the problem of man vs. machine. The question is more than academic for Kirk (William Shatner), who has been temporarily replaced by a computer that can think. Spock: Leonard Nimoy. Daystrom: William Marshall. McCoy: DeForest Kelley. (60 min.)

NEWS—Huntley/Brinkley C

9 SESAME STREET—Children See 11:30 A.M. Ch. 6, (60 min.)

6:05 P MOVIE—Drama

"Treasure of Sierra Madre." See Tues. 6:05 P.M. (1 hr., 25 min.)

6:30 NEWS-Whitten/Geise C

7 NEWS—Chet Huntley, David Brinkley ©

1 NEWS—Cronkite

6 MISTEROGERS—Children Misterogers uses a vacuum.

PERRY MASON—Mystery

Martin Baylor objects when his brother Todd inherits equal ownership of the family business. Todd: Robert Harland. Jane Adler: Patrice Wymore. Martin: Peter Walker. (60 min.)

@ MOVIE-Drama

"Beware, My Lovely." (1952) A young widow who lives by herself in a big house hires a handyman who, unknown to her, is mentally ill. Ida Lu-

#### Wednesday

AFTERNOON-EVENING

pino, Robert Ryan, Barbara Whiting, Taylor Holmes. (90 min.)

7:00 2 I LOVE LUCY—Comedy

The Ricardos and the Mertzes board the ship for their trip to Europe, leaving Ricky Jr. behind. Lucy: Lucille Ball. Ricky: Desi Arnaz.

WIDE WONDERFUL WORLD C
"Journey of the Jungle Man."

NEWS—John Weston C
WHAT'S NEW—Children

"Space," conclusion of a two-part report on the astronaut training program. Films show two vehicles to be used in manned lunar explorations.

NEWS—Reynolds/Smith ©

(7) GOOD GUYS—Comedy ©

Phyllis Diller plays Lilli Resphighi, restaurant editor of a gourmet magazine. Sampling the fare at the diner proves hazardous, so the lady invites Rufus to cater a meal at her home. Rufus: Bob Denver. Bert: Herb Edelman. Claudia: Joyce Van Patten. Bender: Jack Perkins. Morris: Warde Donovan.

[Warde Donovan is the husband of Phyllis Diller.]

9 NEWSROOM-Mel Wax

Guest panelists: Soupy Sales, Peggy Cass and Bert Convy.

THAT GIRL-Comedy (C)

Ann is railroaded into the chairmanship of her apartment building's grievance committee. And for good reason: the new landlord is Bobby Miller, Ann's former suitor, who never took no for an answer. Ann: Marlo Thomas, Don: Ted Bessell. Bobby Miller: Michael Callan.

# EVERYBODY LIKES DICK CABLE! BIG NEWS 5:30/7 PM turn on 10

7:30 2 BEAT THE CLOCK—Game C

The Virginian joins veteran lawman Seth James on a hunting expedition, and finds himself involved in an obsessive search. The pair are deep in the Tetons when the foreman learns that James is hunting the two surviving members of an outlaw gang he's tracked for a year. Virginian: James Drury.

Guest Cast eth James .....Johr

Seth James John Anderson
Zach Ontro Timothy Carey
Jase Dubbins Anthony Call
Preacher G.D. Spradlin
Audry Audrey Totter

Guests: Flip Wilson, singer Jackie DeShannon, and Glen's parents, the Wes Campbells of Delight, Ark. Flip plays a saucy waitress serving a Thanksgiving dinner; the elder Campbells do a duet; Wes plays guitar and harmonica with Glen and Larry McNeeley. Denny Vaughn singers, Ron Poindexter dancers, Marty Paich

**NOVEMBER 26, 1969** 

orchestra. (60 min.) Highlights

"Love Will Find a Way" . . . . Jackie
"Homeward Bound," "Both Sides
Now," "The World I Used to
Know," "Try a Little Kindness"

"That Silver-Haired Daddy of Mine"
......Mr. and Mrs. Campbell
"What the World Needs Now"

"Poor Married Man" .....Glen, Wes "Turkey in the Straw"

Glen, Wes, Larry
FOLK GUITAR—Lessons
Laura Weber plays "Shall I Sue"
to demonstrate advanced technique.

7 13 FLYING NUN—Comedy (C)
Miriam Hopkins, an early star of
"talkies," plays Sr. Adelaide, a former movie great who is helping
raise funds with one of her silent
flicks. The film's sneak preview tolls
the first knell of a diplomatic disaster. Sr. Bertrille: Sally Field. Leonardo: Alberto Morin. Rev. Mother:
Madeleine Sherwood. Sr. Jacque-

# MEN-TRAIN NOW FOR A BIG PAY JOB AS A CLAIMS ADJUSTER

Before his retirement as Master Sergeant, U.S. Air Force, ELIJAH WILLIAMS from Bradley, Arkansas, began his I.A.S. training under the new GI Bill. "While still in Service I started seeking an interesting and challenging second career. Thanks to the I.A.S. program and the excellent training I received, I am now employed by one of the largest auto insurance adjusting companies in California."



You can earn top money in this fast moving, action-packed field. Insurance Investigators are urgently needed to settle claims worth billions of dollars annually. The tremendous increase of auto accidents alone have doubled the need of qualified adjusters. INSURANCE ADJUSTERS SCHOOLS of Miami, Florida, lets you train at home in your spare time, followed by two weeks Resident Training at school owned facilities—MIAMI BEACH, FLORIDA or LAS VEGAS, NEVADA. Nationwide employment assistance. Write for FREE information today!

VA APPROVED FOR VETERANS AND INSERVICE PERSONNEL UNDER NEW GI BILL

	P.O. Box 476, El Toro	
Please Print	1.0. Box 470, 2. 1010	, 64
Name	*	
Address		and the second s
City	State	Zip
Age	Phone	
	<b>Accredited Member National Ho</b>	ome Study Council.

line: Marge Redmond. Carlos: Alejandro Rey. Old Man: Julian Rivero.

WRESTLING—Chicago

8:00 2 WHAT'S MY LINE?—Game C Celebrity panel: Arlene Francis, Peter Gabel (Arlene's son), Meredith MacRae and Gene Rayburn.

(3) PRESIDENT'S MEN (C)
Secretary of State William Rogers is interviewed by Paul Niven.
[Ch. 9 does not colorcast. Repeated Thurs. 3:30 P.M. Ch. 6.]

COURTSHIP OF EDDIE'S

FATHER-Comedy (C)

"An F for Mrs. L." Mrs. Livingston has flunked her English course, and Eddie is very apprehensive. The youngster fears that the honorable lady will save face in the traditional Japanese manner: by, committing "beri beri." Eddie: Brandon Cruz. Mrs. Livingston: Miyoshi Umeki. Tom: Bill Bixby. Paul: Lolo Cannon. Tina: Kristina Holland.

OF LANDS AND SEAS C A tour of Ireland. (60 min.)

8:30 (2) HE SAID, SHE SAID-Game (C)

# Are TV gunfighters yellow? Not on a new Magnavox with exclusive Total Automatic Color. It keeps color right, automatically. Just set it and forget it.

# Wednesday

EVENING

5 10 12 BEVERLY HILL-BILLIES—Comedy (C)

The hillbillies play host to an old Ozark buddy who's come West hoping for a fling at Hollywood's "wild" life. Jed: Buddy Ebsen. Granny: Irene Ryan. Jethro: Max Baer. Drysdale: Raymond Bailey. Elly: Donna Douglas. Jane: Nancy Kulp. Mrs. Drysdale: Harriet MacGibbon.

**Guest Cast** 

Shorty ...... Shug Fisher
Pat Switzer .....Judy Jordan
Miss Leeds .....Judy McConnell

6 9 BOOK BEAT—Interview C Pornography and censorship are what Irving Wallace's "The Seven Minutes" is all about. The novel,



#### Wednesday

which focuses on a young lawyer's defense of a book condemned for obscenity, is discussed by its author and host Bob Cromie.

ICh. 9 does not colorcast, Repeated Thurs. 3 P.M. Ch. 6.]

1 ROOM 222 (C)

"Alice in Blunderland." Student teacher Alice Johnson (Karen Valentine) reaches her day of reckoning: she's in complete charge of Pete's **NOVEMBER 26, 1969** 

history class. Frustrations mount as the young instructor tries to work out that seemingly magic formula for teaching-to maintain discipline, a learning situation and one's sanitv. Steve Pritzker wrote the script. Pete: Lloyd Haynes. Liz: Denise Nicholas. Kaufman: Michael Constantine. Bernie: David Jolliffe.

(1) JOAQUIN ESTEVES 9:00 DELLA REESE-Variety C

MUSIC HALL (C)

9:00 3 (7) 4

#### ALAN KING STARS

Alan goes to bat for the mistreated consumer with the help of Angie Dickinson, Tony-award winner Marian Mercer ("Promises, Promises") and comic actor Paul Lynde.

In his monologue, Alan beefs about bugaboos like plastic wrap that won't tear and hot dogs that don't fit the buns. In sketches, homeowners Alan and Angie try to collect fire insurance from their reluctant insurance man (Paul), get burned buying a toaster and cope with a money-hungry maitre d' on their anniversary. Hospital headaches: Marian and Paul portray a nurse and a doctor who drive Alan frantic as he tries to register his oh-so-pregnant wife.

Highlights . . . Alan: "I Can't Give You Anything but Love." Angie: "Daddy." Alan, Angie: "Girl Talk."





ANGIE DICKINSON PAUL LYNDE MARIAN MERCER

9 PM

CHANNELS 3 4 7





3 4 7 MUSIC HALL © Alan King is the host. See the Closeup opposite. (60 min.)

"Jeopardy." Dr. Gannon suspects an organic cause for the suddenly violent, irrational behavior of honor student Greg Sorenson. But the doctor has little time to check his theory: Greg has assaulted the dean, injured himself trying to get away and now faces transfer to County General's prison ward. Gannon: Chad Everett. Lochner: James Daly, Jeanne: Corinne Camacho. (60 min.)

**Guest Cast** 

Greg Sorenson .... Michael Burns
Dean Wrightman ... Lloyd Bochner
Dr. Hauser .... Carl Reindel
Lainie .... Joanna Cameron
Larry Sorenson ... Lloyd Gough
Sergeant Land ... Brick Huston
[Read Cleveland Amory's review of
this series on page 44.]

(9) YOUR DOLLAR'S WORTH Special: A report on fishing and fish processing. Currently free from government regulation, the industry has come under fire in recent years due to sporadic outbreaks of fish poisoning. Also: a feature on supermarket-price experiments, including price-per-pound labeling of all packaged goods and a hand-operated "comparison shopper" for gauging unit costs; Consumers Union reports on wash-and-wear shirts and electric heaters; tips on installing a drop ceiling. Reporter: Dick McCutchen. (60 min.)

[Repeated Thurs. 4 P.M. Ch. 6.]

"Beach Blanket Bingo." (1965) Rock music, motorcycles and a bevy of bikini-clad teen-agers converge on the California beaches. Cameo appearances by Buster Keaton and columnist Earl Wilson. Songs include "New Love," "I'll Never Change Him," "Freeway." (2 hrs.)

## Wednesday

**EVENING** 

head: Jody McCrea. Donna: Donna. Loren. Lorelei: Marta Kristen.

MOVIE—Comedy (C)

"Mary Mary." (1963) A recently divorced publisher has problems with alimony, taxes, the girl he wants to marry—and his ex-wife. Debbie Reynolds, Barry Nelson. (2 hrs.)

@ MOVIE—Western

"Tall in the Saddle." (1944) When a cowboy turns up to start a new job, he learns that his employer has just been murdered. John Wayne, Ella Raines, Audrey Long. (2 hrs.)

10:00 2 NEWS—Gary Park ©
3 4 7 THEN CAME
BRONSON ©

"Two Per Cent of Nothing," by D.C. Fontana. In the Arizona desert, Bronson encounters oil wildcatter Royce MacLeod's drilling crew. Royce is a desperate man—if he doesn't bring in a gusher, he stands to lose everything to foreclosure. Filmed near Phoenix. Bronson: Michael Parks. (60 min.)

Continued on next page

# Frankie Avalon Annette Funicello Beach Blanket Bingo



ABC Wednesday Night Movie
Wednesday 9:00

#### Wednesday

**EVENING** 

#### **Guest Cast**

MacLeod Steve Ihnat
Pat MacLeod Patricia Quinn
Keller Percy Rodrigues
Warren Zalman King
Lorrison Conlan Carter

GROUP W SPECIAL (C)

Special: "Ward 4-D." You are a U.S. soldier in Vietnam. You lose a leg. And you are 20 years old. At Valley Forge (Pa.) General Hospital, cameras record the efforts of four such amputees to reconstruct their lives. Engaged in personal battles to overcome mental as well as physical scars, the men endure rigorous physical therapy, fitting sessions for temporary-and finally permanent-artificial limbs, and discuss their hopes to regain independence. Though all view their experiences differently, one man's opinion is shared . . . "People feel they'd rather die than lose a limb. But they never faced death." Narrator: Tom Snyder. (60 min.)

(9) ON BEING BLACK (C)

"Fare Thee Well, Reverend Taylor."
Robert Goodwin's drama chronicles a black minister's battle to win a seat on the city council. Complicating Reverend Taylor's campaign: threats of personal injury, deep divisions within his family and danger of splitting the black vote. (60 min.)

Cast

Reverend Taylor ... William Marshall Essie Taylor ... Juanita Moore Joseph ... William Adell Stevenson Hank Evans ... Bernard Ward Mattie Smith ... Isabell Sanford [Ch. 9 does not colorcast.]

(D) (P) HAWAII FIVE-0 (C)

During an investigation of, Hawaii's labor unions, an angry McGarrett is forced to serve a subpoena to his friend, ex-racketeer Mike Finney. What rankles McGarrett is his certainty that the counselor in charge is using the investigation—and Finney's notoriety—to gain publicity forhimself. McGarrett: Jack Lord. Danny: James MacArthur. Kono: 'Zulu. Chin Ho: Kam Fong. (60 min.)

**Guest Cast** 

Mike Finney ......James Gregory Irwin .....Jason Evers

Fletcher ......Lyle Bettger Oishi: Keye Luke. Judith: Karen Huston, Colt: Jim Demarest. Rudy: Charles Gilbert. Watson: Morgan Sha'an. Hit Man: Nicholas Benedict.

11:00 UNTOUCHABLES-Drama

John "The Cropper" Cropsey is tired of being Jules Flack's chief muscle man. So he masterminds a heist and tries to sell the loot to Flack. Ness: Robert Stack. Cropsey: Don Gordon. Flack: Harold J. Stone. (60 min.)

3 4 7 NEWS C
5 7 (0) (2 NEWS C
40 HONEYMOONERS—Comedy
Raiph has the chance to teach his
boss how to play pool. Raiph: Jackie

Gleason, Norton: Art Carney.

11:10 (R) NEWS (C)

11:30 3 4 7 JOHNNY CARSON C
The show returns to New York, with
Joe Garagiola sitting in as guest

host. Ed McMahon. (90 min.)

13 (2) (1) MERV GRIFFIN (2)

Tentatively scheduled: psychologist

Tentatively scheduled: psychologist Joyce Brothers and singer Karen Morrow. (90 min.)

JOEY BISHOP C

Tentatively scheduled: Vic Damone, Sam Levenson and poet-painter Bernie Casey (former Los Angeles Ram). (90 min.)

MOVIE-Drama

"The Voice of Silence." (Italian; 1954) The story of five men, and their reasons for entering a monastery. Aldo Fabrizi, Rossana Podesta, Eduardo Ciannelli, Paolo Stoppa. (1 hr., 35 min.)

11:40 B JOEY BISHOP C

Joined in progress. See 11:30 P.M. Ch. 7. (1 hr., 20 min.)

12:00 ALFRED HITCHCOCK-Drama

After his girl friend calls him dull and breaks their engagement, Wally Mills buys a wig and beard—and soon acquires a new personality and girl friend to go with it. Wally: Larry Blyden. (60 min.)

1:00 2 3 4 7 (B) NEWS (C)

"Double Dynamite." (1951) A bank clerk saves a gangster's life and is given a handsome sum of money as a reward. Jane Russell, Groucho Marx, Frank Sinatra. (90 min.)



# **ENJOY THANKSGIVING**

# With these Channel 10 Specials!

#### THANKSGIVING DAY PARADES

Part I -- 7:30 - 9:00 AM Part II -- 12:30 - 2:00 PM

NEW YORK Narrated by Mike Douglas and June Lockhart

PHILADELPHIA Narrated by Bob Barker and Marilyn Van Derbur

DETROIT Narrated by Sebastian Cabot and Kathy Garver

TORONTO Narrated by Meredith McRae and Jack Linkletter

NFL FOOTBALL

Minnesota Vikings vs Detroit Lions 9:00 AM - 12 NOON

San Francisco '49ers vs Dallas Cowboys 3:00 - 6:00 PM

**GLENN YARBROUGH:** 

A Very Special Occasion

8:00 PM

THURSDAY NIGHT MOVIE:

"Mirage" starring Gregory Peck, Walter Matthau and Diane Baker 9:00 PM

HAPPY THANKSGIVING!



#### MORNING

5:55 FARM MARKET REPORT C

6:00 S V.I.T.A.—Education

The basal reader I.

FOR EDUCATION C

6:25 A.M.—Jim Dunbar ©

12 SOIL CONSERVATION

(B) NEWS (C)

6:30 C DRAWING—Lessons

MEWS—Dick Doughty C

TO BE ANNOUNCED

P FILM C
D JACK LA LANNE—Exercise C

7:00 (3) (4) (7) TODAY (C)

Tentatively scheduled: anthropologist James Deetz, discussing his research on the true nature of the "puritanical" Puritans; a report on black America; and a feature on etiquette.

D P NEWS—Benti C
 B AGRICULTURE TODAY C
 CHESTER SMITH—Variety

7:15 (B) NEWS—Chuck Rossie (C)

7:20 (B) CARTOONLAND—Children (C)

#### THANKSGIVING SPECIALS

Thanksgiving Day telecasts—including coverage of parades and holiday football games—will pre-empt many regularly scheduled programs.

#### 7:30 3 4 7 PRE-PARADE SHOW C 5 10 12 THANKSGIVING PARADE C

Special: First of two-part coverage of four parades. (Part 2 will be seen at 12:30 P.M.) Featured in this half: Macy's in New York, famed for floats and huge balloons; and Eaton's Santa Claus Parade in Toronto, highlighted by the Canadian Royal Regiment Band. Reporters: June Lockhart of "Petticoat Junction" and Mike Douglas (New York), and Meredith MacRae of "Petticoat Junction" and Jack Linkletter (Toronto). (90 min.)

8:00 (2) NEWS (C)

8:15 2 RELIGION—Evangelist © 8:30 2 JACK LA LANNE—Exercise © 3 4 7 THANKSGIVING PA-

RADE C

Special: The 43rd annual Macy's Parade is telecast from New York City. Tentatively scheduled to appear: youngsters Marc Copage of "Julia" and Johnnie Whitaker of "Family Affair"; Frank Gorshin, Ania Gillette and Julie Wilson of the Broadway musical "Jimmy"; Guy Lombardo and his Royal Canadians; Teresa Graves of "Laugh-In"; and singers David Houston, Dick Roman and the Four Seasons. Balloons include Snoopy (as an astronaut), Smokey the Bear, Superman, Donald Duck. Lorne Greene and Betty White describe the parade. Joe Garagiola hosts a special show in front of Macy's. (3 hrs.)

ANNIVERSARY GAME ©
WARREN STONE—Variety

8:50 B JACK LA LANNE—Exercise C

9:00 POPEYE—Children ©
5 (D) (P) NFL PRE-GAME
SHOW ©

9:15 G CLASSROOM—Lessons

Special: The Minnesota Vikings vs. the Lions at Detroit. Earlier this season, Minnesota beat Detroit 24-10. Ray Scott and Paul Christman report the action. (Live)

CLASSROOM—Lessons
Recess: 2:45-5 P.M.

9:20 (B) FASHIONS IN SEWING (C)
9:30 (2) ROMPER ROOM—Children (C)

Guests include comics Dom DeLuise and Dave Barry, game show host Peter Marshall, singer Kelley Garrett and racing car driver Sam Posey (whose car is called the "Steve Allen Special"). (90 min.)

10:30 2 DANNY THOMAS—Comedy Rusty and Linda play a magic trick

on Danny. Rusty: Rusty Hamer.

1 1 7 AFL FOOTBALL ©

Special: The Denver Broncos vs. the Chiefs at Kansas City. Earlier this season, Kansas City topped Denver 26-13. Curt Gowdy and Kyle Rote report the action. (Live)

MOVIE GAME C

Celebrities: Norm Crosby, Carl Reiner, Lizabeth Scott and Ann Sothern.

11:00 PROFILES—Discussion C

GALLOPING GOURMET C
FOOTBALL HIGHLIGHTS C
ROMPER ROOM—Children C

A-62 TV GUIDE

11:15 (B) CHANGING TIMES (C) 11:30 DENNIS WHOLEY—Variety (C)

(9) SESAME STREET (C) 1. Film: "Where Milk Comes From." 2. Letters R, O, J. 3. Numbers: six, seven and counting. 3. Recognizing objects. 4. Songs: "Alphabet Song," "Mah-Na-Mah-Na." 5. Story: "Whistle for Willie." (60 min.)

ICh. 9 does not colorcast. Repeated 3 P.M. and 6:30 P.M. Ch. 9; 5:30 P.M. Ch. 6.1

COLLEGE FOOTBALL PRE-GAME SHOW (C)

11:45 COLLEGE FOOTBALL (C) Special: Texas Tech vs. Arkansas at Little Rock, Texas Tech . . . Offense: started slowly, but now playing consistently well. Runner Danny Hardaway (44) is strong, QB Charles Napper (15) is a good passer, with primary receivers in flanker Johnny Odom (80) and tight end Charles Evans (87). Defense: inconsistent. Leaders include back Denton Fox (31) and end Richard Campbell (88). Arkansas . . . Offense: powerful. Bill

Thursday MORNING-AFTERNOON

Montgomery (10) is among the country's best passers, with an outstanding end in Chuck Dicus (20), Runner Bill Burnett (33) is strong. Defense: quick and tough (didn't allow more than 14 points in first seven games), led by linebackers Lynn Garner (53) and Cliff Powell (64), and tackle Rick Kersey (72). Chris Schenkel, Bud Wilkinson and Bud Campbell report, (Live)

11:55 (I) GYM 'N' TRIM-Exercise (C)

**AFTERNOON** 

12:00 (3) (10) NEWS (C) COURTSHIP OF EDDIE'S FATHER (C)

Love blossoms for Mrs. Livingston. raising the alarming possibility that the housekeeper may marry. Photographer Emmett Bergholz borrows soft-focus techniques from commercials to create a properly pastoral setting for the Japanese lady. Mrs. Livingston: Miyoshi Umeki. Eddie: Brandon Cruz, Tom: Bill Bixby.

NFL FOOTBALL (C) 3:00 10 12 5

74 Edwards .. DE

75 Blue .... C-G

76 Rohde .....T

79 Banaszek . . T 80 Hindman . DE 81 J'hns'n, L WR

82 Kwalick ..TE 85 McNeil ..WR 88 Witcher ..WR 89 Windsor ..TE

#### 49ers VS. COWBOYS AT DALLAS

1 Smith ....RB

11 Spurrier QB-K

12 Brodie ...QB



San Francisco 24 Thomas ..RB 49ers 25 Taylor ..CB-S

15 Kilgore ....K 17 Gavric ....K 18 W'sh'ngt'n WR 22 Lewis .... RB 27 Randolph ...S

Cowboys

14 Morton . . . QB 19 Rentzel . . WR 20 Renfro . CB-S 22 Hayes . . WR

10 Widby .....K 12 Staubach .QB 30 Reeves ... RB 31 Brown .. S-CB 32 Garrison . . RB 34 Green ....CB

 20 Renfro
 CB-S
 35 Hill
 RB

 22 Hayes
 WR
 37 Clark, P. CB

 23 Johnson
 CB
 40 Conrad
 WR

 24 Homan
 WR
 46 Baynham
 RB

 25 Shu
 F1 Mandard
 RB

32 Phillips ....S

37 J'hns'n, J .CB

40 Willard ... RB

42 C'nn'ngh'm RB

45 Tucker ... RB 48 Woitt ..S-CB

52 V'nd'rb'ndt LB

53 Hart .....DE 54 Hays .....LB

57 Nunley ...LB

53 Wh'tt'ngh'mLB

58 Sniadecki .LB

60 Lakes ....DT

72 Belk .....DE

73 Olssen ....T

59 Greenlee .LB

54 Howley . LB 55 Jordan . LB 56 Stincic . LB 57 Walker . C-T 60 Burkett . LB 61 Nye ......G 63 Cole .....DE

66 Andrie ... DE 70 Wright ....T 72 Liscio .....T 73 Neely .....T

74 Lilly .... DT 75 Pugh .... DT 76 Niland .... G 77 East .....DT 25 Shy ... RB 51 Manders ... C 64 Hagen ... DE 83 Clark, M. . TE 27 Gaechter ... S 52 Edwards ..LB 65 Wilbur ... G 89 Ditka ... TE

#### **Thanksgiving**

**AFTERNOON** 

NEWS AND WEATHER
YOU'RE PUTTING ME ON C
Guests: Peggy Cass, Bill Cullen, Totie Fields, Meredith MacRae, Soupy
Sales and Dick Shawn.

12:05 (P) KEN BELLVILLE—Variety
12:30 (5) (P) THANKSGIVING PARADE (C)

Special: Concluding coverage of four parades . . J.L. Hudson's in Detroit, highlighted by famous storybook characters; Gimbels' in Philadelphia, famed for the marching Mummers' bands; and more from Macy's in New York, featuring floats and huge balloons. Reporters: Sebastian Cabot and Kathy Garver of "Family Affair" (Detroit); Bob Barker and Marilyn Van Derbur (Philadelphia); and June Lockhart of "Petticoat Junction" and Mike Douglas (New York). (90 min.)

6 MISTEROGERS—Children Misterogers uses a vacuum. 20 DAYS OF OUR LIVES ©

"Miracle on 34th Street." (1947) One Kris Kringle, a department-store Santa Claus, causes quite a stir when he announces he's the genuine Saint Nicholas. John Payne. (2 hrs.)

3 4 7 AFL FOOTBALL Special: Time approximate. The San Diego Chargers vs. the Oilers at Houston, Jim Simpson and Al De-Rogatis report. (Live)

6 WHAT'S NEW—Children Conclusion of a two-part report on the astronaut training program.

MOVIE—Adventure
"Captain John Smith and Pocahon-

**NOVEMBER 27, 1969** 

tas." (1953) An English captain's efforts to start the Jamestown, Va., colony in 1607 are balked both by the Indians and by conspirators within his expedition. Anthony Dexter, Jody Lawrance. (90 min.)

1:30 6 FOLK GUITAR—Lessons
Laura Weber plays "Shall I Sue."

2:00 5 FOOTBALL DOCUMENTARY C
Special: An in-depth look at how a
football team is put together. Films
of training exercises and scrimmages
focus on veteran 49er linebacker
Dave Wilcox and rookie Gene Moore.
(60 min.)

MISTEROGERS—Children
Special: See Mon. 7 P.M. (60 min.)

D SPORTS SPECIAL C
TO BE ANNOUNCED
NEWS AND WEATHER

2:05 (D) MIKE STEWART—Variety

2:30 10 49ers HUDDLE C 10 LETTERS TO LAUGH-IN C Guests: Rich Little, Jaye P. Morgan, Mickey Rooney, Jo Anne Worley.

3:00 2 PASSWORD—Game © Celebrity guests: actress Connie Stevens and comedian Dick Shawn.

Special: The San Francisco 49ers vs. the Cowboys at Dallas. Jack Buck and Pat Summerall report. For rosters, see page A-63. (Live)

6 BOOK BEAT—Interview See Wed. 8:30 P.M. for details.

"Flesh and Fury." (1952) A deafmute turns professional fighter because his affliction prevents him from working at anything else. Tony Curtis, Jan Sterling. (90 min.)



(9) SESAME STREET—Children See 11:30 A.M. Ch. 6. (60 min.) BEWITCHED—Comedy (C)

Trouble at the first Thanksgiving. @ CAP'N'S LOCKER-Children

3:30 POPEYE-Children (C) PRESIDENT'S MEN

> R. Sargent Shriver, director of the Office of Economic Opportunity and former director of the Peace Corps. is interviewed in Washington. Paul Niven is the host.

DREAM HOUSE—Game (C)

THAT GIRL-Comedy (C)

Ann has a chaotic Thanksgiving. (1) THREE STOOGES-Children (C)

4:00 PLIPPER-Drama C

Park Inspector Gordon discovers that Porter's family is harboring a small zoo. Porter: Brian Kelly.

PILGRIM ADVENTURE (C)

Time approximate. The historic voyage of the Mayflower is traced in this "Saga of Western Man" documentary. Artful camera-work by William B. Hartigan helps re-create the 17thcentury odyssey of the English pilgrims who fled religious persecution in a square-rigged ship (formerly used to transport wine). (60 min.)

FLINTSTONES—Children (C)

YOUR DOLLAR'S WORTH Special: See Wed. 9 P.M. (60 min.)

(7) TO BE ANNOUNCED

FR LET'S MAKE A DEAL (C) M NEWS AND WEATHER

(I) OUR GANG-Children 4:05 GLENN STEPP—Variety

4:30 TARZAN—Adventure (C)

LEWIS AND CLARK (C) "The Journals of Lewis and Clark." A documentary about the 1804 Lewis and Clark expedition, which explored the American frontier from the Mississippi to the Pacific Coast, Narrator: Lorne Greene. (60 min.)

MOVIE-Drama

"The Raging Tide." (1951) Wanted for murder, a San Francisco racketeer desperately tries to elude the police. Richard Conte, Shelley Winters, Stephen McNally. (90 min.)

(F) GILLIGAN'S ISLAND

Believing rescue is at hand, the skipper goes on a crash diet so he can qualify for the Navy.

# ABUSE

Part II of a follow-up program to answer questions phoned in during Channel 10's initial Drug Abuse program of October 28.

The discussion group consists of Dr. Stuart Steinberg, Sacramento Medical Society, and Attorney Robert Moss of Stockton: and three young people - one of whom has had personal experience with drug use.

Moderator:

DICK CABLE, Anchorman Channel 10 News

THURSDAY 7:30 to 8 PM



## **Thanksgiving**

AFTERNOON-EVENING

(I) MUNSTERS—Comedy

Herman helps Eddie write a school essay—about Eddie's "Average American Parents." Herman: Fred Gwynne. Eddie: Butch Patrick.

5:00 BURL IVES-Music C

Balladeer Burl Ives toasts the Thanksgiving season. Guests: Lionel Hampton, folk singers Randy Sparks and the Backporch Majority, and singer Kellie Flanagan. (60 min.)

TO BE ANNOUNCED
 MISTEROGERS—Children
 I LOVE LUCY—Comedy

Mr. and Mrs. Johnny Longden appear in this episode. Lucy: Lucille Ball. Ricky: Desi Arnaz.

MY FAVORITE MARTIAN

Mrs. Brown is suddenly deluged with suitors—she's sprayed herself with Martian "Irresistible Spray."

5:15 6 FRIENDLY GIANT—Children Patty Piper gives a concert.

5:30 McHALE'S NAVY—Comedy

The kids at the native school are in for a disappointment—a shortage of eggs has cancelled their Easter egg hunt. McHale: Ernest Borgnine.

(7) NEWS (C)

See 11:30 A.M. Ch. 6. (60 min.)

(9) WHAT'S NEW-Children

(B) NEWS—Reynolds/Smith (C)

@ I SPY-Drama (C)

Kelly is assigned to help an important Russian political theorist who wants to defect to the West—but the Russian is being kept under close surveillance during his stay in Tokyo. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

**NOVEMBER 27, 1969** 

**EVENING** 

6:00 2 STAR TREK-Drama C

On Omega IV, Kirk (William Shatner) battles a starship captain who is using advanced weaponry to decide the outcome of the planet's civil war. Tracey: Morgan Woodward. Spock: Leonard Nimoy. (60 min.)

NEWS—Huntley/Brinkley C

(5) YES NEWS (C)
(9) SESAME STREET—Children
See 11:30 A.M. Ch. 6. (60 min.)
(10) (12) NEWS—Walter Cronkite (C)

NEWS AND WEATHER

6:05 P MOVIE-Drama

"The Story of Seabiscuit." (1949) An expert trainer arrives from Ireland to take charge of an unpromising colt. Shirley Temple, Barry Fitzgerald, Lon McCallister. (1 hr., 25 min.)

6:30 3 NEWS—Whitten/Olitsky C 4 (7) NEWS—Chet Huntley,

David Brinkley C

NEWS—Cronkite C

6 MISTEROGERS—Children

The Frogg family moves to the zoo; films show a real family moving.

PERRY MASON-Mystery

Edward Lewis and his father-in-law accuse each other of stealing from the family firm, Lewis: Richard Anderson. (55 min.)

@ BURKE'S LAW—Mystery

Snooky Martinelli is murdered at his own party. (60 min.)

7:00 1 LOVE LUCY—Comedy

Lucy gets romantic on the trip to Europe, and wants Ricky to plan a second honeymoon.

# Tonight Magnavox will censor all TV news programs.

Not the content, the color. The new Magnavox with exclusive Total Automatic Color keeps color right, automatically.

Just set it and forget it.

& THE MAGNAVOX COMPANY, 1969

WIDE WONDERFUL WORLD (C) A tour of Washington state's wilderness areas, including Olympic National Park.

MOVIE-Mystery

"The List of Adrian Messenger." (1963) John Huston directed this whodunit about master sleuth Anthony Gethryn's attempts to solve a mysterious series of slayings. George C. Scott, Jacques Roux. (2 hrs.)

(3) WHAT'S NEW-Children A trip to NASA's Mission Control center in Houston.

NEWS-Reynolds/Smith (C)

(7) TO BE ANNOUNCED

(9) NEWSROOM—Mel Wax (I) WHAT'S MY LINE?—Game (C) Guest panelists: Soupy Sales, Peggy Cass and Bert Convy.

P PETTICOAT JUNCTION (C) See Sat. 9:30 P.M. Ch. 5.

7:25 (B) OUTDOORSMAN—Lange (C) 7:30 BEAT THE CLOCK—Game (C)

MUSIC BAG (C)

Dick Clark hosts an hour of song and comedy with guests Davy Jones, the Grass Roots, Gladys Knight and the Pips, Paul Revere and the Raiders (featuring Mark Lindsay), Merrilee Rush, Tommy Roe and Steppenwolf. (60 min.)

Highlights

"Midnight Confessions"

.....Grass Roots "I Heard It Through the Grapevine" ..... Gladys Knight and Pips "Angel of the Morning"

..... Merrilee Rush "Dizzy" .....Tommy Roe

(7) DANIEL BOONE (C) Daniel undertakes the humanization of Jamie Blue, the 18-year-old indentured servant he bought for a bearskin. It's a tall order: Jamie was born in prison, and all he knows is a dog-eat-dog existence. Daniel: Fess Parker. Gabe: Rosey Grier. Israel: Darby Hinton. Rebecca: Patricia Blair. (60 min.)

**Guest Cast** 

Jamie Blue ... Christopher Connelly Carruthers ..... Bernard Fox Dokker ......Charles Dierkop Keillie .....Joanna Cameron

BRIDGE—Jean Cox Review: defensive play.

#### Thursday

**EVENING** 

12 (B) GHOST/MRS. MUIR (C) A Government project menaces a large chunk of the ghost's happy haunting grounds, sparking such gung ho protests from him and Mrs. Muir that she's threatened with jail. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly. Martha: Reta Shaw. Frank: Jack Burns. Peevey: Guy Raymond. Judge: J. Pat O'Malley.

[Series regular Reta Shaw is featured next week in TV GUIDE.]

10 DRUG ABUSE—QUESTIONS AND ANSWERS (C)

Jonathan: Harlen Carraher.

Special: Dr. Stuart Steinberg, Stockton attorney Robert Moss and four teen-agers are the guests for Part 2 of the continued question and answer portion of Ch. 10's drug abuse symposium. Moderator: Dick Cable.

(E) ELLIS WILLIAMS SHOW—Variety (1) RAIDER HIGHLIGHTS (C)

8:00 WHAT'S MY LINE?—Game (C) Celebrity panel: Arlene Francis, Peter Gabel (Arlene's son), Meredith MacRae and Gene Rayburn,

(9) WASHINGTON: WEEK IN REVIEW-Report

THAT GIRL—Comedy (C)

Ann alternates between exhilaration and depression as boy friend Don considers taking a new job that would send him off to Paris for more than a year. Ann: Marlo Thomas. Don: Ted Bessell, Father: Lew Parker. Jerry: Bernie Kopell.

**Guest Cast** 

Harrison ..... Mark Miller Ruth ......Alice Borden

#### **BLUE CROSS/65**



companion plan to Médicare

see page A-5

#### **Thanksgiving**

**EVENING** 

CO GLENN YARBROUGH (C)

Glen Yarbrough island hops in Hawaii and swings at the hungry i with folk singers Maffit and Davies, singer Cheryl Go and uke strummer Her-

bert Ohta. (60 min.)

FR FLYING NUN-Comedy (C) A burro the nuns got in a bad trade all but wrecks the convent, but that's nothing compared to what happens to the man who made the deal. Bad luck begins to dog him like a curse. Sr. Bertrille: Sally Field. Antonio: Titos Vandis. Rev. Mother: Madeleine Sherwood. Carlos: Aleiandro Rey, Sr. Jacqueline: Marge Redmond, Sr. Sixto: Shelley Morrison. Angela: Athena Lorde.

OD OF LANDS AND SEAS (C) Mediterranean tour: Morocco

Capri. (60 min.)

8:30 PHE SAID, SHE SAID-Game (C)

(3) (4) (7) IRONSIDE (C) "Five Miles High." Suspense rides a night flight from Hawaii to San Francisco as Ironside and company bring home a witness to testify



Jim Brown, Stuart Whitman, **Richard Boone** "Rio Conchos" CBS Thursday Night Movie, 9pm CBS©5

**NOVEMBER 27, 1969** 

against a racketeer. An unknown trigger man is also on board. Ironside: Raymond Burr, Mark: Don Mitchell. Eve: Barbara Anderson. Ed: Don Galloway. (60 min.)

**Guest Cast** 

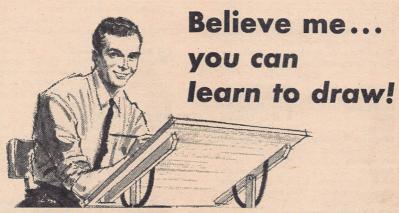
Frank Bolen ..... Frank Aletter Jack Brady ......Milton Selzer Jimmy Otis ......Robert DoQui Mrs. Wilson ...... Dorothy Green Sid Leppich .....Joe Mantell Captain Lasker ..... Rege Cordic Donald Wilson ... Michael Sevareid George Tubbs ......George Cisar Miss Rossi ..... Barbara Sanford (3) NET PLAYHOUSE-Drama (C) Pantomime and dance are the "Story theatre" ingredients used to stage five of the Grimm brothers' fairy tales-for adults. Yale Dean of Drama Robert Brustein: "story theatre is designed to be a pure and naive art . . . the technique manages to uncover the dreamlike, universal reality of great traditional tales." The tales, performed by the Yale Repertory Theatre Company, were staged by Paul Sills, co-founder of the improvisational Second City troupe. The players (both professionals and students) . . . veteran character actress Mildred Dunnock, comic actor Alvin Epstein, David Ackroyd, David Clennon, Pamela Jones, Michael Lombard, David Spielberg. (90 min.) ICh. 9 does not colorcast. Repeated Fri. 2:30 P.M. Ch. 6. "Mamako's Baggage." a black-and-white film with Japanese mime Mamako Yoneyama,

follows.1 P P BEWITCHED (C)

Conclusion: Darrin's newfound warlock powers go to his head, to the chagrin of his wife, the delight of his father-in-law (Maurice Evans) and the puzzlement of his boss. Samantha: Elizabeth Montgomery. Darrin: Dick Sargent. Larry: David White. Bliss Jr.: John Fiedler, Bliss Sr.: J. Edward McKinley. Tabitha: Erin Murphy.

9:00 DELLA REESE-Variety (C) (5) (D) (MOVIE-Western (C)

"Rio Conchos." (1964) Critics lauded the incisive toughness of this action-packed tale of gun-runners, bandits and Indians on the Mexican



"YOU ACTUALLY HAVE IT WITHIN YOU TO BECOME A PAINTER, AN ILLUSTRATOR, A COMMERCIAL ARTIST—IF YOU HAVE THE WISH TO DO IT—AND THE WILL TO WORK."

ART TRAINING offers you the knowledge, technical resources and experience of TWENTY Masters of Art. With this new method, you learn at home from clearly illustrated, detailed, step-by-step lessons prepared by these artists. Their teaching methods have

been tested by actual studio practice in New York City.

Whether you are seeking a profitable professional career or a relaxing, entertaining hobby, ART TRAINING can show you the way to develop talents you never dreamed you had!

CLIP THE COUPON	Yes, I would like to receive full Training Course.	T200 Ill information about your Art
AND SEND IT	Name	Age
TODAY!	Street Address	
то:	City	Phone
	State	Zip
AMEDIC	A'S NEWEST AND EINEST AD	T INCTRUCTION TO THE

AMERICA'S NEWEST AND FINEST ART INSTRUCTION

#### ART TRAINING NORTHWEST SCHOOLS

1221 N.W. 21st • PORTLAND, OREGON 97209

#### **Thanksqiving**

**EVENING** 

border. The locale: post-Civil War Texas. Two thousand rifles are stolen from a Cavalry command, and Captain Haven and Sergeant Franklyn are dispatched to investigate. Score by Jerry Goldsmith. (2 hrs.)

Cast

Lassiter ......Richard Boone Captain Haven .... Stuart Whitman Rodriguez ......Tony Franciosa Sally ......Wende Wagner Pardee ..... Edmond O'Brien Sergeant Franklyn .....Jim Brown Colonel Wagner ... Warner Anderson Bloodshirt ......Rodolfo Acosta Bandit ......Vito Scotti [After the movie, a short on the new James Bond film "On Her Majesty's Secret Service."1

TOM JONES (C)

Guests: actress-singer Claudine Longet (Mrs. Andy Williams), singer Little Richard and the Ace Trucking Company, improvisational group. Sketches spoof Tom's mesmerizing movements and Bogart's soldier-offortune flicks, Jack Parnell orchestra. (60 min.)

Highlights

"I've Got Plenty of Nothin'," "Moon River," "Don't Fight It," "I'm Coming Home," "Higher and "Something," "How Little We "MacArthur Park" ... Tom, Claudine "Lucille," "As Time Goes By" .....Little Richard "Jenny, Jenny," "Rip It Up," "Send Me Some Lovin'," "Good

**NOVEMBER 27, 1969** 

Golly, Miss Molly" ......Tom, Little Richard "You'll Never Get Away from Me"

.....All MOVIE—Suspense

"Mirage." (1965) Taut thriller about a frightened amnesia victim who discovers that he is implicated in a murder. Gregory Peck, Diane Baker, Walter Matthau. (2 hrs.)

9:30 (3) (7) DRAGNET (C)

Friday and Gannon retrace a 14vear-old investigation to determine whether felony charges can still be brought against a man up for parole in Colorado, Friday: Jack Webb. Gannon: Harry Morgan.

**Guest Cast** 

Bertha Johnson .....Alice Backes Wentworth ..... Howard Culver Burns Sr. ......Robert Brubaker Alice Sutton .....Louise Lorimer Captain Frankle .....Clark Howat Richard Burns Jr. .....Tom Basham Tony ......John Dennis

10:00 NEWS-Gary Park (C)

(7) DEAN MARTIN (C)

Guests: Victor Borge, Joey Heatherton, comic Don Rice III, and singers Susan Cowsill (of the singing familv) and Bobbi Martin. Victor gives Dean a piano lesson and offers a comic discourse on opera. Finale: youngsters join Dean for a Thanksgiving celebration. Ken Lane, Les Brown orchestra. (60 min.)

Highlights

"How Come You Do Me like You Do?" "How Long Has This Been Going On?" .....Joey "Back in Your Own Back Yard,"

Advertisement-

#### **Doctors Find Way To Shrink Hemorrhoids.** Stop Itch-Relieve Pain IN MOST CASES.

Doctors have found a medication that in most cases makes it possible to actually shrink hemorrhoids. In case after case, while gently relieving pain and itching, reduction (shrinkage) took place.

The answer is Preparation H®. There's no other formula like it for the treatment of hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In Ointment or Suppository form.

"Home," "May the Good Lord Bless and Keep You" ..... Dean "For the Love of Him" ..... Bobbi "Shine on Harvest Moon"

.....Susan, Dean "No! No! A Thousand Times No!"

......Dean, Joey "Detour" ...... Dean, Bobbi

THANKSGIVING SPECIAL (R) IT TAKES A THIEF (C)

In Italy, a past associate puts Mundy in a lethal imbroglio with the Brotherhood, Small-time thief Guido Cadarenzi, suspected of stealing a file identifying the entire mob, tells the gang chieftains that Mundy is the actual culprit, Mundy: Robert Wagner, (60 min.)

**Guest Cast** 

Vale ..... Henry Silva Guido ......Frankie Avalon Bottirelli .....Thomas Gomez Sophia: Maria Mirka. Pablo: John Myhers. Antonio: Walter Mathews. Girl: Britt Nilsson.

(9) SPOTLIGHT ON OPERA 10:30 (9) HEALTH AND MEDICINE 11:00 UNTOUCHABLES-Drama

Mobster Ed Monte undertakes a research project after breaking out of a Federal pen. He's trying to identify the stoolie who tipped off Ness to him. Ness: Robert Stack. Monte: Torin Thatcher. (60 min.)

3 4 5 7 7 NEWS C

(D) (P) (R) NEWS (C)

(I) HONEYMOONERS—Comedy

Ralph exaggerates his importance at the bus company. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows.

#### Thursday

**EVENING** 

11:30 (3) (7) JOHNNY CARSON (C) Joe Namath is scheduled to be the substitute host tonight, (90 min.)

F F CO MERV GRIFFIN C Tentatively scheduled quests: Elia Kazan, director of "The Arrangement," a film based on his book, and the film's star Kirk Douglas; historian Arthur Schlesinger; singers Eloise Laws and Pam Meyers; and comic Bob Melvin. (90 min.)

F JOEY BISHOP (C) Rod McKuen and Israeli singer Aliza Kashi are tentatively scheduled guests. (90 min.)

MOVIE-Drama

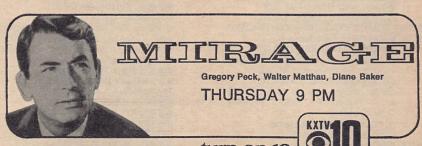
"Welcome Stranger." (1947) A young doctor runs into romance and trouble when he takes over an older doctor's practice. Bing Crosby, Joan Caulfield, Barry Fitzgerald. (2 hrs.)

12:00 ALFRED HITCHCOCK—Drama The police are looking for a child killer-and her description fits the nurse the Dailey's just hired to care for their baby. Script by Oscar Millard and William Bast, Frieda: Lila Skala. Joyce Dailey: Kathryn Hays. Dexter Dailey: Jeremy Slate. Christine: Olive Deering. (60 min.)

1:00 (2) (3) (A) (7) (R) NEWS (C) MOVIE-Comedy

"Mr. Belvedere Goes to College." (1949) In order to collect a prize, a celebrated middle-aged author enrolls in college. Clifton Webb, Shirley Temple, Tom Drake, Alan Young, Based on the character created by Gwen Davenport in the novel "Belvedere." (90 min.)

(T) TRIM TIME—Exercise (C)



#### MORNING

5:55 3 FARM MARKET REPORT C
5 SUNRISE SEMESTER

Geology: marine sediments and facies. Prof. Alistair McCrone.

6:00 S V.I.T.A.—Education

The basal reader II.

TEDUCATION ©

EXISTENCE ©

6:15 (1) INDUSTRY ON PARADE (C)

6:25 G COMMUNICATION IS

7 A.M.—Jim Dunbar C

B NEWS C

6:30 3 CAMPUS SPECTRUM

4 NEWS—Dick Doughty ©

Geology: marine sediments and facies. Prof. Alistair McCrone.

THIS IS THE LIFE ©

A football player uses underhanded methods to get ahead. Tank: Charlie Briggs. Grady: Walter Sande. Randy Wilson: Christopher Stone.

(B) JACK LA LANNE—Exercise (C) 6:55 (5) SKI SCENE (C)

7:00 (3 (4) (7) TODAY (C)

Tentatively scheduled: TV GUIDE film critic Judith Crist. (2 hrs.)

5 (D) (2) NEWS—Benti (C)
(E) AGRICULTURE TODAY (C)
(C) CHESTER SMITH—Variety

7:15 13 NEWS—Chuck Rossie ©

7:20 (C) CARTOONLAND—Children 7:30 (C) NEWS—Ron Magers (C)

8:00 2 NEWS (C)

Features: the history of the Indian; works of painter Paul Klee; a visit from the Banana Man. (60 min.)

8:15 RELIGION—Mormon C

8:30 2 JACK LA LANNE—Exercise ©
THIS AND HER OF IT ©

WARREN STONE—Variety
 SECTION AND LANGE STORY
 SECTION AND LANGE STORY

8:50 (B) JACK LA LANNE—Exercise (C)
9:00 (2) POPEYE—Cartoons (C)

3 4 7 IT TAKES TWO C Guests: June Lockhart, Barry Sulli-

van, James Drury and children.

10 12 LUCILLE BALL ©

Go-go glands rev up Lucy. Dr. Simon: Robert F. Simon. Mooney: Gale Gordon.

9 CLASSROOM—Lessons Recess: 2:45-3 P.M.

9:15 CLASSROOM—Lessons 9:20 FASHIONS IN SEWING C 9:25 3 4 7 NEWS—Dickerson © 9:30 2 ROMPER ROOM—Children ©

3 2 7 CONCENTRATION C
HOTLINE—Discussion C

Ralph De Doledano, author of "One Man Alone: Richard Nixon," is interviewed; also, ideas on Christmas decorations. (Live; 60 min.)

10 12 BEVERLY HILLBILLIES

Flatt and Scruggs sing Buddy Ebsen's (Jed) "Mail-Order Bride." Granny: Irene Ryan. Jethro: Max Baer. Elly Mae: Donna Douglas. Drysdale: Raymond Bailey.

Guests include Eddie Albert, comics Bob Melvin, Ken Sansome and Leonard Barr; and singer Angeline Butler. Eddie Albert speaks out against DDT

and contaminating agents harmful to

man. (60 min.)

#### **CARTOON FESTIVAL**

For children, the holiday continues with ABC's cartoon festival (10 A.M. to 2 P.M. on Ch. 7, 12 noon to 2 P.M. on Ch. 13), pre-empting regular programming.

10:00 3 4 7 SALE OF THE CENTURY—Game C DUDLEY DO-RIGHT C P ANDY GRIFFITH C

Opie in a band: good-by homework. Opie: Ronny Howard. Aunt Bee: Frances Bavier.

10:30 2 DANNY THOMAS—Comedy

Kathy wants to help Danny with his problems—but he doesn't seem to have any. Kathy: Marjorie Lord. Rusty: Rusty Hamer. Linda: Angela Cartwright. Charley: Sid Melton.

3 4 7 HOLLYWOOD SQUARES—Game (C)

Guests: Jim Backus, Kathy Garver, Arte Johnson, Alejandro Rey, Alan Sues and Jacqueline Susann. Host: Peter Marshall.

5 (D) (D) LOVE OF LIFE (C) 7 SMOKEY BEAR—Children (C)

PROFILES—Discussion (C)

3 4 7 JEOPARDY—Game © 5 10 P WHERE THE

HEART IS—Serial C

BULLWINKLE—Children C

TRUTH OR CONSEQUENCES C

(1) ROMPER ROOM—Children (C)

11:25 (3) (2) NEWS—Edwards (C) NEWS—Chris Harris (C)

11:30 2 DENNIS WHOLEY—Variety C

3 4 7 NAME DROPPERS ©
Guests: Edie Adams, Jack Carter
and Robert Conrad.

S D SEARCH FOR

TOMORROW—Serial ©

(3) (9) SESAME STREET (C)

1. Letters: O, R. 2. Numbers: six, seven. 3. Comparisons: short, tall; big, bigger, biggest; triangular, square. 4. Animals: chicken, opossum and an explanation of marsupials. 5. Song: "You Gotta Learn." 6. Story: "My Little Brother." (60 min.) [Ch. 9 does not colorcast. Repeated 3 PM. and.6:30 P.M. Ch. 9, 5:30 P.M. Ch. 6.]

GULLIVER—Children C

Recipe: bluff bolar.

11:55 (3) (4) NEWS—Kalber (C)

(I) GYM 'N' TRIM—Exercise (C)

#### Friday

MORNING-AFTERNOON

AFTERNOON

12:00 3 4 5 (D NEWS C)

7 13 CATTANOOGA CATS ©
7 40 YOU'RE PUTTING ME ON ©
Guests: Peggy Cass, Bill Cullen, Totie Fields, Meredith MacRae, Soupy
Sales and Dick Shawn

Sales and Dick Shawn.

TO BE ANNOUNCED

NEWS AND WEATHER

12:05 (C) KEN BELLVILLE—Variety

12:30 4 7 40 DAYS OF OUR LIVES C

TURNS—Serial (C)

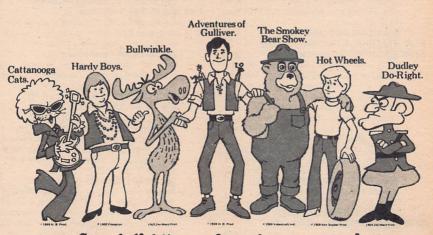
6 MISTEROGERS—Children

The Frogg family moves to the zoo; films show a real family moving.

1:00 2 MOVIE—Comedy

"Sitting Pretty." (1948) A suave and sophisticated stranger is hired as a baby-sitter by a young couple. He introduces some unconventional methods which work wonders with the couple's three children. Clifton Webb, Robert Young, Maureen O'Hara, Richard Haydn. (2 hrs.)

3 4 7 DOCTORS—Serial C



Special! All your favorite cartoons!

Starting at 10:00 am 2 12:00 @

#### Friday AFTERNOON

10 10 LOVE IS A MANY-SPLENDORED THING—Serial (C)

WHAT'S NEW-Children A trip to NASA's Mission Control

center in Houston to see what goes on behind the scenes of a space expedition.

13 HOT WHEELS-Children (C) MOVIE-Drama

"Duffy of San Quentin." (1953) A warden tries to bring about penal reforms. Among those he frees from solitary is an embittered prisoner bent on revenge. Louis Hayward, Paul Kelly, Joanne Dru. (90 min.)

1:30 (3) (7) ANOTHER WORLD (C) 13 (D) (D) GUIDING LIGHT (C) BRIDGE—Jean Cox Review: defensive play.

HARDY BOYS-Children (C) 2:00 BRIGHT PROMISE C

(7) (7) SECRET STORM (C) **(3)** WASHINGTON WEEK IN REVIEW 7 NEWLYWED GAME (C) MOVIE-Drama (C)

"The Yellow Slippers." (Polish; 1962). A Polish legend inspired this film about an orphan boy who escapes the clutches of a cruel master to become a sculptor's apprentice. Gustaw Holoubek. Andrezej Szczepkowski. (60 min.)

(P) NEWS AND WEATHER 2:05 (P) MIKE STEWART—Variety

2:30 MOVIE—Adventure (C) "The Adventures of Hajji Baba." (1954) A poor Persian barber tries to save a beautiful princess from the clutches of an evil prince who is trying to conquer all of Persia. John Derek, Elaine Stewart, Rosemarie Thomas Gomez, Bowe, Blake, Paul Picerni. (90 min.)

(T) LETTERS TO LAUGH-IN (C) Guests: Rich Little, Jaye P. Morgan, Mickey Rooney, Jo Anne Worley.

5 10 P EDGE OF NIGHT (C) NET PLAYHOUSE—Drama See Thurs. 8:30 P.M. (90 min.) (7) DATING GAME (C)

3:00 PASSWORD—Game (C) Celebrity guests: actress Connie Stevens and comedian Dick Shawn.

YOU'RE PUTTING ME ON (C) See 12 noon Ch. 7R for details. MIKE DOUGLAS—Variety (C) See 4 P.M. Ch. 10 for details. (90 min.) (7) GENERAL HOSPITAL (C) (9) SESAME STREET—Children See 11:30 A.M. Ch. 6. (60 min.)

FO FP GOMER PYLE, USMC (C) Gomer is up for some easy money. Gomer: Jim Nabors. Carter: Frank Sutton. Wayne: Bernie West.

SERENDIPITY SINGERS (C) The Serendipity Singers lead a little boy into a Christmas fantasy of toys, comic-strip characters and song at New York's famed toy center F.A.O. Schwarz, Jimmy-O: Gerard Kelly. (Songs include "The Slitheree Bee," "Soon It's Gonna Rain" and "The Monkey and the Elephant.") (60 min.) (C) CAP'N'S LOCKER—Children

3:30 POPEYE—Children C F TROOP—Comedy C O'Rourke thinks a gorgeous stage star

is coming to Fort Courage, but it's only Buglar Dobb's mother. (7) ONE LIFE TO LIVE (C)

MCHALE'S NAVY—Comedy McHale's gang tricks Binghamton into believing that Parker's uncle is head of the Senate Naval Affairs Committee.

P DREAM HOUSE—Game (C) (II) THREE STOOGES—Children

4:00 FLIPPER—Drama (C) An industrial spy steals a sonar device that had been given to Ulla for testing. Porter: Brian Kelly.

> BATMAN—Adventure (C) Part 1: the Catwoman returns to prowl Gotham City. Catwoman: Julie Newmar. O'Shea: Jack Kelly.

FLINTSTONES—Children (C) TO BE ANNOUNCED (7) (R) DARK SHADOWS (C)

MIKE DOUGLAS—Variety (C) Scheduled guests include Douglas Fairbanks, Lou Rawls and Ray Geiger, author of "The Old Farmer's Almanac." (90 min.)

P PERRY MASON—Mystery Mason was making progress keeping Daniel Reed out of a mental institution-until Reed became a murder suspect, Reed: Edgar Stehli, Donna Knox: Joan Camden. Arlene Scott:

Mary Anderson. (60 min.) M NEWS AND WEATHER (I) OUR GANG-Children

4:05 (C) GLENN STEPP—Variety 4:30 TARZAN—Adventure (C) Time Tunnel—Adventure (C)
Tony and Doug land in Louisiana on
the eve of the Battle of New Orleans
—and the British charge them with
espionage. Tony: James Darren.
General and Colonel Southhall: Carroll O'Connor. (60 min.)

A BIG VALLEY—Western (C)

The Barkley ranch has become a temporary honor farm for three convicts and their sadistic guard. Birch: Afbert Salmi. Victoria: Barbara Stanwyck. (60 min.)

Scheduled: singer Abbey Lincoln and her husband, drummer Max Roach; Claes Oldenburg; and comic Stanley Myron Handelman. (90 min.)

MOVIE—Comedy (C)

"Forever Darling." (1956) A chemist and his wife find that their marriage is breaking up because they take no interest in each other's activities. Lucille Ball, Desi Arnaz. (90 min.)

(7) LET'S MAKE A DEAL—Game

The castaways are up to some new tricks—a crate of magician's props has been washed ashore. Gilligan: Bob Denver. Skipper: Alan Hale. Professor: Russell Johnson.

(I) MUNSTERS—Comedy

Two college boys who think the Munster home is vacant decide it's just the place to hold fraternity initiations. Herman: Fred Gwynne. Phil: David Macklin. John: Ken Osmond.

5:00 (7) THAT GIRL—Comedy (C)
Ann's party turns into a fiasco.

DATING GAME C
B I LOVE LUCY—Comedy

Little Ricky brings home a puppy and disrupts the Ricardo and Mertz households. The apartment lease forbids pets of any kind. Lucy: Lucille Ball. Ricky: Desi Arnaz.

@ MY FAVORITE MARTIAN

Tim and Martin travel to Mexico, where an ancient chest containing a likeness of Martin is about to be opened. Martin: Ray Walston.

5:15 6 FRIENDLY GIANT—Children Friendly and Patty play duets.

5:30 McHALE'S NAVY—Comedy
Captain Binghamton has to negotiate oil rights with the Shah of
Durani—but the Shah's more im-

#### Friday

AFTERNOON-EVENING

pressed with Ensign Parker, who rescued his daughter from a thug. McHale: Ernest Borgnine.

DICK VAN DYKE—Comedy

4 7 12 NEWS (C)

Ses 11:30 A.M. Ch. 6. (60 min.)

WHAT'S NEW—Children

NEWS—Walter Cronkite C
NEWS—Reynolds/Smith C

1 SPY—Drama (C)

Kelly and Scott's search for missing radioactive elements and industrial diamonds leads them to a Japanese oyster farm. Script by Robert Culp (Kelly). Scott: Bill Cosby. Cetshyako: Godfrey Cambridge. Mei: Miko Mayama. Babyface: Mako. Udo: Ed Parker. Captain Shimatsu: Dale Ishimoto. (60 min.)

#### **EVENING**

6:00 STAR TREK-Drama C

Robert Lansing appears as Gary Seven, a human messiah trained by aliens to save mankind from itself. Kirk: William Shatner. Roberta: Terri Garr. Spock: Leonard Nimoy. Scott: James Doohan. McCoy: De Forest Kelley. Uhura: Michelle Nichols. (60 min.)

3 NEWS—Huntley/Brinkley C 5 7 (D (3) NEWS (C) 9 SESAME STREET—Children See 11:30 A.M. Ch. 6. (60 min.)

MEWS AND WEATHER

6:05 (C) MOVIE—Drama
"Johnny Belinda." (1948) A doctor comes to a small fishing village and becomes interested in a girl who is a deaf mute. Jane Wyman, Lew Ayres, Charles Bickford, Agnes

Moorehead. (1 hr., 55 min.)
6:30 NEWS—Whitten/Boyd ©

Baby ducks visit.

7 NEWS—Chet Huntley, David Brinkley ©

MISTEROGERS—Children

PERRY MASON-Mystery

A photographer is shot while model Judith Blair is pointing a gun at him, but Judith swears she didn't pull the trigger. Judith: Margo Moore. Irene Grey: Elaine Stewart. Mason: Raymond Burr. (60 min.)

**NOVEMBER 27, 1969** 

MOVIE—Western

"The Black Whip." (1956) A group of outlaws takes over an inn in order to waylay the stagecoach which is carrying the governor. Hugh Marlowe, Angie Dickinson, Coleen Gray, Paul Richards, Adele Mara. (90 min.)

7:00 1 LOVE LUCY—Comedy

Ricky and the band are going to be presented to the Queen of England. Lucy's miserable because she's not going along. Lucy: Lucille Ball. Ricky: Desi Arnaz.

MIDE WONDERFUL WORLD (C)
Don Hobart hunts quail in Oregon.

NEWS—John Weston ©
WHAT'S NEW—Children

A tour of a Belgian zoo.

NEWS—Reynolds/Smith ©

7 TO BE ANNOUNCED

(9) NEWSROOM—Mel Wax (10) WHAT'S MY LINE?—Game (2) Guest panelists: Soupy Sales, Peggy

Cass and Bert Convy.

JIM NABORS—Variety C
See Thurs. 8 P.M. Ch. 5. (60 min.)

7:30 BEAT THE CLOCK-Game (C)

"The Legacy." John and Blue Cannon play into the hands of a father-daughter team of swindlers. The engaging couple has a scheme that will relieve John of a year's profits and leave Blue sadder—but infinitely wiser—about the ladies. John: Leif Erickson. Blue: Mark Slade. Victoria: Linda Cristal. Buck: Cameron Mitchell. (60 min.)

Guest Cast

Gar Burnett ....John Dehner
Trece ...Pamela Dunlap
Duffy ...Byron Morrow

50 CG GET SMART—Comedy (C)

CONTROL agents are being systematically murdered by an ape-like killer created by a weird scientist. The victims learn of their peril via a banana calling card, and sure enough, Max gets his. Max: Don Adams. Agent 99: Barbara Feldon. Chief: Edward Platt. Larrabee: Robert Karvelas.

**Guest Cast** 

Armstrong ...... Charles Bateman

close

SCIENCE SPECIAL (C)

7:30 (13 (7)

#### HOW LIFE BEGINS

Special: The mystery of life is the subject of this documentary. Two previous airings have evoked a flood of approval from parents, children and educators, who praised the candid presentation as both enlightening and entertaining.

Using a scientific approach, the program moves from the simple to the complex as it scales the biological ladder of life. Illustrating the study are films, stills, drawings, time-lapse photography and

microphotography.

Topics . . . asexual reproduction: amoebas, paramecia and coral polyps. External fertilization: films of salmon, grunion and other fish. Courtship: the beauty of courtship in the animal world (prairie hens, foxes, gulls, songbirds). Human reproduction: the fertilization of the egg, cell division, development of the human embryo and the delivery of a child.

Also studied: the challenge of survival for the newborn; the secrets of heredity; and experiments probing the molecule DNA that may allow man to predetermine the characteristics of his progeny.

Narrator: Eddie Albert. Producer: Daniel Wilson. The script is based on a book by Jules Power, executive producer of ABC's award-winning "Discovery." (Rerun; 60 min.)

6 FOLK GUITAR-Lessons

Laura Weber plays "Shall I Sue" and "Pretty Saro" to demonstrate advanced technique.

Special: "How Life Begins." See

opposite page. (Rerun; 60 min.)
[Pre-empts "Let's Make a Deal" and
"The Brady Bunch."]

8:00 PRO BASKETBALL (C)

The Warriors vs. the Lakers at Los Angeles. Warriors stand-outs include Nate Thurmond (42), Jerry Lucas (32), Jeff Mullins (23), Clyde Lee (43) and Al Attles (16). The Lakers, hurt by the injury to Wilt Chamberlain, rely on veterans Jerry West (44) and Elgin Baylor (22), and rookie Rick Roberson (35), Wilt's replacement. Hank Greenwald reports. (Live)

#### Friday

**EVENING** 

A diner debate centers on Claudia's bad eyesight: Bert insists that his wife get contact lenses; Claudia wants eyeglasses. Complicating the discussion: a patron who keeps finding foreign objects in his food. Bert: Herb Edelman. Rufus: Bob Denver. Claudia: Joyce Van Patten. Fogarty: Richard Deacon. Mrs. Wittleby: Maudie Prickett. Freida: Elvia Allman.

(A) ADVOCATES

See Sun. 7 P.M. (60 min.)

(9) FOLK GUITAR—Lessons

TO BE ANNOUNCED

VOICE OF MEXICO—Variety

OF LAND AND SEAS (C)

A visit to the U.S. Virgin Islands. Host: Col. John D. Craig. (60 min.)

8:30 3 4 7 NAME OF THE GAME C

"The Civilized Men." In Florida, Dan Farrell investigates charges that a crime syndicate is engaged in stealing cattle and selling tainted meat. Filmed on location. Dan: Robert Stack. (90 min.)

Continued on next page

# Remember that great program about how life begins?

## They're going to show it again tonight.

"How Life Begins." A program for the whole family.
Narrated by Eddie Albert. Tonight at 7:30 / Channel 7, 13



#### Friday

**Guest Cast** 

Helping a high-ranking Nazi defector proves tougher than expected. The man has been followed to Stalag 13 by Hochstetter, the Gestapo bird dog. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. Hochstetter: Howard Caine. Carter: Larry Hovis. LeBeau: Robert Clary. Newkirk: Richard Dawson. Kinchloe: Ivan Dixon.

**Guest Cast** 

Richter ...... Harold J. Stone Gretchen ...... Arlene Martel

7 MR. DEEDS—Comedy (C)

A lady artist with a heart of gold decides to straighten out this nut named Deeds who plays tuba and thinks he's a millionaire. She humors him, he humors her—and her fiance goes bananas. Deeds: Monte Markham. Tony: Pat Harrington.

**Guest Cast** 

Charlotte	Arlene Golonka
Jerry	Bernie Kopell
Pawnbroker	Ned Glass
Maggie	Judy Kaye

9 BRIDGE—Jean Cox R NEWS SPECIAL C

Special: "Let the Sun Shine In," a

Next week, TV GUIDE concludes its study of

CHILDREN AND TV portrayal of today's youth, told mostly in their own words. Bob Russell is the host.

9:00 5 10 12 MOVIE—Comedy (C)
"Please Don't Eat the Daisies"
(1960) presents the slightly daft
Mackay family: a self-impressed
drama critic, four rambunctious
boys, a huge sheepdog and Mrs.
Mackay's dilapidated house in the
country. Based on Jean Kerr's bestseller. Songs. include the title tune

and "Que Sera." (Rerun; 2 hrs.)

Kate Mackay ... Doris Day
Lawrence Mackay ... David Niven
Deborah Vaughn ... Janis Paige
Suzie Robinson ... Spring Byington
Alfred North ... Richard Haydn
Maggie ... Patsy Kelly
Joe Positano ... Jack Weston
McQuarry ... John Harding
Mona James ... Margaret Lindsay

6 CINEPOSIUM

"Forget Me Not," a film short by Roy Newbert, Robert Randall and Joseph Giordano, is discussed by writer Giordano and the editor of Cinema magazine, Curtis Lee Hanson. Mi-

chael Jackson is the host.

HERE COME THE BRIDES (C) In primitive timberland, Jason faces a perilous ordeal as the hostage of London Bob, a half-blind old convict who's escaped from prison to retrieve a cache of stolen money. Trailing the pair: the Bolt brothers, and former cronies of Bob's, also seeking the hidden fortune. Jason: Robert Brown, Jeremy: Bobby Sherman, Joshua: David Soul. Clancey: Henry Beckman. Candy: Bridget Hanley. Lottie: Joan Blondell. Biddie: Susan Tolsky. (60 min.) **Guest Cast** 

London Bob Peter Whitney
Donegan Michael Forest
Zach Richard Peabody
Gideon Joseph Bernard

9 AMERICAN PERSPECTIVE

The effect of war on the idealistic hero, as depicted in John Horne Burns' "The Gallery," is discussed by Prof. Graham Wilson.

MOVIE-Drama

"The Star." (1953) A former movie great, who retired soon after winning

her Oscar, tries to make a comeback. Bette Davis, Sterling Hayden, Warner Anderson, Natalie Wood, June Travis, Minor Watson. (2 hrs.)

9:30 @ MUSEUM OPEN HOUSE

"Japanese Temple Sculpture." Russell Connor traces the development of Buddhist art in Japan.

10:00 NEWS-Gary Park (C)

"Package Deal." The insufferable daughter of an Oscar-winning star uses her father's influence to get a coveted role in a Kevin Grant picture. Hilary Saxon isn't bothered by her total lack of acting experience—but the members of the studio talent school plan to take action. Kevin: Peter Haskell. Laura: Elizabeth Allen. Rachel: Karen Jensen. Sylvia: Eleanor Parker. Tom: Stephen Oliver. Marjorie: Madlyn Rhue. Diane: Laraine Stephens. (60 min.)

**Guest Cast** 

Hilary Saxon Shelley Fabares
Stuart Saxon Tim O'Connor
Mike Stone Dan Tobin
Madigan Peter Leeds
Inez Maxine Stuart
Mr. Brooks Harry Holcombe

6 9 FORSYTE SAGA—Drama See Sun. 8 P.M. for details. (60 min.)

Guests: singers Don Ho and Merle Haggard, and comic Corbett Monica. Sketches: Jimmy plays a matador, and the entire cast joins for a salute to Nome, Alaska. (60 min.)

Highlights

"L.O.V.E.," "Supposin'," "Today,"
"Yesterday" Lennons
"I'll Be Seeing You" Jimmy
"Honey, Come Back," "Eli Aloha
Lei Make Mai" Don, Lennons
"Working Man Blues" Merle
"Malaguena" Kathy
"North to Alaska"

11:00 MOVIE—Western (C)

"Man of the West." (1958) A violent drama about a reformed outlaw whose uncle tries to persuade him to resume his life of crime. Gary Cooper, Lee J. Cobb, Julie London, Arthur O'Connell, Jack Lord, John Dehner, Royal Dano, Robert Wilke, Jack Williams. (2 hrs., 5 min.)

#### Friday

**EVENING** 

3 4 7 7 B NEWS C 5 10 12 NEWS C 40 HONEYMOONERS—Comedy

Alice and Trixie go to the Raccoon's convention. Ralph: Jackie Gleason. Norton: Art Carney. Alice: Audrey Meadows. Trixie: Joyce Randolf.

11:30 (3) (7) JOHNNY CARSON (C)
Peter Lawford subs for Johnny. Ed
McMahon. (90 min.)

MOVIE—Drama

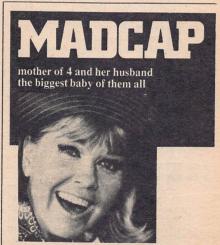
"The Interns." (1962) A group of young doctors face their last year of internship. Michael Callan, Cliff Robertson, James MacArthur, Suzy Parker, Nick Adams, Haya Harareet, Stephanie Powers, Anne Helm, Buddy Ebsen, Telly Savalas, Katharine Bard, Kay Stevens. (3 hrs., 20 min.)

7 JOEY BISHOP (C)

Tentatively scheduled: Glen Smith and the Fables. (90 min.)

MOVIE-Drama

"The Big Lift." (1950) The story of the American airlift in 1948 when the Russians blocked off Berlin. Two American sergeants witness the trials



Doris Day, David Niven
"Please Don't Eat the Daisies"
CBS Friday Night Movie, 9 pm
CBS 5, 10

#### Friday

EVENING

of the people during this blockade. Montgomery Clift, Paul Douglas, Cornell Borchers, Bruni Lobel, O.E. Hasse. (2 hrs., 10 min.)

12 40 MERV GRIFFIN C

Scheduled: Sam Houston Johnson, author of "My Brother Lyndon"; Latin soul singer La Lupe; comic Rodney Dangerfield. (90 min.)

MOVIE-Comedy (C)

"The Swan." (1956) In the Hungary of 1910, Princess Beatrix, determined that her daughter Alexandra become queen, tries to spur the romantic interests of Crown Prince Albert. Based on the play by Ferenc Molnar. (2 hrs.)

Princess Alexandra .....Grace Kelly Prince Albert ......Alec Guinness Dr. Nicholas Agi ....Louis Jourdan Queen Maria Dominika

.....Agnes Moorehead
Princess Beatrix

Jessie Royce Landis
Father Hyacinth Brian Aherne
Ceasar Leo G. Carroll

1:00 3 27 NEWS ©
40 MOVIE—Melodrama
"Invisible Man Returns." See Mon.,
6:30 P.M. (90 min.)

1:05 2 NEWS C MOVIE—Police

"Running Wild." (1955) A rookie copposes as a hoodlum to get the goods on some auto thieves. William Campbell, Keenan Wynn, Mamie Van Doren, Kathleen Case.

1:30 (R) CHEATERS—Mystery

A widow collects her husband's insurance money—and disappears. Hunter: John Ireland. Allen: Robert Ayres. Davis: Bruce Beeby. Peggy: Lisa Daniely.

2:00 ( NEWS (C)

2:50 S MOVIE—Adventure C
"At Sword's Point." (1952) The sons of the Three Musketeers attempt to rescue the young king of France from a power-mad duke. Cornel Wilde, Maureen O'Hara, Robert Douglas, Gladys Cooper, Dan O'Herlihy, June Clayworth, Alan Hale Jr., Blanche Yurka, Nancy Gates, Peter Miles, George Petrie. (90 min.)

Stations reserve the right to make last-minute changes.

DETACH—FILL IN—
AND MAIL THIS GIFT ORDER
FORM TODAY

## YOU'VE GOT IT MADE— WHEN YOU GIVE TV GUIDE FOR CHRISTMAS

for the youngsters for the oldsters for the hard to please

for the friends for the relatives

for every day for every week

for warmth for pleasure for thoughtfulness

for anyone for anytime



### Please enter these TV GUIDE CHRISTMAS GIFT SUBSCRIPTIONS AT SPECIAL LOW RATES State please print YOUR last name obove City or P.O. Address ☐ Enter a subscription for me ☐ bill me later Each additional 1-year subscription enclosed as full payment Your own or gift-New or Renewal TV GUIDE subscriptions Each additional 1-year successions when entered at the same time First 1-year gift subscription for

TEAR OFF ALONG PERFORATION FOLD DOWN FLAP AND SEAL

	first				1916
	please print last name above		State		
		Address	City or P.O.	Gift card from	
SEND GIFTS TO	please print last name above first initial	ddress	ty or P.OState	ift card from	

This offer expires January 15

USE THIS MONEY-SAVING TV GUIDE GIFT ORDER FORM TO GIVE A WHOLE YEAR OF GREAT TV ENTERTAINMENT TO YOUR FRIENDS AND RELATIVES.

FIRST CLASS

PERMIT No. 96

RADNOR, PA

## CSINESS REPLY NAIL

No Postage Stamp Necessary if Mailed in the United States

POSTAGE WILL BE PAID BY

TV GUIDE

**BOX 400, RADNOR, PA. 19088** 



### television crossword



14

1								•				.,
	В	0	N	A	N	Z	A		S	A	S	s
С	0	M	E	D	1	A	N		P	R	0	w
0	L	A			Т	N	T		A	Q	U	A
S	Т	R	A	P		Y	-1	P		U	R	N
			L	A	D		С	0	L	E		
S	Н	E	L	L	E	Y	- 1	w	1	Т	C	Н
0	E	R			В	E	A			Т	A	-
В	R	-1	A	N		S	1	N	G	E	R	S
		С	Н	A	R		D	U	0			
A	s	ĸ		Т	A	M		N	0	L	A	N
٦	1	S	A		В	A	A		13	0	ĸ	E
A	٧	0	N		A	N	N	M	A	R	1	Ε
N	A	N	A		Т	1	N	Y	Т	1	M	

#### across

- She's one of 1
- The Survivors Top of a con-5 tainer
- 8 Samantha's nick-
- name Cooler
- 12 Ripped
- 13
- Island (French) Movie 'tough guy'
- (2 words) Former Portu-16
- guese colony Regrets 17
- First word of 18 Michael Parks'
- show 19 Miss Reynolds
- 23 Implements used by Julia Child Astrological sign
- 25 27 Comedian Crosby Complain
- 28 She's a Beverly Hillbilly
- 30
- Consumed Again

- 34
- **Bold Ones** 36
- 38 Changes
- 39 Unfeeling
- 40 Shade Greek letter
- 43
- Petticoat Junction setting (2 words) Lighted 48
- 49 Have sympathy for 50 Newsman Abel
- 51 Actress Sandra or
- Ruby 52
- 53 Actress Merrill

#### down

- He stars on The Lillian's nickname Crack pilot
- Singing family 34 Born
  - Limb
    - 5 It's the American

12

15

- Style
- Eye part Family room Glimpse
- Bitter drug made
- from a plant 10 Intend
- Real 12 15 Getting up
- 18 Singer Jones 19 Mr. Rowan
- 20 21 22 23 Age Huge
- Exist
- Wiggly singer 25
- Not old 26 29 Preposition
- Concerning 30 Chopping tool
- 31 Rocky hill Printer's measures 32 Conjunction

35 Toward

53

See next week's TV GUIDE for solution

18

23

34 35

38

13

16

30

46 47

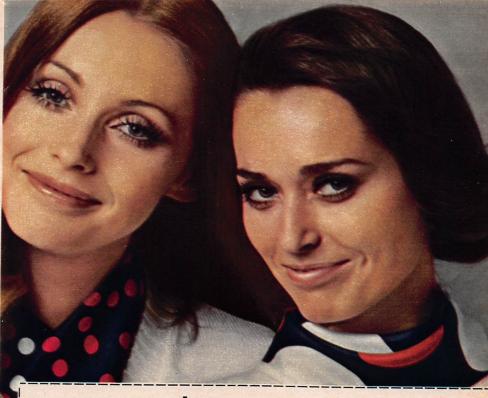
- 36 Character on My Three Sons
- 37 Angry
- He hails from 38
- Wall Lake, Iowa
- 39 Not released Not that
- 40 Cereal grain 41
- 43 Resort He does 'The 44
- 45
- Silent Spot' Actor Wallach Moral fault 46
  - Drink



Now your hair can look silky, sparkling, glossy. No matter how many times you color. Because Breck brings you Pre-Conditioned Hair Color.

A permanent, shampoo-in color formula that's ¼ pure Breck conditioners. So thick, it's easier to apply. So penetrating, it gives long-lasting color. Covers gray completely. Always looks beautifully even.

Be a glorious blonde, brunette, redhead. Choose from 12 exciting, Pre-Conditioned shades. Now! Your hair will glory in it!





### Glory-ous-Free Offer! A\$2.00 Value

The time to be a Glory Girl is now! Because Breck is offering you a complete \$2.00 Breck Hair Color Kit...free! Send...today! Give your hair glorious Pre-Conditioned Breck Hair Color!

Just fill out the coupon and enclose 25¢ to cover handling and mailing. We'll send you a full size kit.

Mail to: J. H. Breck, Inc. · P.O. Box 1377, Clinton, Iowa 52732

Name		
Address		
City	State	7in

Breck Hair Color offers the 12 most popular shades.	Check shade desired
---	---------------------

- ☐ Palest Blonde ☐ Med. Ash Blonde ☐ Lt. Auburn
- □ Lt. Ash Blonde
   □ Dk. Ash Blonde
   □ Dk. Auburn

   □ Lt. Golden Blonde
   □ Golden Blonde
   □ Lt. Brown
  - ☐ Dk. Auburn ☐ Dk. Brown ☐ Lt. Brown ☐ Natural Black

Med. Brown

Void where prohibited by law. Offer expires Jan. 31, 1970.

## The Dean of Medicine (Hollywood division)

For more than 30 years, Macdonald Carey has been playing physicians on radio, in movies and now on television

By Leslie Raddatz

Thirty-odd years ago, a young actor named Macdonald Carey played a doctor in a radio soap opera called "Young Hickory." Later, he played still another doctor in the longer-lived "Woman in White." Today, he is a doctor again in NBC-TV's daytime serial, Days of Our Lives

When asked whether he doesn't feel as if this is where he came in, he shrugs his shoulders and says, "There is that déjà vu sensation, but you pluck what you can." A veteran Hollywood observer puts it more realistically: "He's working—and that's more than a lot of actors can say."

Four years ago, when Days of Our Lives premiered, NBC announced with some fanfare that Carey was the first major movie star to go into daytime TV. At the time—and typically—Carey was more practical. He said, "There's not enough work."

Between his radio and television soap-opera days, Macdonald Carey has done plenty of work, all the way from playing opposite the late Gertrude Lawrence on Broadway in "Lady in the Dark"—his first big break—to

playing opposite Sandra Dee—as guess what?—in "Tammy and the Doctor," one of some 50 motion pictures he has made. In television's early days, he starred in *Dr. Christian*. But, whether playing a doctor or not, work is and always has been the key word with Carey, who says, "I've got to work—I would not be happy otherwise."

Carey has never been a Hollywood glamor boy or gossip-column item. In fact, most publicity over the years of his movie career has concerned the more or less regular arrival of each of the six little Careys—three boys and three girls—who now

range in age from 23 to 13; and all Louella Parsons could ever say about hlm was, "The Macdonald Careys are two people of whom Hollywood can well be proud." Thus, in a town where the break-up of "perfect" marriages has become cliche, it was truly a shock when the Careys separated in 1965 after 24 years of marriage. They were recently divorced. In 1941, that marriage had made headlines. Carey, the comparatively unknown actor, married Betty Heckscher, a Philadelphia socialite and aspiring actress he met in a drama class.

By that time Carey was in "Lady in the Dark." A native of Sioux City, lowa, he studied drama at the University of lowa and was on the verge of getting his M.A. in 1936 when he received an offer to go on the road with a Shake-speare repertory company. After that came the Chicago radio days, where, in addition to his medical specialty, he was for a time in the "First Nighter" and performed in "Lights Out." Then came New York and "Lady in the Dark," which brought him a contract with

Paramount Pictures.

He had hardly been in Hollywood long enough to play a marine in "Wake Island" when he joined the Marines himself in 1941. Although he was a captain by the time he was discharged in 1945, his recounting of his wartime experience in the Pacific is, again typically, unassuming: "I went on a couple of invasions, but there were no Japanese there-fortunately." His most vivid memory seems to be a three-day pass in blacked-out Manila, where he was dispatched by some fellow-but higher ranking-officers to buy liquor. He went to a designated address, the door opened a crack, and a man's voice said, "You from stateside?"

"Yes," said Carey.

"East or West?" said the voice.

"West-Los Angeles."

"Know anybody in Hollywood?"

"Yes, as a matter of fact, I was an actor there for a while before I joined the Marines."

"Know anybody at Paramount?"

"That's where I was under contract."

The door swung open, and Carey was ushered in. It turned out that the voice in the darkness belonged to a man whose brother played apes in horror movies at Paramount. "He entertained me for three days," says Carey. "I never got back to the guys who sent me for the liquor."

After the war came more motion pictures; his favorite of the 50 he has made is "The Lawless." Then, as television began to impinge and movie parts became fewer, Carey the working actor went into the new medium. After first starring in *Dr. Christian*, he went on to become a lawyer in another early series, *Lock Up*. ("I'm always

playing doctors, lawyers or detectives—it's the curse of my face.") When television roles weren't available, he did summer musicals—"Guys and Dolls" and "The Music Man"—and he still takes dancing and singing lessons.

Finally, Days of Our Lives came along. It is probably the hardest work Macdonald Carey has ever done—five days a week, at NBC in Burbank by 7 A.M., blocking and rehearsal until 10 or 10:30, a brief break for lunch (two hard-boiled eggs and a glass of iced tea from the wagon), back for dress rehearsal, then taping of the show between noon and 1 o'clock, followed by reading and preliminary rehearsal for the next day.

After more than 1000 episodes of this, Carey says, "If you keep going, you get into a routine and swing with it." Besides—and probably more to the point—he has also said, "I'm an actor who likes to work, and what is the difference whether it's in the day-time or at night?"







### Jeannie takes the leap

It's going to be a mixed marriage—a genie getting hitched to a mortal. It is scheduled to happen next week (Dec. 2) on NBC's I Dream of Jeannie. This means, of course, that the bride will be Jeannie and the groom Maj. Tony Nelson, the astronaut with whom she has been—uh—residing for the past four TV seasons.

For Barbara Eden, who plays Jeannie, there's one nice advantage to becoming a bride—she'll be able to get out of that harem outfit and into civvies, now that



#### continued

she'll be going around in public with her husband. As Miss Eden puts it, "After all, she couldn't go traipsing around in her nightie all the time." And she adds, "I do think it'll be fun to be able to wear cute clothes on the show."

On these pages, you can see Jeannie before, during and after—in her harem togs, in her wedding outfit and in part of her new wardrobe, which includes lots of miniskirts.

The wedding gown
—like all of Jeannie's
clothes—was created
by Joie Hutchinson, the
series' costume designer. She adapted the
genie motif into a
divided-skirt gown and
topped it off with a
literal translation of
the genie hat, using
white satin and lots of
tulle.

For those who may be wondering what's in store for *Jeannie*, we can report Miss Hutchinson has not yet been asked to design any maternity outfits.

## Don't make the same mistake with your second color TV.

When you bought your first color TV, you were sold on color. Until you got the set home.

Then things happened. Like bad reception. Colors that faded into one another. And a picture that constantly needed re-tuning.

You didn't buy a Panasonic.

Most likely because you didn't know us.

Know us. Because we make color TV like nobody else. Every vital component in every one of our sets comes from our own factories. Not someone else's.

Like our picture tubes that give you a bright clarity and sound that come on `almost instantly with Speed-O-Vision.

Like Panalock. Which makes fine tuning as easy as touching a button. And adjusts itself automatically when you switch channels. Or move the set.

And a color-indicator light that tells you when the program you're watching is in color.

And we make a lot more. Automatic features that keep your picture from wiggling every time a plane flies by. That lock in color and bring you absolute color purity. On all channels.

See all our color sets at any dealer we permit to carry the Panasonic line. If your first color TV was a mistake, at least your second set should be a Panasonic.



PANASONIC.

Ork 10017 For your pagest Paragosto dealer

99 Park Avenue, New York 10017. For your negrest Panasonic dealer call 800 243-0355. In Conn., 853-3600. We pay for the call

#### WHAT IS TV DOING TO THEM? Seventh of a series



By Edith Efron

## CHILD IS NOT A RAT'

Psychologists may be great on animals, but in understanding human beings...

In 1951—one year after Sen. Estes Kefauver's hearings on the psychological effects of TV "violence"—one of the greatest psychologists of this Nation rose at a professional meeting and delivered an obituary on a laboratory orangutan, who had spent weeks trying to fit a square peg into a round hole.

He said: "It died working on more complex problems than are investigated by most present-

day learning theorists."

He went on to say that the science of psychology, which for experimental subjects mainly uses rats, had been degenerating for 15 years, and he climaxed his speech thus: "If we face our problems honestly . . . he theoretical psychology of the future will catch up with, and eventually even surpass, common sense."

The psychologist was Dr. Harry F. Harlow. His audience was the Division of Experimental Psychology of the American Psychological Association. And the speech was his presidential address.

In 1967—five years after Senator Dodd's hearings on the psychological effects of TV "violence"—another prominent psychologist, Dr. Ludwig von Bertalanffy, blasted: "Let us face the fact: a large part of modern psychology is sterile and . . . doesn't see the obvious . . . . It is the expressed or implicit contention that there is no essential difference between rat and man which makes American psychology so profoundly disturbing."

In 1969—just a few weeks after Senator Pastore recommended that a new study of the psychological effects of TV "violence" be undertaken by the Surgeon General—Dr. Robert Lockard, in an article in American Psychologist, blasted current psychological theories of man, many of which emerge from rat experiments, as invalid.

One of the ironies of broadcasting is that broadcast regulators are increasingly turning for guidance to a profession which has a penetrating understanding of rats but which knows its under-

standing of people to be precarious.

In a quarter of a century the social sciences have produced some 150 studies that consist mainly of clashing theoretical interpretations of psychological phenomena that no one yet understands.

Here's a quick run-down on about 25 years of research—on "violence" and on "everything else," which is mostly learning theory.

First—"violence" research.

Between the mid-1940s and the early 1960s no firm principles were established by any of the research. Investigations generally consisted of surveys of large groups of children and individual studies of very disturbed or delinquent children—and neither type of research proved that TV was "triggering" hostile or "violent" behavior.

This absence of findings isn't because psychologists weren't hunting for TV-

caused evils. They were.

In fact, the "triggering" or "conditioning" or "brainwashing" hypothesis had come from psychology itself—right out of Pavlov's conditioned-dog experiments via the modern rat labs, and had already saturated the culture.

Arthur Koestler, prominent scientific writer as well as novelist, says: "In the imagination of the masses, the dog on the laboratory table, predictably salivating at the sound of a gong, has become a paradigm of existence... and the word 'conditioning'... has become a key formula for explaining why we are what we are..."

The strange fact is that in the court of popular opinion the "brainwashing" findings were in before anyone had

ever found them.

Of TV researchers in particular, sociologist Charles Winick of the City College of New York says: "The few people who work in this field all feel they know in advance what results they're going to get."

Unfortunately for such advance "knowledge," the findings have never turned out to conform to expectation.

In 1962, sociologist Wilbur Schramm, testifying at the Dodd hearings, summed up all studies up to that time. He reported them innocuous; declared, in defiance of "conditioning" dictum, that children manipulated the tube, the tube did not manipulate children; and concluded that only a child "psychopath" could be "triggered" to a "violent" act by the sight of conflict in drama.

The outbreak of political violence last year brought the "conditioning" issue to the fore once again. At the

recent Violence Commission hearings, Government officials learned that there was new research material, this time suggesting that normal people could be "triggered" to violence, or "brainwashed" into violence over a long period of time. This is more sedately referred to as "the cumulative effect of TV violence."

But the truth is: nothing in fact was really new—and nothing had been proved about TV's capacity to "condition" normal or any other people. The methods of "violence" research seemed to have changed; they were now laboratory experiments in how learning takes place. But the results still added up to zero.

Last week we told one-half of the story about these new experiments. Now we will tell the other. To do so we must recap a few facts.

The group of learning experiments that caused the major excitement were conducted on adults and children by psychologists Bandura, Walters, Lovaas, Mussen, Rutherford and Berkowitz. These were pure "conditioning" experiments: they set up a restricted "stimulus" and studied the "response."

They were, in fact, conducted like modern rat experiments—some by Walters and Lovaas being duplicates of specific rat experiments done years before. Most often these learning experiments excluded ideas and reasoning—both from the film and from the reports on the subjects' reactions.

This small group of experiments arrived at virtually identical findings: they seemed to have shown that if the "input" is "filmed aggression"— the "output" by the human being is "aggressive behavior." On the face of it, short-range "conditioning" seemed to be validated—and the implications of long-range "cumulative effects" were staring everyone in the face.

Oddly enough, these frightening results turned out to be illusory after the experimenters explained what they meant by "aggression." The experi-

mental children had engaged only in "play aggression"-namely, they had batted dolls and toys around. The filmed "aggression" had not precipitated them into social aggressioni.e., acts of physical violence against human beings or property.

The experimenters themselves were cautious about claiming they had proved direct TV "conditioning" leading to social violence, and most of them actively withdrew such implications from

their studies.

That is where we ended last week.

In addition to these experiments. there was conducted another batch of similar learning experiments, also based on the principles of the rat lab, and most of them also eliminating ideas and reasoning from the film and from

the experiment.

These experiments had received far less publicity. Indeed, their existence was not even hinted at by the National Commission on Violence in its headline-making report. They were done by psychologists Albert, Emery, Maccoby, Wilson, Siegel, Feshbach, Rosenbaum, De Charms, Thibauf and Coules, as well as Lovaas. And they had very different results.

Some flashed "violent stimuli" at children and adults, and the subjects showed no alteration of conduct; some resulted in less of the laboratory-defined "aggression." Some got inconsistent results. And some got inconclusive results. Somehow in this set of experiments the "input" did not result in the same "output" and the human subjects, old and young, did not behave like laboratory rats.

In sum, this total body of findings is contradictory-which means only one

thing: no proof.

But even this does not end the story. The nagging fact remained that one small group of psychologists did appear to be duplicating something in those tests, although there was no agreement among scientists as to what it was. This fact was built up by some psychologists in their writings and downgraded by others until, inevitably, two clashing conclusions have emerged:

One, that psychology was on the verge of proving that TV "violence" could "condition" normal people to "violence"; or two, that experimenters had wittingly or unwittingly influenced subjects and results to conform to "ratconditioning" theory.

One statement by Dr. Walters virtually conceded the terrain to those who suspected manipulation: "The subjects . . ." he cautioned, "were tested in situations in which aggressive behavior was permitted, instigated or even

demanded . . ."

#### 'Dr. Schramm's overall conclusion: "Significant work and no proof."

The resultant controversy seemed rife with slander. Dr. Bandura, in particular, was the object of the charge that his experimental methods were dubious. It was so widespread that it ended up in a casual handout from the Television Information Office (a subsidiary of the National Association of Broadcasters), which informed people by mimeograph that: "Other social scientists were critical of the way the experiment was designed, and they questioned the value of Bandura's conclusions."

But Dr. Bandura was scarcely the only one suspected of methodological misdemeanors. Virtually all of his colleagues were, as well. The best-known attacker is Dr. Ruth Hartley, member of the American Board of Examiners in professional psychology and a recent director of research projects for the National Institute of Mental Health. She was hired by CBS to analyze this body of research, and she did so in a fulllength technical volume. She charged: 1) semantic confusion, 2) verbal obscurantism, 3) experimental slovenliness, 4) challengeable premises, 5) debatable interpretations, 6) equivocation, 7) illogic, 8) experimental manipulation, 9) unjustifiable extrapolation, 10) evasion of internal contradictions, 11) evasion of external contradictions, 12) slanted reporting . . and other offenses against reason. Her over-all conclusion, with a slight note of respect for certain aspects of Dr. Walters' work: bad work—and no proof.

Psychologist Hartley was widely murmured about in certain professional circles as having "sold out" to CBS. She says: "You can't *imagine* the attacks on me. It happens to everyone who doesn't say TV is hurting children. Well, never mind. The experiments still

don't prove a thing."

Needless to say, these experiments have strong friends as well as foes. One friend is sociologist Schramm, who was hired by the movie industry to analyze this psychological research. Unlike Dr. Hartley, Dr. Schramm does not analyze scientific methodology in his report, and he makes no technical evaluation of the experiments. He does little more than sum them up. He accepts the experimenters' definition of "aggression," and he personally suspects that doll play can be applied to life. He considers the research important.

However, Dr. Schramm, too, reports that these findings are contradictory and that the meaning is not "entirely clear." His over-all conclusion: signifi-

cant work-and no proof.

Dr. Schramm has not been attacked as having "sold out." But his own competence as a judge of "basic research" has been challenged by Dr. Fredric Wertham, who, for that matter, also attacks the experimenters' research methods: "Artificially set-up experiments to measure aggression are not adequate, because children are not rats."

In turn, Dr. Wertham, who indicts TV "violence" from his base of the "anecdotal" clinical method, has been subject to charges of less-than-ideal  $\rightarrow$ 



#### A medically sound treatment for most painful hemorrhoids

First, stop the pain. And the itching. Nupercainal® is a unique combination of lubricants plus the most effective topical pain reliever available without a prescription. It relieves pain and itching fast. Provides much longer lasting relief. Nupercainal also soothes inflamed tissue—in turn helps the natural healing process. Moreover Nupercainal facilitates natural movements.

Next, doctors recommend, use common sense. Stay off spicy, highly seasoned foods. Avoid constipation and what causes it. Such as lack of rest and bad eating habits. Stay regular. Sitz baths aid comfort and natural healing.

Above all, use caution. Nupercainal brings relief in most cases and for most types of hemorrhoids. But if symptoms are severe, persistent, frequently recurrent...if there is rectal bleeding...do see your doctor.



Caution, Common Sense, & Nupercainal

scientific lucidity. Prof. James Halloran of Leicester University says: "I don't feel that Wertham supports his case with valid or objectively measurable evidence."

What is the resolution of this row? There is none.

This is where the issue stands.

The only unity in the entire situation is that experimenters as well as friends and foes agree completely on one thing: This learning research does not scientifically prove that the sight of TV "violence" conditions the viewer, child or adult, to violent behavior—whether short-range or "cumulative."

Or, to put it a bit differently: There is no proof that the human child or adult sitting in a living room looking at TV is psychologically similar to a rat sitting in a cage staring at a blinking light.

And so much for TV "violence" research.

Now . . . what about the "rest" of TV research? The "rest" is also "learning theory"—without the focus on "violence." It consists largely of attempts to discover how children acquire ideas of different kinds from plays. These attempts have resulted in no firm principles to date.

#### '... how he evaluates that information will determine what ideas and values he accepts...'

Such general studies on how children learn do not get the attention in the press and government that "violence" research gets. They should. Because without "learning theory," nobody will ever understand children's behavior at all—"violent" or otherwise: How a child learns from the tube, and how he evaluates that information, will determine what ideas and values he accepts, which in turn will influence

how he behaves.

How do children learn from the tube?

Do they think conceptually?

Do they perceive clusters of images?

Do they grasp ideas?

Do they make moral judgments?

What determines which ideas they select and reject?

Do they distinguish between fantasy and reality?

There are no definite answers today any more than there were when these very issues were fought over at the Dodd hearings.

"Learning theory," in fact, is in a seriously primitive state. We have already noted Eleanor Maccoby's statement: "We are nowhere near figuring out how to explore these learning issues yet. We hardly even know what questions to ask. I'm not sure," she had continued, "we would even have the technical means to answer the right questions, once we figure out what they are."

And Dr. Ernest R. Hilgard says: "There are no laws of learning which can be taught with confidence."

We can report with certainty that no one is about to arrive at any such laws in the near future.

Why?

Because behind the chaos in "learning theory" lies a disastrously unresolved controversy at the heart of psychology itself. It is almost never discussed in the popular press.

It is symbolized by Dr. Wertham's statement: "A child is not a rat."

Built into these simple words is a battle that has burned its way through psychology like a forest fire—leaving chaos in its wake: Does man have a mind—or doesn't he? Or is he an oversized rodent?

For many decades between World War I and II a school dominated academic psychology that formally claimed man had no mind. This was the school that first equated rat and man. And although few psychologists still discuss the issue today, the no-mind

Neo-Synephrine brings quick free-breathing relief from cold's congestion. Swollen nasal passages shrink almost on contact. Mucus drains, Suddenly, you

have more breathing room.

Prompt use of Neo-Synephrine can help prevent troublesome sinus infections, including the earache children can get with a cold. In fact, more doctors recommend Neo-Synephrine by name than any other hasal decongestant brand you can buy.

Available as spray or drops in strengths for every member of the family: infants, % %; children, % %; adults, % % and 1%.

Neo-Synephrine nasai spray

1/2 %

(Winthrop)

NEO-SYNCOMPINE®HOL Brand of phenylephrine HOL
the nasal decongestant brand most recommended by doctors...for noses of all ages

## makes breathing room

in stuffy places

## Save your own skin



And not just the skin you accidentally cut or scrape. First Aid Cream takes care of skin problems like detergent hands, dry skin, windburn, chapped skin, and razorburn, too. It has an anesthetic that soothes and takes the hurt out. And a germkiller that helps heal.

Save your own skin. No one else will.

Johnson LJohnson

doctrine has left a destructive legacy. Says psychologist and statistical expert Dr. George Weinberg, author of "The Action Approach":

"Nearly all psychological experimentation still assumes implicitly that human beings are mindless creatures capable of being explained by an 'in-

put'-'output' system.

"Nearly all experimenters have a vested interest in this view since they don't know how to set up or conduct experiments allowing that people can think about the 'input' and make their own decisions about it.

"Statistical statements about multitudes do not compensate for this. So, the chaos continues. Little has been done so far to give us principles that we can use to predict human behavior."

Translating Dr. Weinberg's statement into TV terms, you get the paradox of: rat experiments reproduced using people . . . "learning" experiments which rule out thinking and ideas . . . charges of "rigging" to shelter vested theoretical interests . . . mutual denunciations for illogic and unscientific procedure . . . clashing conclusions . . . chaotic nonresults . . . the contents of this article.

This chaos caused by the no-mind, rat-man tradition has paralyzed psy-

chology-hence TV research.

For the third time this theoretical chaos and attendant controversy has been deposited in the lap of the state for inspection—this time in the person of the Surgeon General. The resultant study promises to be cautious. The Surgeon General has resolved not to formulate policy on the basis of it.

We will learn its contents about a

year from now.

If it is true that authorities cannot agree unanimously about the good or bad effects of television, what are parents to do? How should they guide their children's viewing? What, in fact, is the strongest single influence on your child when he is selecting his programs to watch? Read the answers next week in the concluding article of this series.

### Introducing Vespré. Today's ultimate weapon against intimate odor.



New Vespré...not just a deodorant, an intimate odor preventive that's gentle as baby powder.

Especially made for the vaginal area, Vespré\* stops odor-causing bacteria. Actually contains twice the active odor-fighter of other leading sprays.

#### **Tested by Gynecologists.**

Vespré was tested in leading hospitals. It's so effective, it works all day, every day of the month. But for all its effectiveness, Vespré proved completely safe. Gentle as baby powder.

#### Baby-powder Fresh.

Vespré even smells fresh as baby powder. Leaves you feeling totally clean. Totally confident, hour after hour.

**VESPré**. The Intimate Odor Preventive.

It's about time you



### had a wedding ring.

Let's assume you already have a ring. Of sorts. But it's a little too little for your taste. Or sort of old-fashioned. Or...just not right.

Well, you're a lot better off now. Better able to afford the better things. So this is a blatant pitch for you to consider a better wedding ring. From Zales.

You see, Zales is the largest diamond jewelers in the world. So we can offer you the most selection. Most design. And most sensible credit.

In fact, one of our specialties is putting finer diamonds in your own mounting...or viceversa. And accepting rings for trade-in.

But to stay biggest and best, we have to drum up more new business. You, for instance.

So look at your ring. Think about it.

And...if you would...mention us to the other girls in the maternity ward.









ZALES

We're nothing without your love.

#### TV Teletype: New York

**NEIL HICKEY REPORTS:** 

Two cum-laude graduates of Public Broadcasting Laboratory--ARTHUR BARRON ("Birth and Death") and AL LEVIN (who probed the Nation's military-industrial complex)--are currently working on documentaries for NET. Levin is examining U.S. foreign policy in Latin America, and Barron, whose credits also include CBS's well-received "Great American Novel" documentary specials, is focusing on the "forgotten American"--the lower-middle-class Joe who, Barron says, is becoming increasingly bitter in the face of social unrest and political indifference.

CBS Children's Hour borrowed SHAWN CAMPBELL, a young performer in the network's daytime serial Love Is a Many Splendored Thing, for the role of the young boy in ALVIN BORETZ's "Summer Is Forever." FRANK CONVERSE, portraying the boy's father, and GARY MERRILL, playing an aged lobster fisherman with a rich fantasy-life, are also featured in the drama . . ABC's <u>Directions</u> has a Christmas offering on Dec. 21. Titled "The Mysterious, Magical, Miracle Box," it features the Texas Boys' Choir, the Tom Tichenor Puppets, lots of music by JAMES BUELL and settings based on UNICEF's collection of children's art from around the world.

JOSE FERRER will narrate "The Whale Hunters of Fayal Island" for NBC on April 23. The special examines Portugal's Azores, where the islanders still hunt whales, using frail wooden boats and hand-thrown harpoons . . . PERRY COMO has a special scheduled for Feb. 22 on NBC. One of the first guests to be signed was NANCY SINATRA . . . DON KNOTTS is doing a special for CBS, to be seen in the spring, with guests ANDY GRIFFITH and ANDY WILLIAMS. The opus will be called "Don Knotts's Nice, Clean, Decent, Wholesome Hour."

DIANA ROSS and the SUPREMES have chosen ED SULLIVAN's mid-December salute to "The Swinging, Soulful Sixties" as the setting for their last appearance as a group. Afterward, Miss Ross will work as a soloist, and the Supremes will add a new member for a debut on Sullivan's stage early in 1970 . . . JUNE CARTER plays the pregnant wife of a Georgia cracker in "Trail of Tears," a drama that stars husband JOHNNY CASH and JOSEPH COTTEN, PAT HINGLE, MELVYN DOUGLAS and RALPH MEEKER. The NET production is scheduled for mid-March.

If ever a man was born to play a role, says DELBERT MANN, director of the March 8 NBC version of "David Copperfield," Sir RALPH RICHARDSON is the man and Dickens's Mr. Micawber is the role. Sir Ralph's portrayal, Mann adds, is a lot different from W.C. Fields's 1935 film interpretation . . . HUGH O'BRIAN saved Lloyds of London a million dollars by completing, unscathed, the CBS TV movie "Harpy," in which he works with a big and bad-tempered eagle. O'Brian is now globe-trotting to film the NBC special "It's a Man's World," which the network has scheduled for telecast on April 24.





#### by Cleveland Amory

"Blood pressure's dropping, 100 over 60" ... "Increase the hydro cortisone" ... "Inhalation therapist, emergency room" ... "Red blanket, red blanket" ... "It's a massive pulmonary embolus" ... "Carbon-tetrachloride poisoning" ... "Start cardiac massage" ... "Aortic stenosis with probable insufficiency" ...

Doesn't that sound like a ball? Like real fun TV? Well, it's how every one of these shows starts. It's like the good old days again—you remember, when every show was trying to out-doctor the next, and Televisionland was one big out-patient department. Then, strangely, about the time of Medicare, as we recall, the docs took off—or, rather were taken off. Frankly we regarded their passing, if you will pardon the expression, as something of a blessing. They had already done more than their share to make us a Nation of hypochondriacs.

But now this year, for some reason or other-a cynic might say that with the new antiviolence trend it was the only way left to show blood-the docs are back. ABC has Marcus Welby, M.D., NBC has one third of its Bold Ones devoted to medicine and CBS has this. It is not a particularly bad show, and it is not a particularly good show. Medical Center's regulars, Dr. Gannon (Chad Everett) and his chief (James Daly), are neither that individually interesting, nor are their relationships that intriguing or even different. So the whole question boils down to whether or not the episodes are. And here the fact is, some are and some aren't. So far, with us, the show has batted one for three—and even the one we liked was marred by overmoralizing and preaching. Otherwise, however, it was excellent. It was the story of a young boy who Dr. Gannon believes was the victim of a severe beating. When he starts to accuse the father (Robert Lansing) he gets into all kinds of trouble, including eventually finding out that the father is not the father. There were some excellent scenes between Everett and Daly, but also some fine acting by Lansing.

The two episodes we did not like at all were "Emergency in Ward E," in which an attempted suicide (Robert Pine) was trying to establish rapport with his father; and "The Crooked Circle," in which a drug addict (Tim Considine) was trying to get away from an overly protective mother (Nan Martin) and along with his girl friend (Charlotte Stewart). If "Emergency" had at least a reasonably original secondary relationship-between the boy and a blowhard salesman (Gerald O'Loughlin)-"The Crooked Circle" was one of those shows that made you think, from start to finish, that you'd seen it before. It's too bad. A lot of work has gone into this series, and Everett and Daly do their best, but, up-to-date as all the equipment is, everything else seems strangely dated. And if we see one more operation and hear one more desperate surgeon look up at the transfusion equipment and say, "Hang another unit," we promise you we'll send for the unit manager and hang him.

Do what doctors say to do: 1. Rest. 2. Drink the only leading advertised pain reliever that is fluids. 3. Take aspirin for the aches and fever. 100 percent aspirin. Bayer is also the only one Doctors know aspirin is the best pain reliever that makes all its own aspirin. With care and and the best fever fighter there is to help you half a century of experience no one else can through a cold or the flu. And Bayer Aspirin is .match. No wonder Bayer works wonders.



Bayer works wonders

For hours of relief from the minor pains of aspirin. The only one that makes all its own

arthritis, rely on the pain reliever doctors aspirin. With care and half a century of exrecommend. Aspirin. That's right, doctors rec-perience no one else can match. So when your ommend aspirin. And Bayer is the only lead-doctor recommends aspirin, make sure you ing advertised pain reliever that's 100 percent get the best there is. Pure Bayer Aspirin.



Bayer works wonders



America adjusts to Benson & Hedges 100's.



Regular or Menthol.